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Central States Communication Association 90th Annual Meeting

Inspire

March 23-28, 2021

Virtual



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About Central States Communication Association

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has **27 Interest Groups, Caucuses, and Sections** that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (<u>www.csca-net.org</u>), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

Executive Committee

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Table of Contents

Convention Donors	8
Department Members	8
Life Members	10
Patron Members	12
Emeritus Members	12
CSCA Standing Committees	14
Unit Planners	15
Recent and Future Convention Sites	16
States Advisory Council	18
Interest Group and Caucus Leadership	20
Association Awards	26
Call for Papers 2022	28
Central States Communication Association Presidents	30
Central States Communication Association Executive Directors	32
Central States Communication Association Hall of Fame	34
Wednesday Schedule	36
Thursday Schedule	37
Friday Schedule	68
Saturday Schedule	91
Index of Participants	131
Index of Business Meetings	138
Index of Sponsors	139

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School of Media & Communication

Dear Friends and Colleagues:

This is the 90th annual gathering of the Central States Communication Association and I have the pleasure of serving as President. If you are new to academe or new to CSCA, welcome to our convention. Although we are in a virtual format this year due to the COVID-19 pandemic, please do not hesitate to approach me or other officers and we will get you connected!

I am grateful to all of you who submitted research papers and discussion panels, reviewed submissions, planned your Interest Group, and agreed to serve on committees. Also, this program would not have been possible without the tireless effort and leadership of 1st Vice President Dr. Deb Ford and Executive Director Dr. Tiffany Wang. After we canceled the 2020 convention due to the pandemic, Deb and Tiffany navigated a multitude of considerations to bring this convention to fruition.

As President, I had the privilege of planning the President's Undergraduate Honors Research Conference. Despite the uncertain status of the convention, students from 13 colleges and universities submitted their work. Please attend these sessions on Friday and Saturday. Someday, you just might see these names in our journals!

Specifically, I'd like to thank the following Honors Conference reviewers: Nurhayat Bilge, Bei Cai, Linsay Cramer, Gabrielle Cruz, Andrew Donofrio, Drew Gaidosh, Emi Kanemoto, Anne Kerber, Julia Largent, Monica Labelle, Eun Young Lee, Lara Martin Lengel, Matthew Meier, Yuping Mao, Donna R. Pawlowski, Karly Louise Poyner, Stephanie Rollie Rodriguez, Kyle Rudick, Amy Aldridge Sanford, Deanna Sellnow, Shawn T. Wahl, Anke Wolbert, Anna Wright, Stephanie Young, and Tao Zhang. Thank you for providing constructive comments to the undergraduate authors. I would also like to thank the National Communication Association for sponsoring the Lambda Pi Eta Top Paper Award.

CSCA is guided by the Executive Committee. It consists of Anna Wright (States Advisory Council Chair), Allison Thorson and Adam Tyma (Members At-Large), Donald Ritzenhein (Finance Committee Chair), Patric Spence (*Communication Studies* Editor), Deanna Sellnow (*Journal of Communication Pedagogy* Editor), Chad McBride (Past President), Ahmet Atay (2nd Vice President), Deb Ford (1st Vice President), and Tiffany Wang (Executive Director). In addition to meeting at the CSCA Convention, the EC also meets at the NCA Convention and between conventions. I am thankful for these officers who give their time and attention to advancing the mission of CSCA.

Again, welcome! Have an informative and *Inspiring* convention and be sure to join us next year in Madison, Wisconsin!

Sincerely,

about non y

Alberto González, CSCA President

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BGSU School of Media and Communication congratulates Dr. Al Gonzalez on his term as CSCA President.



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Teaching and Learning Center

Dear Friends & Colleagues:

Welcome to the history-making *Inspire*-d annual gathering of the Central States Communication Association! We are meeting virtually for the first--and hopefully only--time to stay safe, but still see each other's faces. I also want to extend an especially warm welcome to all of our first-time attendees!

Thanks to the work of our 27 interest group planners, you will find nearly 200 panels, business meetings, short courses, and a pre-conference over the course of our four days. Special events include programs that were postponed from last year, as well as new events for this year:

- Alberto González' Presidential Spotlight Program, featuring Elizabeth Lozano;
- Second VP Ahmet Atay's **Pre-conference:** Decolonizing the Discipline: Race, Ethnicity, and Postcoloniality in Communication Studies;
- Carolyn Calloway-Thomas Inclusivity Speaker Series, featuring Robin Boylorn, Tina Harris, and Karla Scott. These scholars were scheduled in the 2020 series and graciously agreed to be part of the 2021 program;
- The Next Leaders Network: This new initiative was developed by Second VP-Elect Kathy Denker and colleagues. Its kick-off was postponed from last year, but it is ready to go this year! As President Alberto González noted last year, this is a new initiative with sessions throughout the convention. If you are an early-career member, be sure to attend the mentoring sessions and social events planned.
- Past President Chad McBride's Scholar Conversations featuring: Melissa Beall, Christina Beck, Dawn Braithwaite, and Scott Myers;
- A special tribute panel to one of Central's staunchest supporters, Juddi Trent;
- 7 short courses! (all included in your registration fee);
- Undergraduate Honors Research Conference, GIFT panels, and much, much more!

As we venture into the virtual conference world, I hope you take advantage of the strengths of a synchronous conference: no waiting in line at elevators between sessions or for morning coffee, no running through airports to make a connection, the ability to hop in and out of sessions easily, and the chance to see colleagues' and friends' faces while staying safe. Ok—I admit we will miss the chances to grab food, coffee, or a drink with friends, talk in the hallway, and hear live applause for our presentations and awards. But hopefully we will do all that next year in Madison!!!

This conference simply would not exist without the work of many people. In addition to the 27 interest group planners, thank you to Alberto González and Ahmet Atay for your creativity and flexibility in planning. I also want to thank Alberto, as well as Amy Aldridge Sanford, for your recommendations of up-and-coming scholars who have agreed to serve Central on various committees. I am grateful for the advice and support from past presidents Chad McBride and Leah Bryant. To Kathie Cesa, thank you for being the backbone of Central! Thank you to Phil Beagle and Lily Reinikka, both from Creighton University, for their creative talents with the conference logo and cover design. To the Creighton University Interdisciplinary Leadership EdD faculty and staff and the Creighton Teaching & Learning Center staff, thank you for your support and patience. Thank you to our student volunteers. Last, but not least, I would like to thank Tiffany Wang for her guidance, patience, encouragement, and work to make this conference happen. Central is lucky to have you as our Executive Director, especially in these unique times. I look forward to working with all of you to create #CSCA22!

Enjoy our Inspire-d conference! I hope to see all of you when we Re-connect in Madison!

Sincerely,

Dubra f. Ford

Deb Ford, CSCA First Vice President



Thank you, **Debbie Ford**, for your service as CSCA 1st VP!

Interdisciplinary Leadership Ed.D. Program Faculty

Candace Bloomquist, Ph.D. *Health Promotion*

Debra J. Ford, Ph.D. *Communication Studies*

Leah Georges, Ph.D. Social Psychology & Legal Studies

Jim Martin, Ph.D. *Political Science*

Jennifer Moss Breen Kuzelka, Ph.D. Leadership Studies



2021 Convention Donors

The Central States Communication Association would like to acknowledge those who so generously donated in support of this year's convention (as of February 21, 2021).

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INSPIRE 2021

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Central States Communication Association



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CONNECT	Dr. C. Erik Timmerman, Chair eriktimm@txstate.edu Dr. Lindsay Timmerman Director of Graduate Studies lindsayt@txstate.edu

Special thanks to **Routledge Taylor & Francis Group** for sponsoring this year's Hall of Fame Awards and Business Meeting!



Standing Committees (2020-2021)

Communication Studies Article of the Year Committee

Chair: Amy N. Heuman, Texas Tech University Vice-Chair: Hsin-I Sydney Yueh, Northeastern State University Tony Adams, Bradley University Andrea Lambert South, Northern Kentucky University Yuping Mao, California State University, Long Beach

Cooper Award Committee

Chair: Ronald Greene, University of Minnesota Vice Chair: Stephen Spates, Missouri State University Emily Berg Paup, The College of St. Benedict and St. John's University Mike Blight, North Central College Emily Sauter, Minnesota State University, Mankato

Federation Prize Committee

Chair: Stephen Hunt, Illinois State University Vice-Chair: Kallia Wright, Illinois College LeAnn Brazeal, Missouri State University Ashley Hall, Illinois State University Joe Mazer, Clemson University

Finance Committee

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Alberto González, Bowling Green State University
M. Chad McBride, Creighton University
Jacki Brucher Moore, Kirkwood Community College Donna R. Pawlowski, Bemidji State University
Amy Aldridge Sanford, Texas A&M University-Corpus Christi Tiffany R. Wang, University of Montevallo

2021 Unit Planners

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Convention Time Zone

All Convention Session Times are in Central Daylight Time!

Not Too Early for Our West Coast Friends Not Too Late for Our East Coast Friends

Kay Award Committee

Chair: Jeff Tyus, Youngstown State University Vice Chair: Sandy Pensoneau-Conway, Southern Illinois University Carbondale Tina Harris, Louisiana State University Adam W. Tyma, University of Nebraska Omaha Allison Brenneise, University of Minnesota

Nominating Committee

Chair: Eddah Mutua, St. Cloud State University Vice-Chair: Divine Aboagye, University of Maryland Jennifer Willis-Rivera, University of Wisconsin-River Falls Kallia Wright, Illinois College Yusaku Yajima, Minnesota State University-Mankato Tiffany R. Wang, University of Montevallo (CSCA Executive Director, ex officio)

Pearson & Nelson Outstanding New Teacher Award Committee

Chair: Diana Trebing, Saginaw Valley State University Vice-Chair: Kristina Scharp, University of Washington Kristopher Copeland, Tulsa Community College Sara Drury, Wabash College Eun Young Lee, Central Washington University

Warren Award Committee

Chair: Lara Martin Lengel, Bowling Green State University Vice Chair: Lance Lippert, Illinois State University Becky DeGreeff, University of Wisconsin-Stout Victoria Newsom, Olympic College Desiree Montenegro, Palo Verde College

Recent and Future Convention Sites

April 13-17, 2016 Grand Rapids, MI

March 15-19, 2017 Minneapolis, MN

April 4-8, 2018 Milwaukee, WI

April 3-7, 2019 Omaha, NE

April 14-19, 2020 Chicago O'Hare, IL (Canceled) March 23-28, 2021 Cincinnati, OH (Virtual)

March 30-April 3, 2022 Madison, WI

March 29-April 2, 2023 St. Louis, MO

> April 2-7, 2024 Grand Rapids, MI

April 1-6, 2025 Cincinnati, OH



School of Communication

Congratulations to our SoC colleague, Chad Edwards, CSCA Executive Director, for his excellent term in office.



School of Communication Western Michigan University 1903 W. Michigan Avenue Kalamazoo, MI 49008-5318; (269) 387-3130

Cynthia Klekar-Cunningham, Ph.D., Director of the School of Communication





Faculty

Bryan Abendschein, Ph.D.: Human-Machine Comm, Interpersonal Comm

Julie Apker, Ph.D.: Organizational Comm, Health Comm

Sandra Borden, Ph.D.: Comm Ethics, Media

Sue Ellen Christian, M.A.: Journalism

Autumn Edwards, Ph.D.: Human-Machine Comm

Chad Edwards, Ph.D.: Human-Machine Comm

Annette Hamel, Ph.D.: Interpersonal Comm

Richard Junger, Ph.D.: Journalism

Joseph Kayany, Ph.D.: Mass Comm, New Comm Technologies

Marilyn Kritzman, M.A.: Public Speaking

Leah Omilion-Hodges, Ph.D.: Public Relations

Mark Orbe, Ph.D.: Interpersonal Comm, Intercultural Comm

Anna Popkova, Ph.D.: Public Relations

Kathleen Propp, Ph.D.: Organizational Comm, Small Groups

Kelly Wittenberg, M.F.A.: Film, Media Production

States Advisory Council

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Activism, Communication Ethics, and Social

Justice Chair: Joshua Atkinson, Bowling Green State University Vice-Chair: Wendy K.Z. Anderson, University of Minnesota-Twin Cities Secretary: Jenn Anderson, South Dakota State University

Adjunct/Temporary Faculty Caucus

Chair: Ali Gattoni, University of Wisconsin-Milwaukee Vice-Chair: Heather Nesemeier, Minnesota State University Moorhead Secretary: Jacob Isaacs, Purdue University

Argumentation and Forensics

Chair: Ant Woodall, University of Oklahoma Vice-Chair: Keith Bistodeau, Anoka Ramsey Community College Secretary: Ant Woodall, University of Oklahoma

Basic Course

Chair: T. Kody Frey, University of Kentucky Vice-Chair: Stevie Munz, Utah Valley University Secretary: Joy Daggs, Northwest Missouri State University

Communication Education

Chair: Samantha Dunn, Illinois State University Vice-Chair: Allison Brenneise, University of Minnesota Secretary: Sarah S. LeBlanc, Purdue University Fort Wayne

Communication & Technology

Chair: Rebecca Johnson, University of Kansas Vice-Chair: Henry Goble, Michigan State University Secretary: Jihyun Kim, University of Central Florida

Communication Theory

Chair: Yesim Kaptan, Kent State University Vice-Chair: Shweta Arpit Srivastava, Monmouth College Secretary: Patric Spence, University of Central Florida

Community College

Chair: Julie A. Simanski, Des Moines Area Community College Vice-Chair: Jacob Isaacs, Purdue University Secretary: Shweta Arpit Srivastava, Monmouth College

Ethnicity, Race, International, and Class Concerns Caucus

Chair: Dorthy Pennington, University of Kansas
Vice-Chair: Ahmet Atay, The College of Wooster
Secretary: Scott A. Myers, West Virginia University

Great Ideas for Teaching (G.I.F.T.) Chair: Robert D. Hall, University of Nebraska-Lincoln Vice-Chair: Rachel Collier Murdock, Des Moines Area Community College Secretary: Kate Ksobiech, University of Wisconsin-Whitewater



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Media Studies, Visual Communication Phillip Glende, Ph.D. Journalism, Media History Darlene Hantzis, Ph.D. Performance and gender studies Lori A. Henson, Ph.D. Journalism, Communication Law Malynnda Johnson, Ph.D. Health Communication, Media Cititicism

Hyosun Kim, Ph. D. Public Relations, Social Media

Shana C. Kopaczewski, Ph.D. Interpersonal Communication, Media Criticism

Natasha Rascon, Ph.D. Conflict Management, Interpersonal Communication

Haijing Tu, Ph.D. Research Methods, Social Network Analysis, Digital Media Production

Richard C. Vincent, Ph.D. International Communication, Mass Media

Graduate Student Caucus

Chair: Jessica A. Kahlow, University of Wisconsin-Milwaukee Vice-Chair: America Edwards, University of California, Santa Barbara Secretary: Daniel Casey, University of Wisconsin-Milwaukee

Health Communication

Chair: Andrea Meluch, University of Akron Vice-Chair: Jenn Anderson, South Dakota State University Secretary: Tucker Robinson, Missouri State University

Instructional Resources

Chair: Jacki Brucher Moore, Kirkwood Community College Vice-Chair: Samantha Dunn, Illinois State University Secretary: Diana L. Tucker, Western Governors University

Intercultural Communication

Chair: Scott Mitchell, University of Wisconsin-River Falls Vice-Chair: Eun Young Lee, Florida Gulf Coast University Secretary: Seokhoon Ahn, Central Washington University

Interpersonal and Family Communication

Chair: Kristina Scharp, University of Washington Vice-Chair: Lindsey J. Thomas, Illinois State University Secretary: Cimmiaron Alvarez, University of Washington

Media Studies

Chair: Tasha R. Dunn, University of Toledo Vice-Chair: Kelly L. Adams, University of Missouri Secretary: Tucker Robinson, Missouri State University

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Chair: Anne Kerber, University of Minnesota-Mankato Vice-Chair: Tim McKenna-Buchanan, Manchester University Secretary: Seth Frei, Texas State University

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Chair: Travis Brisini, Louisiana State University Vice-Chair: Molly Wiant Cummins, The University of Texas at Arlington Secretary: Meggie Mapes, University of Kansas

Political Communication

Chair: Joel Lansing Reed, American Political Science Association Vice-Chair: Josh Bramlett, Eastern New Mexico University Secretary: William Bryan Paul, University of Missouri

Popular Culture

Chair: Jimmie Manning, University of Nevada, Reno Vice-Chair: Stephanie L. Young, University of Southern Indiana Secretary: Nettie Brock, Morehead State University

SAVE THE DATES!

NCA 107th Annual Convention November 18-21, 2021 Seattle, Washington



This year, the National Communication Association's 107th Annual Convention will be held in Seattle, WA, a city resonating with innovative minds and a vibrant arts scene. The Washington State Convention Center and the Sheraton Seattle are within walking distance of world-class restaurants, entertainment, and attractions. Seattle is a city of ideas, industry, inclusivity, and connections. The idea of transformation and innovation is woven into Seattle's cultural fabric and continues to make the city an inspiring destination.

At the convention, we will consider how and why our contributions as Communication scholars, teachers, and professionals matter now more than ever. The numerous crises that we continue to endure have taxed our resolve, yet we also have risen to meet them. The theme of "Renewal and Transformation" invites us to reflect upon the extraordinary times in which we are living and how we have engaged these personal and professional challenges.

PLAN NOW TO ATTEND!

www.natcom.org/convention

Rhetorical Theory and Criticism

Chair: Terra Lenox, Lake Michigan College Vice-Chair: Hilary A. Rasmussen, University of Wisconsin-Parkside Secretary: Chad M. Nelson, Florida Gulf Coast University

Sexual Orientation and Gender Identity Caucus

Chair: Nicholas Lorang, South Dakota State University Vice-Chair: William J. Sipe, University of Nebraska-Lincoln Secretary: Scott Sellnow-Richmond, Southern Illinois University Edwardsville

Sports Communication

Chair: Jennifer M. DeRouchey, Laramie County Community College Vice-Chair: David Wendt, Iowa Wesleyan University Secretary: Scott Jensen, Webster University

Strategic and Applied Communication

Chair: Sydney O'Shay, Utah State University Vice-Chair: Ashleigh M. Day, University of Texas at Tyler Secretary: Henry Seeger, Purdue University

Undergraduate Education & Administration

Chair: Aimee Lau, Wisconsin Lutheran College Vice-Chair: Donna R. Pawlowski, Bemidji State University Secretary: L. Brendan Young, Western Illinois University-Quad Cities

Women's Caucus Chair: Amanda Brown, University of Wisconsin-Stout Vice-Chairs: Lauren Johnsen, University of Missouri and Chris North, Ohio Northern University Secretary: Becky DeGreeff, University of Wisconsin-Stout



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<complex-block><complex-block>

Association Awards

Hall of Fame Mike Allen, University of Wisconsin-Milwaukee Paul J. Siddens III, University of Northern Iowa

Communication Studies Article of the Year Award

Methodist Hospital's Rhetoric of Atonement: Examining an Organization's Response to NICU Overdoses Ashley Jones-Bodie, University of Mississippi

Cooper Award Ritika Popli, Ohio University (Ph.D.) **Alexandra Parr Balaram**, University of Wisconsin-Milwaukee (M.A.)

Federation Prize

Supportive communication and privacy management: An assessment of parents with children who have chronic conditions **Kate Magsamen-Conrad**, University of Iowa **Jeffrey T. Child**, Kent State University **Katherine A. Rafferty**, Iowa State University **Erin Slattery**, University of Iowa

Kay Award for Community Engagement and Applied Communication Scholarship Jimmie Manning, University of Nevada, Reno

Past Officers Debut Paper Award

The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement **Md Enamul Kabir**, Bowling Green State University

Pearson & Nelson Outstanding New Teacher Award Stevie M. Munz, Utah Valley University

States Advisory Council Outstanding Journal Award *Iowa Journal of Communication* **Kristen L. Majocha**, California University of Pennsylvania (Editor)

States Advisory Council Outstanding Manuscript Award "We're out here": Black identity and digital resistance in Instagram travelogues *Ohio Communication Journal* **Tori Omega Arthur**, Colorado State University

Warren Mentorship Award Sandy Pensoneau-Conway, Southern Illinois University Carbondale



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Call for Papers and Panels

Re-Connect

Central States Communication Association The Madison Concourse Hotel Madison, WI March 30-April 3, 2022

You are cordially invited to submit competitive papers, panel discussions, and performance sessions for our 91st Annual Convention in Madison, Wisconsin. Members are encouraged to reflect on the theme of *Re-connect*. It is time to come together in person after our two years of very different conference circumstances. We made it through many challenges—let's celebrate together!

Our annual conference provides us an opportunity to *re-connect* with where we have been in our work, our discipline, and our lives overall. It also provides us with new opportunities: How can we forge new, more inclusive paths to expansive horizons in thought, creativity, expression, and scholarship?

As I noted in 2020-2021, Central States is a space that is reinvented every time we gather together at the conference, every time we talk with a colleague, and every time we share our research, our teaching ideas, and our very selves. We are not a perfect organization. How can we *re*-connect-connect again, but anew, creating a more welcoming space for all our members?

Faculty, students, independent scholars, and community members are encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome. Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced.

Look for specific calls and submission information from each of the 27 CSCA Interest Groups, Caucuses, and Sections.

Questions about the general call or the 2022 conference:

- Contact Debbie Ford, 2022 primary program planner (I'm baaaccckkkk....)
- <u>DebraFord@creighton.edu</u>

Deadline for submissions: 11:59 PM CST, October 8, 2021

Primary Program Planner: Dr. Debbie Ford (DebraFord@creighton.edu)



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Throughout the Years: Association Presidents

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1934-37	Harry G. Barnes	1980-81	Gustav V. Friedrich
1937-38	Charles R. Layton	1981-82	Judith S. Trent
1938-39	Franklin H. Knower	1982-83	Donovan J. Ochs
1939-40	H. Clay Harshbarger	1983-84	Mary M. Roberts
1940-41	Wilbur E. Gilman	1984-85	Dennis Gouran
1941-42	Charles Green	1985-86	Edward J. Pappas
1942-45	James H. McBurney	1986-87	David Zarefsky
1946-47	D. W. Morris	1987-88	Barbara S. Wood
1947-48	John W. Black	1988-89	Charles J. Stewart
1948-49	Leroy T. Laase	1989-90	Judy C. Pearson
1949-50	Paul Moore	1990-91	Douglas M. Trank
1950-51	William M. Sattler	1991-92	Larry D. Miller
1951-52	John W. Keltner	1992-93	Melissa L. Beall
1952-53	Martin J. Holcomb	1993-94	Linda L. Moore
1953-54	John E. Dietrich	1994-95	Ellen Reid Gold
1954-55	Max Fuller	1995-96	Carolyn Calloway-Thomas
1955-56	Charles Balcer	1996-97	Daniel P. Millar
1956-57	Wilbur E. Moore	1997-98	Lawrence Frey
1957-58	Wayne N. Thompson	1998-99	Sandra Metts
1958-59	N. Edd Miller	1999-00	Arlie V. Daniel
1959-60	Donald K. Smith	2000-01	Cynthia Berryman-Fink
1960-61	Charlotte G. Wells	2001-02	J. Kevin Barge
1961-62	H. L. Ewbank, Jr.	2002-03	Pamela Cooper
1962-63	G. Bradford Barber	2003-04	Roberta A. Davilla
1963-64	Raymond G. Smith	2004-05	Lynn H. Turner
1964-65	Merrill T. Baker	2005-06	Diana B. Carlin
1965-66	Winston L. Brembeck	2006-07	Deanna D. Sellnow
1966-67	Orville A. Hitchcock	2007-08	Jack Kay
1967-68	Charlotte Lee	2008-09	Nancy J. Brule
1968-69	Paul H. Boase	2009-10	Christina S. Beck
1969-70	Wilmer A. Linkugel	2010-11	Stephen K. Hunt
1970-71	Robert K. Gilmore	2011-12	Scott A. Myers
1971-72	Ernest G. Bormann	2012-13	Mitchell S. McKinney
1972-73	Larry D. Clark	2013-14	Chad Edwards
1973-74	Jerry M. Anderson	2014-15	Leah E. Bryant
1974-75	Kenneth E. Andersen	2015-16	David T. McMahan
1975-76	William Brooks	2016-17	Shawn Wahl
1976-77	Donn Parson	2017-18	Blair Thompson
1977-78	Bruce Gronbeck	2018-19	Amy Aldridge Sanford
1978-79	Barbara Larson	2019-20	M. Chad McBride
		2020-21	Alberto González

2020-21 Alberto González





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1939-45	Orville A. Hitchcock
1946-47	Wayne N. Thompson
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1950-53	J. Garber Drushal
1953-56	Wayne N. Thompson
1956-57	Halbert E. Gulley
1957-60	H. L. Ewbank, Jr.
1960-63	Merrill T. Baker
1963-66	Paul H. Boase
1966-69	Larry D. Clark
1969-72	Kenneth E. Anderson
1972-74	David M. Berg
1974-76	Gustav V. Friedrich
1976-81	David M. Berg
1981-85	James F. Weaver
1985-88	Larry D. Miller
1988-91	Linda L. Moore
1991-94	Daniel P. Millar
1994-97	Arlie V. Daniel
1997-00	Lynn H. Turner
2000-04	Terry Perkins
2004-06	Scott A. Myers
2006-09	Shelly Schaefer Hinck
2009-14	Nancy Brule
2014-18	Jimmie Manning
2018-20	Chad Edwards
2020-Present	Tiffany R. Wang

UNIVERSITY of MONTEVALLO



Congratulations to our colleague Dr. Tiffany R. Wang for a successful first year as CSCA Executive Director!

Communication Studies Faculty

Sherry G. Ford, Ph.D. Louisiana State University

Sally Bennett Hardig, Ph.D. University of Memphis

Raymond R. Ozley, Ph.D. University of Kansas

Jefferson Walker, Ph.D. University of Alabama

Tiffany R. Wang, Ph.D. University of Nebraska

Lambda Pi Eta CSCA 2021 Presenters Abby Jo Askins, Austin Frederick, Marcos Lopez & Raina Verser



Join us on campus July 31, 2021, for the 10th Anniversary Alabama Communication Association Convention!

CSCA Hall of Fame

2004	Ernest Bormann, University of Minnesota
2004	Wilmer Linkugel, University of Kansas
2005	Loren Reid, University of Missouri
2006	Samuel L. Becker, University of Iowa
2006	Bernard L. Brock, Wayne State University
2006	Bobby Patton, Central Missouri University
2006	Mary M. Roberts, Pittsburg State University
2006	Judith S. Trent, University of Cincinnati
2006	George Ziegelmueller, Wayne State University
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2008	Kenneth Anderson, University of Iowa
2008	Charles Stewart, Purdue University
2009	Douglas Trank , University of Iowa
2010	Arlie V. Daniel, East Central University
2010	Gustav W. Friedrich, Rutgers University
2010	Bruce E. Gronbeck, University of Iowa
2011	Tom Pace, Southern Illinois University Carbondale
2011	Donn Parson , University of Kansas
2011	Judy Pearson, North Dakota State University
2011	David Zarefsky, Northwestern University
2012	Melissa L. Beall, University of Northern Iowa
2012	Carolyn Calloway-Thomas, Indiana University
2012	James W. Chesebro, Ball State University
2012	Lynn H. Turner, Marquette University
2013	Sandra Metts, Illinois State University
2013	Bill Seiler, University of Nebraska-Lincoln
2014	Dennis Gouran, Pennsylvania State University
2014	Cynthia Berryman-Fink, University of Cincinnati
2015	William Cupach, Illinois State University
2015	Steve Duck, University of Iowa
2015	Dorthy Pennington , University of Kansas
2016	Lawrence Frey, University of Colorado-Boulder
2016	Pamela Cooper, University of South Carolina
2017	J. Kevin Barge, Texas A&M University
2018	Diana B. Carlin, University of Kansas
2018	Robert C. Rowland, University of Kansas
2018	Deanna D. Sellnow, University of Central Florida
2019	Scott A. Myers, West Virginia University
2020	Patrice M. Buzzanell, University of South Florida
2020	Shelly Schaefer Hinck, Central Michigan University
2020	Mitchell S. McKinney, University of Missouri
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Wednesday, March 24, 2021	
Wednesday 1:00 PM CDT	
0100 Wednesday 1:00 PM to 4:00 PM CDT Virtual	Jule
Preconference: Decolonizing the Discipline: Race, Ethnicity, and Postcolo Communication Studies	-
Sponsor: CSCA Second Vice President Chair: Ahmet Atay, College of Wooster	
Presenters:	
Devika Chawla	
Radhika Gajjala	
Amber Johnson	
Ronald L. Jackson II	
Robin M. Boylorn, University of Alabama	
Christopher Brown, Minnesota State University, Mankato Walid Afifi, University of California, Santa Barbara	
Eddah Mutua, St. Cloud State University	
Mohan Dutta	
constructive cultural change. Wednesday 4:00 PM CDT	-
0101 Wednesday 4:00 PM to 7:00 PM CDT Virtual	Julep
Central States Communication Association Executive Committee Meet	ting #1
Sponsor: CSCA Executive Director	
Chair: Alberto González, Bowling Green State University	
Presenters:	
Debra J. Ford, Creighton University	
Ahmet Atay, College of Wooster	
M. Chad McBride, Creighton University	
Tiffany R. Wang, University of Montevallo	
Patric Spence, University of Central Florida	
Donald Ritzenhein, Macomb Community College	
Allison R. Thorson, University of San Francisco	
Adam W. Tyma, University of Nebraska Omaha Anna Wright, Illinois College	
Deanna Sellnow, University of Central Florida	
Deama Semiow, Oniversity of Central Florida	

Thursday, March 25, 2021	
Thursday 8:00 AM CDT	
1100 Thursday 8:00 AM to 9:15 AM CDT Virtual Caprice	1&4
"This is FineEverything is Fine": Navigating Professional and Personal Life Dur	
Time of Upheaval	U
Sponsor: Adjunct/Temporary Faculty Caucus Chair: Jacob Isaacs, Purdue University	
Presenters: Heather Nesemeier, Minnesota State University Moorhead Marg Yaroslaski	
Stacey Mirviss-Jossart, University of Wisconsin-Milwaukee Kim Marie Omachinski, University of Wisconsin-Milwaukee Jeremy Basso, City Colleges of Chicago	
A popular meme shows a dog sipping from a mug while sitting in a room on fire. He looks around and says, "This is fine.", in denial of the disastrous environment around him. The COVID-19 pandemic has forced higher education professionals to similarly operate in spite the disarray happening throughout higher education. In this discussion, we will examine va- ways that faculty are navigating personal and professional lives in a time of tremendous uncertainty.	e of
1101Thursday 8:00 AM to 9:15 AM CDTVirtualSa	lon M
Argumentation and Forensics Interest Group Business Meeting	
Sponsor: Argumentation and Forensics Interest Group Chair: Anthony Woodall, University of Oklahoma Presenter: Keith Bistodeau, Hamline University	
1102 Thursday 8:00 AM to 9:15 AM CDT Virtual Caprice	2&3
Aspiring to Inspire: Exploring Student Participation in Forensics Beyond Graduat	
Sponsor: Argumentation and Forensics Interest Group Chair: Brenton Lynn Mitchell, Minnesota State University, Mankato Presenters: Jadah M. Morrison, South Dakota State University Elizabeth Hansen Marley Lowe Sam Burke Melissa Loney	
The goal of Aspiring to Inspire: Exploring Student Participation Beyond Graduation is to fi what inspires undergraduate students to become teachers and coaches of communication ar forensics. This is a panel made up of Master's and undergraduate students in their infantile stages of their coaching careers who aspire to be Directors of Forensics (DOF) from variou	nd

institutions. This selected panel brings together personal experiences that deal with coaching and the desire to return and find a career in the community.

1103 Thursday 8:00 AM to 9:15 AM CDT	Virtual	Rosewood
How Do We Survive?: Teaching During the	COVID-19 Cris	sis
Sponsor: Communication Education Interest Group Chair: Jessica Cherry, Western Connecticut State University Presenters:		
Caroline Waldbuesser, Western Connecticut State University Katie Marie Lever, Western Connecticut State University Ahmet Atay, College of Wooster Elizabeth Ribarsky, University of Illinois Springfield	y	
Allison Duncan Brenneise, University of Minnesota Melissa Rizzo Weller		
Our panel will explore how several teachers have adapted their COVID-19. Specifically, we focus on hybrid, synchronous, an provide best practices based on our own experiences, but also members to both ask questions and share their teaching experie addition to exploring the challenges that teachers have faced do consider the hardships students have experienced.	d asynchronous of open the floor to ences during CO	courses. We will audience VID-19. In
1104 Thursday 8:00 AM to 9:15 AM CDT	Virtual	Salon D & E
Knowing the "Code": Examining Race and Privilege in (Children's Telev	vision, Politics,
Dance and the Environmen	it	
Sponsor: Intercultural Communication Interest Group Chair: Jennifer Willis-Rivera, University of Wisconsin-River I "Anti-Intellectualism, Populism, and Paradoxical Debate: Do Strategies and White Privilege in the 2016 General-Election Pr Marlega	onald Trump's R	
"Getting to Know Your Neighbor: Examining Conversations Broadcasting Shows" Anya Korovets		
"Influencers, Instagram and Extinction: How Communicatin Destroys the Environment" Micaela Rivera "The Sexualization of Twerking: Examining Rhetoric and th Arcelia Rivera		-
This paper panel looks at whiteness and privilege across a vari media, politics and children's television to uphold the power o	• •	ance, social
1105 Thursday 8:00 AM to 9:15 AM CDT	Virtual	Salon F & G
Performance Studies and Autoethnography Int	erest Group: Av	wards
Sponsor: Performance Studies and Autoethnography Interest C Chair: Travis Brisini, Louisiana State University	Group	

This panel is as an opportunity to formally acknowledge award-winning work in the Performance Studies and Autoethnography division. It will also serve to acknowledge award winners from the cancelled 2020 CSCA convention in Chicago, IL.

1100		***	
1106	Thursday 8:00 AM to 9:15 AM CDT	Virtual	Salon H & I
Public Spe	eaking During a Pandemic: Reducing Comm		ehension and
	Building Classroom Commu	nity	
-	Course Interest Group		
-	M. Hosek, Ohio University		
Presenters:			
0	, Illinois College		
	Utah Valley University		
	a-Buchanan, Manchester University mey, Independent Scholar		
Kelli J. Chiol	mey, independent Scholar		
instructors. Par to-face, and hy community and will discuss ob	20, panelists noticed an increase in communica nelists each taught and/or directed the course in brid. One reason for increased apprehension is d decreased instructor immediacy, compared to served themes of apprehension and strategies u discussion from the audience.	a different formathe struggle to bur regular semester	at - online, face- uild classroom s. This session
1107	Thursday 8:00 AM to 9:15 AM CDT	Virtual	Salon B & C
Converging l	souri Spotlight: Beyond "Once Upon a Time Experience for Teaching and Learning in Co Spaces		
-	Advisory Council		
Chair: Randy K Presenter:	Keith Dillon, Missouri State University		
	Webster University		
Scott Jensen,	webster eniversity		
teaching. This p incorporating s teaching throug offered by both	noves beyond the ways we have traditionally in program looks at voice and symbolic converges tories into communication and performance tea gh narratives will be examined, along with an a personal and social experiences. The emergen periences as more common in our worlds will g	nce as grounding aching. Traditiona nalysis of pedago ce of voice and th	for effectively al approaches of ogical possibilities he dynamic of
1108	Thursday 8:00 AM to 9:15 AM CDT	Virtual	Rookwood
	Technology and Communi		21000000
Sponsor: Gradu	ate Student Caucus	- J	
-	chemenauer, Minnesota State University, Man	kato	
	ssica Kahlow, University of Wisconsin-Milwa		
	tion Competence and Computer Mediated Aut		Casey,
I Inizzanaitzz of W	Vianaunin Milmunlan		

University of Wisconsin-Milwaukee

"Community in Online Classrooms" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Organizations as Communication: How the Use of Supportive Communication Constitutes an eSports Organization" Madeline Pringle, University of Missouri

"Personality Traits as a Predictor for Social Media Advocacy Use" Cole Rao, Florida State University

This group of papers focuses on various aspects of technology and community.

Thursday 9:30 AM CDT

1200 Thursday 9:30 AM to 10:45 AM CDT	Virtual	Julep
CSCA Finance Committee Me	eting	
Sponsor: CSCA Executive Director		
Chair: Donald Ritzenhein, Macomb Community College		
Presenters:		
Alberto González, Bowling Green State University		
Hsun-Yu Sharon Chuang, Denison University		
M. Chad McBride, Creighton University		
Donna R. Pawlowski, Bemidji State University		
Amy Aldridge Sanford, Texas A&M University-Corpus Chi Jacki Brucher Moore, Kirkwood Community College	risti	
Tiffany R. Wang, University of Montevallo		
Thiany R. Wang, Oniversity of Montevano		
This is a closed meeting for members of the CSCA Finance C	ommittee listed h	ere.
1201 Thursday 9:30 AM to 10:45 AM CDT	Virtual	Salon H & I
Global Inspiration: A Discussion on Healthcare Barriers Populations (Top Panel)	and Concerns fo	or Underserved
Sponsor: Health Communication Interest Group		
Chair: Crystal D. Daugherty, Northern Kentucky University		
Presenters:		
Crystal D. Daugherty, Northern Kentucky University		
Christine M. Platt, Dominican University		
Tharwa Bilbeisi, University of Memphis		
Adebanke Adebayo		
Adebanke Adebayo Shukura Ayoluwa Umi, University of Memphis	ng the voices and	normatives of
Adebanke Adebayo Shukura Ayoluwa Umi, University of Memphis There is a growing global perspective shift toward incorporati	-	
Adebanke Adebayo Shukura Ayoluwa Umi, University of Memphis There is a growing global perspective shift toward incorporati women of color, undocumented immigrants, and other unders	erved populations	in academic
Adebanke Adebayo Shukura Ayoluwa Umi, University of Memphis There is a growing global perspective shift toward incorporati women of color, undocumented immigrants, and other unders research. Health communication scholars serve an essential ro	erved populations le in addressing h	s in academic now social
Adebanke Adebayo Shukura Ayoluwa Umi, University of Memphis There is a growing global perspective shift toward incorporati women of color, undocumented immigrants, and other unders	erved populations le in addressing h es that individual	s in academic now social health

panelists will discuss local, national, and global research that focuses on the experiences and barriers to the healthcare of underserved populations.

The Department of Communication at Northern Kentucky University congratulates Crystal D. Daugherty for receiving a Top Panel Award from the Health Communication Interest Group!



The Department of Communication & Film at the University of Memphis congratulates Tharwa Bilbeisi and Shukura Ayoluwa Umi for receiving a Top Panel Award from the Health Communication Interest Group!





The Department of Communication at George Mason University congratulates Adebanke Adebayo for receiving a Top Panel Award from the Health Communication Interest Group!



1202

Thursday 9:30 AM to 10:45 AM CDT Virtual Salon F & G

Inspire, Communicate, and Engage in a Time of Pandemic: Critical Analysis of Celebrity Influence, Online Support Communities, Political Communication, Coronavirus News Coverage, And Video Gaming Discourses

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Nahed Eltantawy

"Celebrity Social Media Messages: Inspiring Followers & Raising Health Awareness During COVID-19" Nahed Eltantawy

"Fu Man-Ah-Choo: Mass-Media Inspired Xenophobia, Covid-19, and Asian-Americans" Gabriel Cruz

"Parenting and Play During a Pandemic: An Exploration of the Habits, Preferences, and Pressures that Impact Parents Who Play(ed) Video Games During the COVID-19 Pandemic" Kelly Tran; Kristina Bell

"Seeking Inspiration and Social Support: Educators' Use of Emerging Virtual Communities During the COVID-19 Pandemic" Amal Ibrahim, University of Wisconsin-Whitewater "Simulating Mass Presence in 2020 Political Campaigns: Virtual Transcendence of Alienation Through Agency and Play" Susan McFarlane-Alvarez

This panel, rooted in critical and cultural analysis, explores various inspiring communication contexts that emerged during the COVID-19 crisis. Panelists examine a wide range of distinct discourses, including celebrities' role in raising health awareness; educators' use of virtual pedagogical support communities; the inspirational and engaging role of video games; adjustments in political communication texts in response to social distancing new realities, and Asian mass-mediated xenophobia in the coronavirus news coverage.

1203	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Rosewood
	Inspired Chaos		
Sponsor: Con	nmunity College Interest Group		
1	Veishar, Parkland College		
Presenters:	, C		
Marg Yaros	laski		
	mugam-Osburn, St. Louis Community College-F	Forest Park	
	zer, Century College		
	dt, Iowa Wesleyan University		
Candice Mu	unoz, Mott Community College		
the pandemic online experie	plores the often chaotic experience of moving co Panelists will share their experiences of what w ence compares to what faculty were doing pre-Co engaged online teaching and learning.	orks and what do	pesn't, how this
1204	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Salon M
Organiza	ational and Professional Communication Inter	rest Group Busi	ness Meeting
Sponsor: Org	anizational and Professional Communication Inte	erest Group	
	Kerber, Minnesota State University, Mankato	1	
Presenters:			
Anne Kerbe	er, Minnesota State University, Mankato		
	nna-Buchanan, Manchester University		
Seth Frei, T	exas State University		
1205	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Caprice 2 & 3
Primaries,	Parodies, and Polarization: Presidential Deba	ate Communicat	tion in the 2020
	Campaign		
-	tical Communication Interest Group		
	ll S. McKinney, University of Missouri		
	ala Go to Work': Saturday Night Live, Aspiration	•	
	of Female Presidential Candidates" Wm. Bryan		
	Polarization Around Presidential Debates: Analy	0 0 0	
	ution Symmoutons on Social Madia? Ca Free Vin		ATTOMONTTY OF
Missouri	rtisan Supporters on Social Media" Go-Eun Kin	n; Jihye Park, Un	iversity of

"On the Stage and the Second Screen: During-debate Spin by Presidential Primary Candidates on Twitter" Molly Hardy, Maryville University; Josh C. Bramlett, Eastern New Mexico University

"Reinforcing or Breaking Through: An Analysis of Well-known vs Lesser-known Candidate Responses at the Pre Iowa Caucus Presidential Debate" Joshua P. Bolton, Salisbury University

Presidential debates are important civic and cultural moments. From comedic parodies to online discussions, Americans tune in to learn about candidates, be entertained by the spectacle, and discuss the events on social media and elsewhere. This panel examines various facets of primary and general election debates in the 2020 campaign cycle such as how candidates use Twitter, how voters use Twitter, how candidates pursue strategies, and how pop culture pokes fun at the events.

1206	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Rookwood
	Re/Imaginings of Embodied Activisms during th	e COVID-19 Pa	ndemic

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Lara Martin Lengel, Bowling Green State University Respondent: Ahmet Atay, College of Wooster

"AstroTurf Activism During the Pandemic: Whiteness, Greed, and Grassroots Mimicry Behind the Operation Gridlock Protests" Lara Martin Lengel, Bowling Green State University; Anca Birzescu; Victoria Ann Newsom, Olympic College

"Bystander Intervention on Online Gaming Forums as Inspiration for Social Activism" Zachary J. Rzicznek

"How European Right-Wing Populist Political Discourse has Inspired Extremism and Aggressive Mobilization" Christian Vukasovich

"Reappropriating Activist Spaces: Disrupting #Hashtag Activisms" Desiree Montenegro

This panel investigates diverse, conflicting, and contradictory advocacy efforts emerging during the COVID-19 pandemic. We analyze how these face-to-face and online environments, including the protests to governors' stay-at-home orders, reinforce white privilege and promote alt-right ethnonationalisms. We contrast those protests with the global movement for Black Lives and how these various embodied communicative efforts are positioned within larger frameworks of movements and discourses associated with the pandemic and across broader human rights campaigns.

1207	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Salon D & E	
Religion	, Representation, and Feminism: Competitive	Papers in Won	nen's Caucus	
Sponsor: Wo	men's Caucus			
Chair: Heathe	er Nesemeier, Minnesota State University Moorh	ead		
Respondent:	Respondent: Heather Nesemeier, Minnesota State University Moorhead			
"Intimate C	Conversations about Sex and Sexuality: Lessons L	earned from Stu	dying Purity	
Pledges" Jim	mie Manning, University of Nevada, Reno			
"Resisting	Control: Feminist Agency of Iranian Women on I	Facebook" Bless	sy McWan,	
Bowling Gree	en State University			

"The Arab Spring in the News: Depiction of Arab Women Role and Identities" Meriem Mechehoud, Bowling Green State University

News and social media reflect, reinforce, and challenge notions of feminism and sexuality. Specifically, these papers explore the representations of Muslim women in news media, social media, as well within families.

1208	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Caprice 1 & 4
	Short Course 1: Creating a Communication	on Research La	b
Sponsor: Sł	nort Courses		
Chair: Autu	ımn Edwards, Western Michigan University		
Presenters:			
	vards, Western Michigan University		
Kristina S	Scharp, University of Washington		
develop stu audience. Ir and Social I Communica They will d managing n	ation research labs are a great way to involve stude dent talents, help your own scholarship, and transle n this short course, Chad Edwards and Autumn Ed Robotics Labs (www.combotlabs.org) and Kristina ation & Relationships Lab (https://www.familycon iscuss the "how-to's" of launching a lab, navigatin nultiple sites, and seeking resources/funding. Parties for their own labs.	ate your research wards from the C a Scharp from the annlab.com) will ag pitfalls, creatin	n to a broader Communication e Family lead this session. ng buy-in,
1209	Thursday 9:30 AM to 10:45 AM CDT	Virtual	Salon B & C
State of M	lissouri Spotlight: Character Analysis and Genc Gender Bending or Non-Traditionally		Casting: Ethically
-	ates Advisory Council t Jensen, Webster University		

Chair: Scott Jensen, Webster University Presenter:

Andrea Robb

This study guides the reader through character analysis for gender-conscious casting in plays and musicals. As the trend for "gender-bending" gains popularity, the theatre community has an ethical responsibility to do so with forethought and intentional vision. This analysis reveals how the experiences of specific characters may be static and unchangeable or fluid and able to be understood and portrayed with non-transitional casting. Using this methodology ensures the decisions for gender-conscious casting provides effective and ethical representation of stories.

Thursday 11:00 AM CDT

1300	Thursday 11:00 AM to 12:15 PM CDT	Virtual	Rosewood
Co-crea	ting Highly Ethical Organizational Cultures: In Organizations and Learner	1 00	gy for Remote

Sponsor: Communication Education Interest Group

Chair: Gerald Driskill, University of Arkansas at Little Rock Presenters: Elena Gabor, Bradley University Ryan T. Hartwig, Colorado Christian University Natasha Noi Hogan, Bradley University Ryan Bisel, University of Oklahoma Gerald Driskill, University of Arkansas at Little Rock

The Organizational Culture in Action model frames an exploration of creative opportunities in the cultural analysis process with remote organizations and learners. Panelists present inspiring activities aimed at the co-creation of highly ethical organizations including: (a) a deep learning approach to teaching ethics; (b) an interview coding process promoting ethical research; (c) an undergraduate student sharing inspiring lessons learned; (d) methodologies with remote workers; and (e) a creative pedagogical shift in teaching ethics.

1301 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon B & C Communication and Technology Interest Group: Top Papers

Sponsor: Communication & Technology Interest Group

Chair: Rebecca Johnson, University of Kansas

"Communication with Family and Friends through Social Media During COVID-19 and Well-Being (ComBotLabs Award for Top Paper)" Natalie Pennington, University of Nevada, Las Vegas

"Inspiring a Closer Look at Adoption Stages and the Influence of Diffusion Attributes in Mobile Technology Across the Lifespan: DOI, Technological Capital, and Digital Privilege" Kate Magsamen-Conrad, University of Iowa; Jeanette M. Dillon, Western Governors University

"'It Allows Me to Be "Me": Self-Presentation, Authenticity, and Affordances Among LGBTQ+ Social Media Users" Grace O'Neill; Michael Cody Coker, University of Wisconsin-Milwaukee; Samantha F. Quinn, Park University; Erin Ruppel, University of Wisconsin-Milwaukee

"Feeling for our Robot Overlords: Perceptions of Emotionally Expressive Social Robots in Initial Interactions" Matthew James-Andrew Craig, Kent State University; Chad Edwards, Western Michigan University

Come to this session to see this year's top papers in Communication and Technology. Four papers will be presented on varying topics: keeping up with family and friends in the time of COVID-19 using social media; mobile technology across the lifespan; the ways that social media allows LGBTQ+ users to be themselves; and the role of emotion in social robots. Each paper provides a unique perspective on how technology is situated in communication and inspires an array of avenues for future technological research.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Grace O'Neill, Michael Cody Coker, and Erin Ruppel for receiving a Top Four Paper Award from the Communication and Technology Interest Group!



1302 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon M Ethnicity, Race, International, and Class Concerns Caucus Business Meeting Sponsor: Ethnicity, Race, International, and Class Concerns Caucus Chair: Dorthy Lee Pennington, University of Kansas Presenters: Dorthy Lee Pennington, University of Kansas Ahmet Atay, College of Wooster Scott A. Myers, West Virginia University 1303 Thursday 11:00 AM to 12:15 PM CDT Virtual Caprice 2 & 3 Finding Inspiration Amidst the Chaos: Advancing Scholarship in the Introductory **Communication Course (Melissa Beall Award Top Panel)** Sponsor: Basic Course Interest Group Chair: Kelli J. Chromey, Independent Scholar Presenters: Melissa Broeckelman-Post Angela M. Hosek, Ohio University Stevie Munz, Utah Valley University Cheri J. Simonds, Illinois State University Joshua Westwick, South Dakota State University

The past several months have been tumultuous and filled with uncertainties and challenges-many of which impact the introductory course. This panel brings together scholars who will discuss how they have found inspiration to advance scholarship in the introductory course despite the obstacles we face.

> The Department of Communication at George Mason University congratulates Melissa Broeckelman-Post for receiving the Melissa Beall Award from the Basic Course Interest Group!



The School of Communication at Illinois State University congratulates Cheri J. Simonds for receiving the Melissa Beall Award from the Basic Course Interest Group! SCHOOL OF COMMUNICATION 1304 Thursday 11:00 AM to 12:15 PM CDT Virtual Salon F & G **Gaming Studies: A Roundtable Discussion** Sponsor: Popular Culture Interest Group Chair: Chad Wertley, Robert Morris University "Can I Play?': Persuasive Elements Used While Applying for Online D&D Campaigns" Drew Mackenzie Gaidosh, Ball State University "McLuhan in the Underdark: A Media Ecological Examination of Face-to-Face and Virtual Dungeons & Dragon Games" Jules Marcel Patalita, Bowling Green State University This session presents an opportunity for gaming studies scholars to come together and discuss their work. What contributions has gaming studies made to the field of communication? What are future directions for gaming studies? And what are your future research plans related to games and gaming? Come to this session and join in on the conversation. To kick the session off, two scholars will also give 5-minute presentations of their recent work to help start the conversation. Don't miss out! 1305 Thursday 11:00 AM to 12:15 PM CDT Virtual Rookwood Looking for Inspiration: COVID, the Communication Classroom, and Pedagogy Sponsor: Communication Education Interest Group Chair: Abby Jo Askins, University of Montevallo Presenters: Andrea Meluch, The University of Akron Shawn C. Starcher, Muskingum University Tiffany R. Wang, University of Montevallo Joy L. Daggs, Northwest Missouri State University Sarah Turner McGowen, Northeastern State University Sarah Symonds LeBlanc, Purdue University Fort Wayne Cody M. Clemens, Marietta College When COVID-19 struck, many of us moved face-to-face classes online while struggling to keep

When COVID-19 struck, many of us moved face-to-face classes online while struggling to keep our students interested in the material. How do you take a semester of preparation and change it for 8 weeks of delivery in a new format, a new environment? How do you communicate to students that class is still the same while different? This panel highlights where we turned for inspiration and how we worked to keep our students inspired in our respective communication classes.



Chair: Aimee Lau, Wisconsin Lutheran College Presenters: Donna R. Pawlowski, Bemidji State University Lance Brendan Young, Western Illinois University-Quad Cities Thursday 12:30 PM CDT Thursday 12:30 PM to 1:45 PM CDT 1400 Virtual Julep **Central States Communication Association Committee Vice Chair Award Meeting** Sponsor: CSCA Executive Director Chair: Tiffany R. Wang, University of Montevallo Presenters: Stephen A. Spates, Missouri State University Kallia Odette Wright, Illinois College Divine Aboagye, University of Maryland Kristina Scharp, University of Washington Hsin-I Sydney Yueh, Northeastern State University Lance Rolland Lippert, Illinois State University Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale This is a closed meeting for the vice chairs of the association's award committees. 1401 Thursday 12:30 PM to 1:45 PM CDT Virtual Caprice 2 & 3 **Communication Education Interest Group: Top Papers** Sponsor: Communication Education Interest Group Chair: Allison Duncan Brenneise, University of Minnesota Respondent: Samantha Dunn, Bradley University "Inspiring and Engaging Peer Classroom Social Support" Dennis DeBeck, University of South Florida; Joseph Scudder "Telling a Story of Migration, Pedagogy, and Inclusive Practices an Autohistoria (Top Paper)" Sergio Fernando Juárez, California State University, Fresno "The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement (Gustav Friedrich Award for Top Student Paper)" Md Enamul Kabir, Bowling Green State University

This session will have presentations from the three top papers from Communication Education this year. It will include Top Overall Paper and the Gustav Friedrich Award.

The Department of Communication at the University of South Florida congratulates Dennis DeBeck for receiving a Top Three Paper Award from the Communication Education Interest Group!



The Department of Communication at Northern Illinois University congratulates Joseph Scudder for receiving a Top Three Paper Award from the Communication Education Interest Group!



NORTHERN ILLINOIS UNIVERSITY
Department of Communication
College of Liberal Arts and Sciences

Salon D & E

1402

Thursday 12:30 PM to 1:45 PM CDT Virtual

Critical Race Theory: "Indoctrination" and "Revolution" in Communication Studies?

Sponsor: Intercultural Communication Interest Group Chair: Chad M. Nelson, Florida Gulf Coast University Presenters:

Linsay M. Cramer, Coastal Carolina University Gabriel Cruz

Andrew R. Donofrio, Columbus State University

Emi Kanemoto, State University New York Geneseo

EunYoung Lee, Central Washington University

Chad M. Nelson, Florida Gulf Coast University

Nurhayat Bilge, State University of New York - Fashion Institute of Technology

On September 4th, 2020, President Donald Trump issued a memorandum directing federal agencies to immediately stop funding all training inspired by critical race theory noting in particular that "the divisive, false, and demeaning propaganda of the critical race theory movement is contrary to all we stand for as Americans and should have no place in the Federal government" (Vought, 2020, p. 2). Respected publications such as *The Wall Street Journal* soon afterwards published commentaries arguing critical race theory is tantamount to political indoctrination and destructive of the public good (Rufo, 2020). Inspired by these public assaults on critical race theory, this panel invites a much-needed reflection on the legacy of critical race theory in Communication Studies (Orbe & Harris, 2008). Panelists represent a plurality of disciplinary interests but are united in a common effort to 1) scrutinize public criticisms of critical race theory, 2) illuminate the usefulness of critical race theory in our own research, 3) explore the role of critical race theory in political struggle for meaningful local and global social change, and 4) deliberate the future of critical race theory in our discipline.

1403

Thursday 12:30 PM to 1:45 PM CDT Virtual

CSCA Scholar Conversations: Dawn O. Braithwaite

Sponsor: CSCA Past President

Chair: M. Chad McBride, Creighton University Presenter:

Dawn O. Braithwaite, University of Nebraska-Lincoln

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Dawn O. Braithwaite (Ph.D., University of Minnesota) is a Willa Cather Professor of Communication, University of Nebraska-Lincoln and was Chair of the department (2011-2020). She studies discourse dependent families, dialectics of relating, and communication rituals in step- and voluntary families. She has published six authored and co-edited books, including Engaging Theories in Interpersonal Communication (2nd ed.), Family Communication: Cohesion and Change (10th ed.) and over 125 articles and chapters. She was named a Distinguished Scholar of the National Communication Association (2020) and the Western States Communication Association (2014). Dr. Braithwaite received NCA's Brommel Award for Family Communication, and the Samuel Becker Distinguished Service Award, as well as the Distinguished Service award for WSCA. Dr. Braithwaite is a Past President of the Western States Communication Association (2000) and the National Communication Association (2010). Dawn O. Braithwaite recruited Chad McBride to the doctoral program at University of Nebraska-Lincoln. Chad asked Dawn to be his advisor and she invited him to be a member and the manager for her project on parent teams in stepfamilies. For their inaugural family communication theories volume, Leslie Baxter and Dawn invited Chad to take the lead on the substantive task of identifying and categorizing all of the family communication research from 1990-2003; 289 studies in the end. Chad and Dawn have become, and will always be, close colleagues and friends.

> CSCA Scholar Conversations Dawn O. Braithwaite (University of Nebraska-Lincoln) Interviewer: M. Chad McBride (Creighton University)





Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi Respondent: Amy Aldridge Sanford, Texas A&M University-Corpus Christi "Jesus Made a Feminist Out of Me': Communication of Dual Evangelical and Feminist Identities (Top Student Paper)" Karly Louise Poyner, University of Memphis "Riding the Wave: Tracing a Genealogy of Feminist Movements' Exclusionary Past and Present" Chandler Lawrence Classen, The University of North Carolina at Chapel Hill "The Privilege of Purity: A Feminist Post Modern Discourse Analysis on *The Bachelor*'s Peter Weber's Fantasy Suite (Top Paper)" Sierra Kane, University of Wisconsin-Milwaukee "Triumph of Kavanaugh: A Rhetorical Analysis of Partisan Discussions of Gender Violence"

Riley Carroll, Ball State University

This panel of the top papers explores the rhetorical intersections of feminism and identity. Specifically, these papers examine how we understand feminism through discussions of sexual autonomy, religion, mediated representations of women and feminism, and ultimately, how those discussions shape the feminist movement. The Department of Communication & Film at the University of Memphis congratulates Karly Louise Poyner for receiving a Top Student Paper Award from the Women's Caucus!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sierra Kane for receiving a Top Paper Award from the Women's Caucus!



The Department of Communication Studies at Ball State University congratulates Riley Carroll for receiving a Top Four Paper Award and alumna Karly Louise Poyner for receiving a Top Student Paper Award from the Women's Caucus!



BALL STATE

1406

Thursday 12:30 PM to 1:45 PM CDT Virtual Rookwood

Interrogating Race, Ethnicity, and Class

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Women's Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Respondent: Dorthy Lee Pennington, University of Kansas

"Avatars and Identity: Representation and Identity Negotiation via Snapchat Bitmojis" Anna E. Lindner, Wayne State University

"Decolonizing Research Methodologies (Activism, Communication Ethics, and Social Justice Interest Group Top Paper)" Larissa L. Durkin, South Dakota State University

"I'm American, in Jamaica" Trejha Whitfield, Wayne State University

"Inspiring Anti-Gender-Based Violence Advocacy During the Covid-19 Pandemic in Nigeria" Lara Martin Lengel, Bowling Green State University; Desiree Montenegro; Victoria Ann Newsom, Olympic College; Amonia Tolofari

"Passing vs Non-Passing: Latina/o/x Experiences and Understandings of Being Presumed White" Francisco Rodriguez, California State University, San Bernardino The papers in this panel investigate different aspects of race, ethnicity, class, and nationality in varying contexts.

1407Thursday 12:30 PM to 1:45 PM CDTVirtualCaprice 1 & 4Short Course 2: Inspiring Communicating Finances in the Family: Talking and Taking
Action

Sponsor: Short Courses

Chair: Roberta Davilla Robbins, Hawkeye Community College Presenter:

Andrew Frank Thompson, University of Northern Iowa

Communicating about finances is an often-feared topic. Individuals, couples, and families all must make financial decisions by active conversational engagement, de facto decision-making, or by non-action among other strategies. The Short Course topic, Inspiring Communicating Finances in the Family: Talking and Taking Action, breaks through the fear and apprehension about discussing money, and offers communication and financial concepts and strategies to move attendees from seeing money as a "problem" to money as a "path" to achieving financial goals. This topic applies to a number of communication courses including family, interpersonal, small group, community, and conflict management.

1408	Thursday 12:30 PM to 1:45 PM CDT	Virtual	Salon M		
	Sports Communication Interest Group B	usiness Meeting			
Sponsor: Spo	orts Communication Interest Group				
Chair: Jen De	eRouchey, Laramie County Community College				
Presenters:					
David Wen	ndt, Iowa Wesleyan University				
Scott Jense	n, Webster University				
1409	Thursday 12:30 PM to 1:45 PM CDT	Virtual	Salon H & I		
	Popular Culture Interest Group: To	op Papers			
Sponsor: Pop	oular Culture Interest Group				
Chair: Jimmi	e Manning, University of Nevada, Reno				
"The Mem	e-ification of a Governor's Response: Audience F	Responses to Qua	lities of		
Leadership a	nd Communication (Top Paper)" Stacie Meihaus	Jankowski, Nort	hern Kentucky		
University; J	University; Jessica Kratzer, Northern Kentucky University				
"Dopey, Slimeball, and the Dick" E. Duff Wrobbel, Southern Illinois University Edwardsville;					
Erica Winter	, Southern Illinois University Edwardsville				
"The Demo	ocratic Socialism of Flavortown: An Analysis of t	he Joyous Popula	arity and Extreme		
	Guy Fieri" Nettie Brock, Morehead State Univer-	•			
"Identity, A	Anonymity, and Fan-Authored Fame in the Tumb	lr Profiles of Fan	fiction Authors		
(Founders Av	ward for Top Student Paper)" Aimee Miller, Cent	ral Michigan Un	iversity		
Join us as we Group.	e celebrate the best competitive papers submitted	to the Popular Cu	ılture Interest		



"Embodied or Disembodied AI Companion?: Moderating Roles of Social Presence and Interpersonal Warmth" Kelly Roy Merrill Jr., The Ohio State University; Jihyun Kim, University of Central Florida; Chad Collins, University of Central Florida

"From a Human Teacher to a Machine Teacher: Importance of Social Presence in Online Education" Jihyun Kim, University of Central Florida; Kelly Roy Merrill Jr., The Ohio State University; Kun Xu; Deanna Sellnow, University of Central Florida

The three papers in this session look at varying ways that humans operate both online and offline as well as how AI companions moderate the social presence and interpersonal warmth we experience when we interact with them.

1502Thursday 2:00 PM to 3:15 PM CDTVirtualCaprice 2 & 3Round Table: Inspiring Community Development in Shifting Academic CultureSponsor: Communication Education Interest GroupChair: Samantha Dunn, Bradley UniversityChair: Samantha Dunn, Bradley UniversityPresenters:Allison Duncan Brenneise, University of MinnesotaDakota C. Horn, Bradley UniversityDeanna Leigh Fassett, San José State University

Joshua Young, Oklahoma City University

Tiffany R. Wang, University of Montevallo

The events of 2020 have changed the landscape of higher education, therefore, the very nature of what we do as academics, administrators, and staff has created challenges, opportunities, stressors, and inspiration. This round table invites all to come to a discussion of how community can be built in this new era of higher education. Through a grab-bag format, we will inspire to consider questions concerning community and culture in academia post-2020.

1503	Thursday 2:00 PM to 3:15 PM CDT	Virtual	Salon M		
	Sexual Orientation & Gender Identity Caucu	ıs Business Mee	eting		
Sponsor: Se	exual Orientation and Gender Identity Caucus				
Chair: Nich	nolas John Lorang, South Dakota State University				
Presenters:					
William J	Joseph Sipe, University of Nebraska-Lincoln				
Scott Sell	now-Richmond, Southern Illinois University Edwa	ardsville			
	The annual business meeting of the Sexual Orientation & Gender Identity Caucus, including presentation of any awards, election of officers, and any other business items.				
1504	Thursday 2:00 PM to 3:15 PM CDT	Virtual	Salon D & E		
	Taking Inspiration from Public Pedagogy in	Unexpected Pl	aces		
Sponsor: C	Sponsor: Communication Education Interest Group				
Chair: Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale					
Presenters:					
Darren J.	Valenta, St. Cloud State University				

Meggie Mapes, University of Kansas Patrick Seick Lacey Corey Brown, University of Tampa O.J. Duncan, Southern Illinois University Carbondale

As educators, we understand that a significant amount of teaching and learning occurs outside the traditional classroom. This public pedagogical approach sometimes eludes the teaching/learning label, though. Drastic changes in educational circumstances have forced us to rethink our approach to communication education and look for inspiration in unexpected places. This panel offers an opportunity to discuss the kinds of unexpected public pedagogies that have continued to inspire us to teach and facilitate student learning.

1505Thursday 2:00 PM to 3:15 PM CDTVirtualRookwoodThings I Wish I Had Known: Advice for New Graduate Students (Top Panel)Sponsor: Graduate Student CaucusChair: Jessica Kahlow, University of Wisconsin-MilwaukeePresenters:Daniel Casey, University of Wisconsin-Milwaukee

America L. Edwards, University of California, Santa Barbara

Carrie Jones, University of Wisconsin-Milwaukee

Matthew M. Dorr, Bowling Green State University

Starting a graduate program can be a very uncertain time in a student's life. There are many hurdles and experiences that are unique to the university setting. Peer to peer mentoring provides new graduate students the opportunity to ask questions from relatable individuals who occupy similar roles. This panel will provide advice to new and current graduate students from multiple perspectives of current graduate students, each at different places in their graduate studies. Panelists will come prepared with brief statements about their background and advice for new graduate students. After each panelist has shared, the remaining time will be allocated to addressing questions and concerns from audience members.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Jessica Kahlow, Daniel Casey, and Carrie Jones for receiving a Top Panel Award from the Graduate Student Caucus!



1506 Thursday 2:00 PM to 3:15 PM CDT Virtual Caprice 1 & 4
 Queering Academia, Forensics, and the Classroom (Top Panel)
 Sponsor: Argumentation and Forensics Interest Group
 Chair: Rocky Roque, Illinois State University
 Presenters:
 Dani R. Soibelman, University of Colorado Boulder

Spencer Coile, Illinois State University Micailah Nobles, Illinois State University Bill Lucio, Harper College

Forensics commits to LGBTQ+ competitors by empowering their narratives, creating safe spaces, and representing marginalized groups. As coaches, we honor our queer students' wellbeing, but more discourse is needed to empower the well-being of queer coaches, particularly when utilizing their sexual identity as a tool to support queer competitors. Using perspectives from forensics coaches with various backgrounds in competition and experiences, we will address how queerness empowered us to become successful competitors and coaches.

The School of Communication at Illinois State University congratulates Rocky Roque for receiving a Top Panel Award from the Argumentation and Forensics Interest Group!



The School of Communication at Illinois State University congratulates Spencer Coile for receiving a Top Panel Award from the Argumentation and Forensics Interest Group!



SCHOOL OF COMMUNICATION

The School of Communication at Illinois State University congratulates Micailah Nobles for receiving a Top Panel Award from the Argumentation and Forensics Interest Group!



1507

Thursday 2:00 PM to 3:15 PM CDT Virtual

Salon H & I

Which Self Will Be Seen? Managing Privacy, Identity, and Perception Online (Top Panel)

Sponsor: Media Studies Interest Group

Chair: Jason Weimer, Ohio University

Respondent: Adam W. Tyma, University of Nebraska Omaha

"Social Media and Authenticity: How the 'Finstagram' is Changing the Way We Present Ourselves Online" Elise Reamer, Northern Kentucky University "The Function and Expression of Anonymity in Protest Culture: The Online Significance of Wearing Masks in an Age of Global Pandemics" Robert Bodle, Mount St. Joseph University

"Where Are You Now? Privacy Presence & Place in the Pervasive Computing Era" Jason Weimer, Ohio University

"This is Fine': Inspiring Moms Who Meme During a Pandemic" Lisa Wagner Crews, Mount St. Joseph University

The panel will consist of four scholars representing three different universities. One undergraduate student, one PhD candidate, one assistant professor, and one professor will present findings from their recent research. While united by an underlying theme of identity management and privacy protection, the panel will present wide ranging takes on the modern communication environment and how it's impacting individuals' identity management both cognitively and relationally.

> The Department of Communication at Northern Kentucky University congratulates alumna Elise Reamer and Robert Bodle for receiving a Top Panel Award from the Media Studies Interest Group!





The Department of Communication and New Media Studies at Mount St. Joseph University congratulates Robert Bodle and Lisa Wagner Crews for receiving a Top Panel Award from the Media Studies Interest Group!





Virtual

1508

Thursday 2:00 PM to 3:15 PM CDT

Salon B & C

You Don't Have to See It to Believe It: Implications of Chronic Illness Disclosures

Sponsor: Health Communication Interest Group Chair: Lindsey J. Thomas, Illinois State University Presenters:

Lisa DeWeert, Illinois State University Sarah Locke Misha Khan Charee Thompson Alyx McLuckie, Ohio University

In congruence with the CSCA 2021 theme, the goal of this panel is to empower and inspire others towards changed perspectives of individuals living with a chronic illness (CI). The way in which individuals communicate about health, particularly an invisible CI, directly impacts

other's perceptions of those living with a CI. This raw look into the research of individuals living with a CI will illuminate the relational consequences, implications, and outcomes of disclosing a CI.

1509 Thursday 2:00 PM to 3:15 PM CDT Virtual Rue Reolon Exhibit Hall Featuring Publishers and Technology - Thursday Sponsor: CSCA Executive Director Chair: Kristina Scharp, University of Washington Come see the latest in offerings from publishers and technology companies. Thursday 3:30 PM CDT 1600 Thursday 3:30 PM to 4:45 PM CDT Virtual Rookwood A Tale of Two Woes: Graduate School Year One and COVID-19 Sponsor: Graduate Student Caucus Chair: Ellie Weaver, University of Oklahoma Presenters: Alaina Leverenz Emma Sydnie Williams, South Dakota State University Lauren Grace Millender, University of Oklahoma Dennis DeBeck, University of South Florida Jadah M. Morrison, South Dakota State University Justin Mahutga, University of Oklahoma A Tale of Two Woes: Graduate School Year One and COVID-19 engages new graduate students in narrative discussion about their experiences adapting to graduate life during a pandemic. Panelists will share stories of learning, teaching, socializing, and living in a radically new academic environment. Please join us as we explore how new graduate students cope with-and aspire beyond--the COVID-19 pandemic. 1601 Thursday 3:30 PM to 4:45 PM CDT Virtual Salon D & E **Communicating Personal and Organizational Complexities of Pregnancy & Pregnancy** Loss Sponsors: Health Communication Interest Group; Organizational and Professional **Communication Interest Group** Chair: Andrea Meluch, The University of Akron Respondent: Lance Brendan Young, Western Illinois University - Quad Cities "Identity (Re)constructions in Mothers' Online Stories about Terminating Wanted Pregnancies Due to Health Complications" Cimmiaron Alvarez, University of Washington; Brooke Wolfe, University of Washington; Kristina Scharp, University of Washington "Negotiating Maternity Leave in the Context of Pregnancy Loss" Sarah Steimel, Weber State University

"Ethos of Sympathy and Corporate Social Irresponsibility: Retail Organizations' CSR Rhetoric About Paid Parental Leave" Lauren L. Buisker, University of Illinois at Urbana-Champaign

Pregnancy is often perceived as a joyful experience, but it can be fraught with personal and professional complications. More than 15 percent of confirmed pregnancies are lost for diverse health reasons. The United States' maternal mortality rate is startlingly high, particularly for women of color, and we remain one of the few countries without mandated paid parental leave for new parents. Panelists address sensitive subjects related to these issues and offer theoretical and practical implications.

1602	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Caprice 1 & 4
	CSCA Next Leaders Network	Social	
Chair: Albe Presenters: Tiffany R Kathy De Debra J. H Amy Aldu	SCA Next Leaders Network erto González, Bowling Green State University Wang, University of Montevallo nker, Ball State University Ford, Creighton University ridge Sanford, Texas A&M University-Corpus Ch tay, College of Wooster		
members, a of CSCA, tl encouraged attendees.	provides an opportunity for members to learn abound help shape the future direction of the association he conference, and opportunities for participation. to attend, but especially early career scholars, stud	on. Attendees wil All members are dents, and first-ti	ll gain an overview e strongly ime CSCA
1603	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Salon F & G
	CSCA Scholar Conversations: Chris	tina S. Beck	
Chair: Stacy Presenter:	SCA Past President y Smulowitz, University of Scranton S. Beck, Ohio University		
reflecting of made substa difference i	blar Conversations feature panel-length interviews n their most important scholarship and contributio antial contributions, whose work has stood the test n the discipline and beyond. There will be an extern nd discussion with those in attendance.	ns. These are sch t of time, and wh	nolars who have o have made a
	nd Associate Director of Graduate Studies in the S iversity, Dr. Christina Beck has served as Presiden		

at Ohio University, Dr. Christina Beck has served as President of the National Communication Association and the Central States Communication Association, Editor of *Communication Yearbook* (volumes 30-33), and Book Review Editor for *Journal of Health Communication*:

International Perspectives. Her most recent book, the *Routledge Handbook of Communication and Bullying* (2018; co-edited with Richard West), emerged from her NCA Presidential Initiative that included founding the NCA Anti-Bullying Project. After graduating from the University of Oklahoma, Beck began her career as an assistant professor at Wilkes University where she met Stacy Smulowitz who was then an undergraduate student (and, subsequently, a member of the first Lambda Pi Eta chapter that Beck founded). Their relationship has spanned nearly three decades, blossoming from teacher-student to mentor-mentee to life-long friends.



Supporting and inspiring student engagement is what CAST (2010) identifies as within the purview of the affective learning network. Panelists explore the tensions between design and implementation of UDL principles in a communication studies curricula. Using their own experiences of coaching in and beyond the classroom, panelists hope to create an inspiring exchange of ideas about the possibilities of communication education outside our academic borders with UDL as a guiding philosophy.

1605	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Salon H & I
Jumping i	nto the Liminal Pool – Blurring the Spaces Bet	ween Classroo	m, Campus, and
	Community		
Sponsor: Co	mmunication Theory Interest Group		
Chair: Adam W. Tyma, University of Nebraska Omaha			
"Seeing' From the Outside: At the Intersection of Curriculum, Afghanistan, and Mumbai"			
Andrea M. V	Veare, University of Nebraska Omaha; Rateb Kaw	va; Adam W. Ty	ma, University of
Nebraska Or	naha		

"Increasing First-Year Student Belonging and Connectedness Through Communication Faculty Interaction" Carl Thomas Michael Krieger, Purdue University; Jennifer Hall; Jacob Isaacs, Purdue University "Pedagogy Across Ideological Borders: Facilitating Dialogue Within the Politically Divided Classroom Through Invitational Rhetoric" Mick B. Brewer, Lincoln University "Protest in Apathy: A Town's Response to Leadership Failure" Ephraim Nikoi, University of Wisconsin-Superior

The Communication discipline is in a unique position to explore how our theory and our classrooms intersect and how we serve our communities (locally, regionally, or even globally) from that intersection. The purpose of this panel is to offer projects that have explored, reflected on, and interrogated the intersection of theory, pedagogy, and local/global engagement/activism within and outside our classrooms/campuses. Projects include utilizing invitational rhetoric as a strategy to speak across politically-charged lines, employing various communication theories to understand and foster "belonging" amongst university students in the residence halls, critical theory offering insight into how one community in Ghana is dealing with a lack of effective leadership and development, and interrogating the experience of working with Afghan faculty members to develop curriculum and the cultural experiences connected with it through collaborative autoethnography.

1606	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Salon M
	Popular Culture Interest Group Busi	ness Meeting	
Sponsor: Popu	ılar Culture Interest Group		
Chair: Jimmie	Manning, University of Nevada, Reno		
Presenters:			
Stephanie Y	oung, University of Southern Indiana		
Nettie Brock	x, Morehead State University		
	nmie Manning, Vice-Chair Stephanie Young, an r Culture Interest Group business meeting. All a	•	
1607	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Salon B & C
Stat	te of North Dakota Spotlight: Mental Wellnes	ss and Emotional	Labor
Sponsor: State	es Advisory Council		
	Pearson, Minot State University		
Presenters:			
	, Valley City State University		
	VanHorn, Valley City State University		
	xman, Minot State University		
Kimberly M	. Weismann, Williston State College		
students, as th taxing, to the s issues of our s	issues are increasing in our students. Their issue ey turn to us as their confidant and mentor and student and the professor. This panel will discus tudents, but also the emotional labor we, as fact tructor, and someone students trust.	disclose issues that is not only the risin	t are mentally ng mental health
1608	Thursday 3:30 PM to 4:45 PM CDT	Virtual	Rosewood

The Ways in Which Social Media Influences Our Lives

Sponsor: Communication & Technology Interest Group Chair: Jihyun Kim, University of Central Florida

"#EdTwt: How Those with Eating Disorders Conceptualize Their Identities on Twitter (Top Student Paper)" Kathleen Adele Craven, Illinois State University

"Partisan Selective Exposure of Fake News on Social Media (Top Student Paper)" Cassandra D. Hightower, Northern Illinois University

"Social Approval, Social Comparison, and Digital Alteration on Instagram as Predictors of Image Fixation" Thomas Richard Wagner, Xavier University; Kiera Wolkins; Aubree Herman

This session includes papers that focus on social media and the roles it plays in our lives. From conceptualizing identities of those with eating disorders to image fixation on Instagram to exposure to fake news on social media platforms, these three papers provide insight on experiences that help us navigate the digital spaces we spend so much of our time in.

The School of Communication at Illinois State University congratulates Kathleen Adele Craven for receiving a Top Student Paper Award from the Communication and Technology Interest Group!



The Department of Communication at Northern Illinois University congratulates Cassandra D. Hightower for receiving a Top Student Paper Award from the Communication and Technology Interest Group!



NORTHERN ILLINOIS UNIVERSITY Department of Communication College of Liberal Arts and Sciences

Virtual

Thursday 5:00 PM CDT

1700

Thursday 5:00 PM to 6:15 PM CDT

Salon H & I

"Teaching Ain't What It Used to Be:" Inspiring Innovations

Sponsor: Communication Education Interest Group

Chair: Roberta Davilla Robbins, Hawkeye Community College Presenters:

Carolyn Calloway-Thomas, Indiana University

Linda Dickmeyer, University of Wisconsin-La Crosse

Stephen Hunt, Illinois State University

Donna R. Pawlowski, Bemidji State University

Roberta Davilla Robbins, Hawkeye Community College

Student needs, perspectives, preparation, and attitudes change over time. Classroom instruction, then, requires faculty to meet these respective needs, perspectives, preparation levels, and changing attitudes. The purpose of this panel is to address and discuss the inspirations that have been required to "know our respective student audiences" and to adapt to them. Experienced faculty will describe their perspectives of the changing generational demands of students and how they made adjustments in the learning environment and process.

1701Thursday 5:00 PM to 6:15 PM CDTVirtualSalon F & GCSCA Scholar Conversations: Melissa L. Beall

Sponsor: CSCA Past President Chair: John Heineman, Lincoln Public Schools Presenter: Melissa L. Beall, University of Northern Iowa

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Melissa L. Beall has received many awards from the National Communication Association, including the Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 (1989); the Donald H. Ecroyd Award for Outstanding Teaching in Higher Education (2016); and the Samuel L. Becker Distinguished Service Award (2019). She was named to the CSCA Hall of Fame in 2012. Melissa and John Heineman initially met at the Nebraska state speech tournament years ago when John was a senior in high school and Melissa was a tournament judge. A few years later, Melissa became John's supervising teacher at Lincoln Southeast High School. As active members and officers of the Nebraska Speech Communication and Theatre Association, they presented workshops across the state and at local, regional, and national conventions. When Melissa joined the faculty at the University of Northern Iowa, John followed to pursue a master's degree in communication. For more than 40 years, Melissa and John have worked collaboratively on many projects, served together as unit officers for CSCA and NCA, and have remained close friends and colleagues.

CSCA Scholar Conversations Melissa L. Beall (University of Northern Iowa) Interviewer: John Heineman (Lincoln Public Schools)



1702

Thursday 5:00 PM to 6:15 PM CDT Dating in the Digital Age Rosewood

Virtual

Sponsor: Media Studies Interest Group Chair: Tasha R. Dunn, The University of Toledo Presenters: Ahmet Atay, College of Wooster Tony Adams, Bradley University Malynnda Johnson, Indiana State University Elizabeth Ribarsky, University of Illinois Springfield

The discussion panel brings together faculty from a variety of institutions to examine the following: (1) how the growth of dating in the digital age has inspired a merging of Interpersonal Communication with Media Studies and (2) the various opportunities in research and disciplinary relevance that this merger presents.

1703	Thursday 5:00 PM to 6:15 PM CDT	Virtual	Rookwood
Inspiring	New Agendas in Health Communication Resea	arch: Perceptions	, Messages, and
1 8	Processes	L ·	
Chair: Robe Respondent "Commun Elizabeth A "How Car Well-Being "The Influ Cheah, Sout University H "'I'll neve Lueders, Wa	ealth Communication Interest Group ert D. Hall, University of Nebraska-Lincoln : DeAnne Priddis, Middle Tennessee State Univer- nication and Chronic Pain: An Agenda to Inspire O nn Hintz, University of South Florida regivers of Veterans Experiencing Posttraumatic S in Online Forums: A Content Analysis" Rikki A. uence of Knowledge on College Students' Percept thern Illinois University Edwardsville; Kaleigh R. Edwardsville; E. Duff Wrobbel, Southern Illinois r be skinny enough': A fantasy theme analysis of ayne State College will present research examining new directions fa	Communication Re Stress Communica Roscoe, Universition of Disability I Dickneite, Southe University Edward pro-anorexia disco	te about Social ty of Missouri Issues" Wai Hsier ern Illinois dsville ourse" Allyn
1704	Thursday 5:00 PM to 6:15 PM CDT	Virtual	Salon M
	Rhetorical Theory and Criticism Interest Gro	oup Business Mee	eting
Chair: Terra Presenters: Hilary Ras	netorical Theory and Criticism Interest Group a Rasmussen Lenox, Lake Michigan College smussen, University of Wisconsin-Parkside Nelson, Florida Gulf Coast University		
	e of the Rhetorical Theory and Criticism Interest (state of the interest group, present the top paper av	-	-

1705	Thursday 5:00 PM to 6:15 PM CDT	Virtual	Caprice 2 & 3

panel ideas for the 2022 convention, and elect new leadership.

Spotlight Panel: Truth-Telling on the Borders of Violence and Peace: An Intercultural Performance

Sponsor: CSCA President

Chair: Alberto González, Bowling Green State University Presenter: Elizabeth M. Lozano, Loyola University Chicago

In this presentation/performance Dr. Elizabeth Lozano explores the social construction and intersection of gender and violence in the context of lived public spaces, in Colombia and the United States. She uses a first account narrative to describe and analyze a specific thread of experiences across decades, with the aim of shedding light into cultural structures of signification otherwise buried or made invisible.

1706	Thursday 5:00 PM to 6:15 PM CDT	Virtual	Salon B & C
	State of North Dakota Spotlight: Fear	r of Failure	
Sponsor: St	ates Advisory Council		
	ra Myerchin		
Presenters:			
	C. VanHorn, Valley City State University		
	Paxman, Minot State University		
	arson, Minot State University		
Kimberly	M. Weismann, Williston State College		
No Child L	ents today have a fear of failure due to many challer eft Behind, etc. This panel will explore how to use kely to happen in today's society for our students.		
1707	Thursday 5:00 PM to 6:15 PM CDT	Virtual	Caprice 1 & 4
	Pandemic Beyond the Tournament: Reflections ionships, Program Management, and Self Withi		
Sponsor: A	rgumentation and Forensics Interest Group		
	ony Woodall, University of Oklahoma		
Presenters:			
•	tinelli, University of Florida		
Amy Are			
	ne, Cedarville University		
	umble, St. Anselm College		
Vance Pie			
Scott Jens	sen, Webster University		
cancellatior 21. As a con number of a	tivities have experienced profound changes in the p of most national tournaments in 2020, to a transiti mmunity for which competition is the dominant act adjustments to remain viable and vibrant. What is p are the effects of the COVID-19 pandemic beyond	on to virtual con ivity, forensics l erhaps less obvi	npetition in 2020- nas made a ous but more

includes a number of forensic coaches and educators who have helped manage navigation through this new world of forensics. Centering on students and programs beyond tournament contexts, this panel will look at ways teams have maintained and re-shaped themselves as a cocurricular experience promoting wellness for students and communities.

Friday, March 26, 2021 Friday 8:00 AM CDT

2100

Friday 8:00 AM to 9:15 AM CDT

Salon F & G

Disrupting the Humanities and Social Science Binary: How Can Communication Studies be a Transformative Discipline? (Top Panel)

Virtual

Sponsor: Interpersonal and Family Communication Interest Group Chair: Lindsey J. Thomas, Illinois State University
Presenters: Jeffrey A. Bennett, Vanderbilt University
Dawn O. Braithwaite, University of Nebraska-Lincoln
Amanda Friz, University of Washington
Jimmie Manning, University of Nevada, Reno

In concert with this year's theme, this panel features researchers whose work inspires scholars to traverse the divide between the humanities and social sciences. The panel highlights the scholarship of researchers who (1) use social science methods to generate rhetorical texts, (2) examine interpersonal/family contexts using critical cultural/rhetorical frames, (3) use rhetorical theory to research interpersonal/family contexts, and/or (4) trouble the private/public dialectic. This panel begins with a brief history of the field and then invites discussion about the possibilities for integrating new theoretical perspectives/methodologies and the obstacles/opportunities of engaging in transformative research.

The School of Communication at Illinois State University congratulates Lindsey J. Thomas for receiving a Top Panel Award from the Interpersonal and Family Communication Interest Group!



SCHOOL OF COMMUNICATION The Department of Communication Studies at the University of Nebraska-Lincoln congratulates Dawn O. Braithwaite for receiving a Top Panel Award from the Interpersonal and Family Communication Interest Group!



2101 Friday 8:00 AM to 9:15 AM CDT Virtual

Salon H & I

Gender, Genre, Germs, and God: Political Rhetoric in 2020

Sponsor: Political Communication Interest Group

Chair: Jihye Park, University of Missouri

Respondent: Josh C. Bramlett, Eastern New Mexico University

"Generic Fragmentation in Modern Campaign Rhetoric: A Study of the 2020 U.S. Presidential Announcements" Ryan M. Neville-Shepard, University of Arkansas

"Lysol and Light: COVID-19 Political Cartoons" Rick Pulos, Regent University

"The Use of Religious Rhetoric in Politics: A College Students' Perspective" Marisa Nichelle Mayo, University of Central Missouri

"'I'm F--king Moving to Iowa:' Gender and Candidate Image in the 2020 Iowa Caucus" Kelly L. Winfrey, Iowa State University

Papers in this session examine the history of American political communication and the unique manifestations of political rhetoric in 2020.

2102	Friday 8:00 AM to 9:15 AM CDT	Virtual	Salon M
	Health Communication Interest Gro	oup Business Meeti	ing
Sponsor: H	Health Communication Interest Group		
Chair: And	drea Meluch, The University of Akron		
Presenters	:		
Jenn An	derson, South Dakota State University		
Tucker I	Robinson, Missouri State University		
2103	Friday 8:00 AM to 9:15 AM CDT	Virtual	Caprice 2 & 3
Insp	ired by Unprecedented Times: Ways We ar	e Engaging Our St	1
Sponsor: (Communication Education Interest Group		
Chair: Hea	ather Nesemeier, Minnesota State University N	Ioorhead	
Presenters	:		
Kim Ma	rie Omachinski, University of Wisconsin-Milv	vaukee	
Jacob Isa	aacs, Purdue University		
Stacey N	Airviss-Jossart, University of Wisconsin-Milwa	aukee	
Marg Ya	aroslaski		

The content of our classes has not changed dramatically in 2020, but how we deliver it to our students during the pandemic has. Engaging our students while maintaining our course schedule, syllabus and assignments has been challenging to say the least. Finding creative ways to deliver course content has been inspired by our unprecedented times. This panel will discuss methods each member has changed and used while moving classes online (synchronous, asynchronous, and or hybrid) and how they are trying to inspire students to learn. A discussion of the triumphs and even failures hopes to inspire the audience to try new modes of instruction after this panel session.

2104	Friday 8:00 AM to 9:15 AM CDT	Virtual	Salon D & E		
	Interrogating the Position of Class in C	ommunication S			
Sponsor: E	Sponsor: Ethnicity, Race, International, and Class Concerns Caucus				
	d M. Nelson, Florida Gulf Coast University				
	Theory and Class in Practice: Conceptions of	Autonomy in and	Beyond Marxist		
•	obert Carley				
-	and/or Workers: Kenneth Burke and the Rhetor		een Recognition and		
	Class" David Deifell, University of North Geor	•			
	Economy, Stupid!': Rhetorical Reflections on	Class and Comm	on Sense" Joseph		
1 ·	llinois State University				
	at Its Own Making': Class and Culture in the		Aarxist Historian E. P.		
Thompson'	"Chad M. Nelson, Florida Gulf Coast University	ity			
After the 20	016 U.S. presidential election, class became a s	significant explan	atory concept		
	16). In 2020, Olga Khazan writes an essay in 7		•		
× /	could create a new working class." But careful analysis of these commentaries reveals an				
ambiguous	use of the term "class." In Communication Stu	idies, class has be	een understood as		
identity, structural location, process, and social relation. But what do these key terms conceal					
and reveal about the essence and lived experience of class? What part do our theoretical					
deliberations about class have in the politics of meaningful social change? Considering the					
social and political consequences of how we operationalize class, theoretical inquiry into its					
meaningp	particularly by communication specialistsis in	nperative for insp	iring new forms of		
•	solidarity that can meet the particular demands of this moment of public health, economic, and				
institutiona	l crisis. Each panelist seeks to address these pe	ertinent questions	to inspire once again		

class analyses in our discipline.

2105	Friday 8:00 AM to 9:15 AM CDT	Virtual	Rosewood		
	Organizational Advocacy and Rhetoric in Contemporary Contexts				
Sponsors:	Organizational and Professional Communicati	on Interest Group;	Strategic and		
Applied Co	Applied Communication Interest Group				
Chair: Henry Seeger, Purdue University					
Respondent: Stephen A. Spates, Missouri State University					
"Unpack	ing the Meat Industry's COVID-19 Response'	"Kirsten Theye, Co	oncordia College;		
Naila Amu	Indson, Concordia College	•	-		
"#Blacklivesmatter: An Examination of the Use of Twitter for Organizational Advocacy on Racial Justice" Sara Baker Bailey, Southern Connecticut State University; Chad Wertley, Robert Morris University

"CSR Practices and Stakeholder Expectation: Nike Inc as a Case Study" Francis Akanbi "The NFL's Concussion Crisis: A Critical Reading of Situational Crisis Communication Theory in the National Football League" Brent Nicholson, Southern Illinois University Edwardsville

Social issues and environmental exigencies have long served as the inspiration for organizational advocacy and rhetoric. 2020 provided a number of salient contexts for organizations to respond to, most prominently the COVID-19 pandemic and renewed calls to address systematic racism. This panel interrogates organizational responses to these issues as well as other contemporary challenges. Ultimately, the papers provide a broader lens on corporate social responsibility practices and applied strategies related to crisis communication.

2106	Friday 8:00 AM to 9:15 AM CDT	Virtual	Caprice 1 & 4		
Other Topics from Grad Students: Politics, Leadership, and Religion					
Sponsor: Graduate Student Caucus					

Chair: Jessica Kahlow, University of Wisconsin-Milwaukee

Respondent: Daniel Casey, University of Wisconsin-Milwaukee

"Disclosure Preferences Among Conservative Gay Men: A Spiral of Silence" Chad Collins, University of Central Florida; Kelly Roy Merrill Jr., The Ohio State University

"History Repeats Itself: Trump's Vision in Alice's Story" Blessy McWan, Bowling Green State University; Jaclyn Shetterly, Bowling Green State University

"Legitimation and Identity in Trump's Crisis Response Strategy" Cole Rao, Florida State University

"The Lord's Grindhouse: The Burning Hell (1974) and the Aesthetics of Christian Exploitation" Courtney Dreyer, University of Nebraska-Lincoln

This group of papers explores a variety of relevant topics related to politics, leadership, and religion.

2107	Friday 8:00 AM to 9:15 AM CDT	Virtual	Salon B & C		
State of Minnesota Spotlight: What Do I Do When I Don't Know What to Do? Learning					
to Stand in Solidarity					

Sponsor: States Advisory Council Chair: Kirstin Cronn-Mills Presenters: Emily Waterston Heinis Kirstin Cronn-Mills Daniel Cronn-Mills

America's ongoing social shifts require our attention as citizens, but teachers have an extra mandate to educate themselves about social changes to help students navigate them. Sometimes it's hard to know how to offer support to those who face discrimination. Sometimes it's hard to

help non-affected students stand with their persecuted peers. No one has all the answers, but this panel will provide some tips on getting started with offering solidarity (different than help or allyship) to our students.

	Friday 9:30 AM CD	T	
2200	Friday 9:30 AM to 10:45 AM CDT	Virtual	Salon M
	Communication and Technology Interest	Group Business M	leeting
Chair: Rebo Presenters: Henry Go	ommunication & Technology Interest Group ecca Johnson, University of Kansas oble, Michigan State University im, University of Central Florida		
2201	Friday 9:30 AM to 10:45 AM CDT	Virtual	Salon F & G
	CSCA Scholar Conversations:	Scott A. Myers	
Chair: Don Presenter:	SCA Past President na R. Pawlowski, Bemidji State University Myers, West Virginia University		

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Scott A. Myers (Ph.D., Kent State University) is a Professor, Department Chair, and Peggy Rardin McConnell Endowed Teaching Chair in the Department of Communication Studies at West Virginia University (WVU). He has worked at WVU for the past 19 years, where he teaches courses in instructional communication, organizational communication, and positive communication. Dr. Myers has been a member of CSCA since 1991, when he presented his first paper as a Ph.D. student at the 1992 convention in Cleveland, Ohio. He has served as an officer of four CSCA Interest Groups and Caucuses; as a member of several association-wide committees; is a former Executive Director, President, and editor of the *Journal of Communication Pedagogy*; and in 2019 was inducted into the CSCA Hall of Fame. Dr. Myers and Dr. Pawlowski worked together for three years at Creighton University and have known each other professionally and personally for over 20 years.

CSCA Scholar Conversations Scott A. Myers (West Virginia University) Interviewer: Donna R. Pawlowski (Bemidji State University)



2202

Friday 9:30 AM to 10:45 AM CDT Virtual

Salon H & I

Media Studies Interest Group: Top Papers

Sponsor: Media Studies Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Respondent: Kelly L. Adams, University of Missouri

"Champion of Love and Justice: Sailor Moon as the Conceptualization of a Female Hero in a Japanese Anime as the Intersection between Femininity and Masculinity (Samuel L. Becker Award for Top Student Paper)" Duy Pham, Illinois State University

"The Collectors of Celebrity Memorabilia: The Qualitative Reevaluation of the Celebrity Worship Levels (Top Paper)" Richard Albin Schutta, University of Wisconsin-Stout; Jonathan Powers; Annette Davies

"We are all here to support each other, not tell each other what to do": How Nar-Anon Members Communicate Support on Reddit" Jared Vincent Worwood, Illinois State University; Meghan Moreno

This panel is comprised of the top papers submitted to the Media Studies Interest Group.

The School of Communication at Illinois State University congratulates Duy Pham for receiving the Samuel L. Becker Award from the Media Studies Interest Group!



SCHOOL OF COMMUNICATION Illinois State University

The School of Communication at Illinois State University congratulates Jared Vincent Worwood for receiving a Top Three Paper Award from the Media Studies Interest Group!



The School of Communication at Illinois State University congratulates Meghan Moreno for receiving a Top Three Paper Award from the Media Studies Interest Group!



SCHOOL OF COMMUNICATION Illinois State University

Virtual

2203 Friday 9:30 AM to 10:45 AM CDT

Caprice 2 & 3

Navigating Emotional Labor toward Healthier Balance (Top Panel)

Sponsor: Women's Caucus

Chair: Malynnda Johnson, Indiana State University Presenters: Joy L. Daggs, Northwest Missouri State University Jessica Kratzer, Northern Kentucky University Allison Duncan Brenneise, University of Minnesota Anji L. Phillips, Bradley University Hsun-Yu Sharon Chuang, Denison University Danette Pugh-Patton, Coe College Molly Wiant Cummins, The University of Texas at Arlington

With successful panels in 2017, 2018, and 2019, and a missed panel in 2020, we continue our theme of emotional labor. Specifically, panelists will offer one border and one breakthrough in terms of their understanding of emotional labor as women, inside or outside the academy. Identifying what hinders or helps us from engaging in or setting boundaries around emotional labor inspires a dialogue with the audience about ways we can combat burnout.

2204 Friday 9:30 AM to 10:45 AM CDT Virtual Salon D & E

Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group Chair: Seth Frei, Texas State University

Respondent: Tim McKenna-Buchanan, Manchester University

"Communication Technology and Supportive Communication to Navigate Work-Life Conflict During the Covid-19 Pandemic and Beyond (Diamond Anniversary Award for Top Paper)" Inyoung Shin, University of Wisconsin-Milwaukee; Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee

"Self-monitoring and other non-indicators of developing a work-spouse relationship: Implications for affective organizational commitment" Allison R. Thorson, University of San Francisco; M. Chad McBride, Creighton University

"The Mediating Roles of Relational Outcomes, Stress, and Communication Apprehension on the Decision to Disclose ADHD in the Workplace (Top Student Paper)" Jessica Kahlow, University of Wisconsin-Milwaukee; Daniel Casey, University of Wisconsin-Milwaukee; Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee "Workplace emotions and the impostor phenomenon" Kelli J. Chromey, Independent Scholar

This panel highlights the top-ranked competitive papers submitted to the Organizational and Professional Communication Interest Group this year. Scholars consider a diverse range of topics focused on the development and maintenance of workplace identities, particularly in relationships to potentially stigmatizing characteristics. Additionally, panelists address the importance of supportive workplace relationships and their implications for navigating work-life conflicts and bolstering organizational commitment.

View More Work by Drs. Erika L. Kirby and M. Chad McBride by visiting he.kendallhunt.com/Kirby

Kendall Hunt

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate, Inyoung Shin, Emily Godager, and Michael Cody Coker for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Jessica Kahlow, Daniel Casey, and Dathan Nathaniel Simpson II for receiving a Top Student Paper Award from the Organizational and Professional Communication Interest Group!



2205

Rosewood

GENDER ACTUALIZED

UNIVERSITY of WISCONSIN

Virtual

Relationships in Political, Organizational, and Health Contexts

Sponsor: Interpersonal and Family Communication Interest Group

Friday 9:30 AM to 10:45 AM CDT

Chair: Cimmiaron Alvarez, University of Washington

"The Frequency and Comfort of Political Conversations with Parents as Mediators of Family Communication Patterns and Relational Quality in Parent-Child Relationships" Xavier Scruggs, University of Missouri; Paul Schrodt, Texas Christian University

"Towards a Communication Theory of Loss and Coping: Exploring the Deterioration of Work-Family Balance during COVID19" Sarah Symonds LeBlanc, Purdue University Fort Wayne; Elizabeth Spradley; Heather Olson-Beal; Chrissy Cross; Lauren Burrow

"Translational Narrative in Non-Profits: Extending Family Communication's Translational & Narrative Connection Within Engaged Scholarship" Blake Allen Harms, Boise State University

"Exploring Sexual, Romantic, and Platonic Functions of the Imagined Interactions Framework" Kathryn D. Coduto, South Dakota State University; Megan Vendemia; Steele Viverette

This competitively-selected paper panel examines interpersonal and family relationships in different types of contexts (e.g., political, organizational, health).

 2206
 Friday 9:30 AM to 10:45 AM CDT
 Virtual
 Caprice 1 & 4

 Short Course 3: Bringing Balance to the Basic Persuasion Course

 Sponsor: Short Courses

Chair: Joseph Scudder

This course addresses the lack of balance found in many of the introductory persuasion courses that are very common in the central region of the USA. Courses can lack balance in several ways. First, a balanced view of persuasion integrating rhetoric and social science is proposed. Second, this course proposes a distinct communication and relational focus in persuasion that distinguishes it from many persuasion courses taught in business schools. Third, this course maintains the importance of facts and distinguishes them from estimates and projections. Fourth, the course stresses the importance of diversity, cultural understanding, and adaptation to ethical persuasion. Fifth, this course addresses the issue of media bias and the importance of judicious media consumption. Sixth, this course proposes the T-Response model of ethical persuasion that is one of the few models to address specific ethical issues in persuasion rather than global ethical principles not unique to communication. Finally, much focus is placed on the importance of self-protection of the receiver from unscrupulous persuaders.

2207Friday 9:30 AM to 10:45 AM CDTVirtualSalon B & CState of Illinois Spotlight: Intersectionality and Belonging in the Interpersonal ClassroomSponsor: States Advisory CouncilChair: Lindsey J. Thomas, Illinois State UniversityPresenters:Lance BennettAlyssa Hernandez, Illinois State UniversityMia PostonRaina Verser, University of MontevalloNhung Vu, Illinois State UniversityTiffany R. Wang, University of MontevalloThis panel features scholars whose classroom presence and teaching practices inspire

discussions of intersectionality and foster a sense of belonging in interpersonal/family communication courses. Panelists will address approaches to teaching students with diverse

backgrounds and provide strategies for teaching inclusivity in content and approach. The panel will open with each panelist identifying one issue/obstacle they have faced and introducing possible approaches/remedies. A discussion of how an appreciation of intersectionality impacts classrooms and belonging will follow.

2208 Friday 9:30 AM to 10:45 AM CDT Virtual Rookwood

Undergraduate Honors Research Conference Session 1: Top Papers

Sponsor: Undergraduate Honors Research Conference

Chair: Stephanie Young, University of Southern Indiana

"Gender-Based and Emotional Appeals: The Effect of Candidate Gender on Political Rhetoric in Campaign Advertisements (Top Paper)" Julia Marie Sifferlen, Depauw University (Advisor: Jeffrey Mccall)

"Public Apologies in the Age of Internet Influencers (Lambda Pi Eta Award)" Camelin Cochran, Park University (Advisor: Carolyn Ullrich)

"The Importance of the Message: A Social Media Analysis of the Language Used by Walt Disney World and Universal Studios Orlando during the COVID-19 Pandemic" Emma Katherine Grech, Clemson University; Sara Gates May, Clemson University (Advisor: Will Henderson)

"Viral Quackery: Examining the Rhetoric of Fake Coronavirus Cures" Sean Pauley, Alma College

"The Transition No One Anticipated': In-Person Learning to E-Learning" Alicia Renee Bloomfield, Southern Illinois University Edwardsville; Garrett Belcher, Southern Illinois University Edwardsville; Haylie Jennings, Southern Illinois University Edwardsville; Josie Hope Pauley, Southern Illinois University Edwardsville (Faculty Advisor: Wai Hsien Cheah)

Friday 11:00 AM CDT

2300

Autoethnography and the Borders of Grief

P

Rookwood

Virtual

Sponsor: Performance Studies and Autoethnography Interest Group

Friday 11:00 AM to 12:15 PM CDT

Chair: Patricia Jeanne English-Schneider, Gustavus Adolphus College

"I have a son named Jake...': Reflecting on Communicative Strategies of the Use of Private Memorials" Nancy J. Brule, Bethel University

"Missing Mother: The Loss of the Prevailing Tone" Patricia Jeanne English-Schneider, Gustavus Adolphus College

"Producing Space, Representing Grief: A Proud Daughter Remembers Her Father" Diana L. Tucker, Western Governors University

"Stones on the Beach, Ashes in the Woods: Locating Ritual Acts of Mourning" Stephanie Young, University of Southern Indiana

"The Things That Knew Her: 'Holding On' as a Way of 'Letting Go'" Deleasa Randall-Griffiths, Ashland University

The process of grieving rests directly on the border between life and death. In times of loss, those grieving work to renegotiate life without a loved one. Through autoethnographic accounts, these presentations describe private, yet tangible, acts of memorializing used to mark the passing

of a loved one assist in the grief process. Each story demonstrates ways individuals incorporate artifacts and rituals into the grief process. View More Work by Dr. Diana L. Tucker by visiting he.kendallhunt.com/tucker-wrench Kendall Hunt COMMUNICATIO 2301 Salon F & G Friday 11:00 AM to 12:15 PM CDT Virtual Calloway-Thomas Inclusivity Series Spotlight Panel: The Language and Languish of **Lived Experience** Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Performance Studies and Autoethnography Interest Group; Popular Culture Interest Group Chair: Jimmie Manning, University of Nevada, Reno Presenter: Robin M. Boylorn, University of Alabama In this spotlight panel, Boylorn reflects on how identity politics and language, alongside storytelling and memory, can inform how we understand and make sense of lived experience. Borrowing from a line in her forthcoming book, *Blackgirl Blue(s)*, she unpacks "the language and languish of lived experience," to poetically consider how retroactive sensemaking and grief can influence (what and) how we remember our stories. She also discusses her theorization of blackgirlism, its relationship to her conception of blackgirl (one word) autoethnography, and why stories of racialized experience are necessary narratives. 2302 Friday 11:00 AM to 12:15 PM CDT Virtual Julep **CSCA Award Rehearsal** Sponsor: CSCA Executive Director Chair: Alberto González, Bowling Green State University Presenters: Tiffany R. Wang, University of Montevallo Deanna Sellnow, University of Central Florida Donald Ritzenhein, Macomb Community College Debra J. Ford, Creighton University Patric Spence, University of Central Florida Ronald Walter Greene, University of Minnesota Stephen Hunt, Illinois State University Eddah Mutua, St. Cloud State University Diana Trebing, Saginaw Valley State University Amy N. Heuman, Texas Tech University Lara Martin Lengel, Bowling Green State University Jeffrey Tyus, Youngstown State University

Anna Wright, Illinois College Chad Edwards, Western Michigan University Ahmet Atay, College of Wooster

2303

Friday 11:00 AM to 12:15 PM CDT Virtual

Salon D & E

Finding Inspiration in the "Wild Side" of Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group Chair: Elena Gabor, Bradley University

Respondent: Carrisa S. Hoelscher, Missouri State University

"An Internatural Communication Study of Identity Work Within Nonprofit Animal Shelters" Samentha Sepúlveda, University of Wisconsin-Milwaukee

"Constructing an Absolutely Mentality: A Study of Servant Leadership in a Residential Camp Context" Maureen Wieland, Missouri Southern State University

"Dis/organizing Social Capital: Tension in a U.S. National Park" Blake Allen Harms, Boise State University

"Lions, Bears, Wolves, and Herding Cats: Making Sense of What it Means to Be a Leader Through the Use of Metaphors" Matthew James-Andrew Craig, Kent State University

"Academic Conference Presentation Part II: Strategies for Improvement" DeAnne Priddis, Middle Tennessee State University; Piyawan Charoensap-Kelly; Narissra Punyanunt-Carter, Texas Tech University

Drawing from a unique set of animal-based and natural(istic) contexts - from national parks and camps to animal shelters, and even academic conferences - panelists will explore a diverse range of organizational communication issues. Specifically, the implications of these contexts for identity work, constructions of professionalism and social capital, and leadership will be addressed.

2304 Friday 11:00 AM to 12:15 PM CDT Virtual Caprice 2 & 3 Intercultural Communication Interest Group: Top Papers

Sponsor: Intercultural Communication Interest Group

Chair: EunYoung Lee, Central Washington University

"Why Do You Even Like These Girly Korean Dudes?' Examining American K-pop Fans' Disclosure of Their Music Interests to Close Friends, Families, and Significant Others (Top Paper, Top Student Paper)" Duy Pham, Illinois State University

"Examining South Korea's Media System Through Hallin & Mancini's Model" Brett R. Labbe, Indiana University South Bend; SangHee Park, University of Wisconsin-Whitewater

"Gender Perceptions Within Francophone Cultures" Marcos Lopez Acosta, University of Montevallo

"This Doesn't Feel Like My City:' Discourses of Authenticity, Belonging, and Cultural Ethos Inspiring Detroit's Contentious Revitalization and Residential Resistances" Scott Mitchell, University of Wisconsin-River Falls The School of Communication at Illinois State University congratulates Duy Pham for receiving a Top Paper Award and Top Student Paper Award from the Intercultural Communication Interest Group!



SCHOOL OF COMMUNICATION

The Department of Communication at the University of Montevallo congratulates Marcos Lopez Acosta for receiving a Top Four Paper Award from the Intercultural Communication Interest Group!



The Department of Communication & Media Studies at the University of Wisconsin-River Falls congratulates Scott Mitchell for receiving a Top Four Paper Award from the Intercultural Communication Interest Group!



UNIVERSITY OF WISCONSIN



2305

Friday 11:00 AM to 12:15 PM CDT

Virtual

Rosewood

Interpretive, Critical, and Rhetorical Approaches to Understanding Relationships and Interaction

Sponsor: Interpersonal and Family Communication Interest Group Chair: Brooke Wolfe, University of Washington

"Towards a Pedagogy of Suspicion: Inaugurating the Promising Entanglement of CIFC and Critical Communication Pedagogy" Mick B. Brewer, Lincoln University

"I Hope One Day You Can Forgive Me:' An Autoethnographic Study of Forgiveness in the Adoption Triad" Barbara King, Carroll University

"The Mundane of the 'Mamasphere:' An Analysis of the Rhetoric in Mom Blogs Through Burke's Theories of Identity and Dramatism" Jessica Neu, Duquesne University

"Purity Poetics: A Concrete Poetic Examination of Purity Culture Influences on Relational Communication Between Romantic Partners" Karly Louise Poyner, University of Memphis

This competitively-selected paper panel highlight papers that seek to understand relationships and interaction through interpretive, critical, and rhetorical lenses.

2306	Friday 11:00 AM to 12:15 PM CDT	Virtual	Salon M
	Media Studies Interest Group B	usiness Meeting	
Chair: Tas Presenters			
	Robinson, Missouri State University Adams, University of Missouri		
2307	Friday 11:00 AM to 12:15 PM CDT	Virtual	Salon B & C
N	ational Communication Association-Buildin	g Resilience in Dif	ficult Times
-	NCA Informational Panel evor Parry-Giles, National Communication Ass	ociation	
	o, University of Utah		
	M. Mandziuk, Texas State University		
	fifi, University of California Santa Barbara		
-	l features NCA national office staff and officer nges emergent from 2020 in a resilient and resp	•	efforts to address
2308	Friday 11:00 AM to 12:15 PM CDT	Virtual	Caprice 1 & 4
Short Co	ourse 4: Universal Design for Learning: Plar Potential Breakthrough	0	the Borders Offers
Sponsor: S	Short Courses	5 101 7 11	
-	ison Duncan Brenneise, University of Minneso	ota	
Presenter:			
participant the needs participant opportunit	y recent research from learning science behind ts will explore strategies necessary to impleme of all learners. The rest of this immersive expe- ts who are working toward more inclusivity. In ties for practice, this short course will serve as or communication scholars and educators intere- gogies.	nt a breakthrough pr rience will focus on addition to deliver a starting place to g	ractice addressing strategizing with ing content and row a community of
2200	E 1 11 00 ANG 12 15 DM ODT	X7 4 1	ו ת ת
2309	Friday 11:00 AM to 12:15 PM CDT	Virtual	Rue Reolon
C A	Exhibit Hall Featuring Publishers and	a Technology - Fri	day
1	CSCA Executive Director stina Scharp, University of Washington		
Come see	the latest in offerings from publishers and tech	nology companies.	
	Friday 12:30 PM C	DT	

2400 Friday 12:30 PM to 2:45 PM CDT Virtual Julep **CSCA Hall of Fame Awards and Business Meeting** Sponsor: CSCA Executive Director Chair: Alberto González, Bowling Green State University Celebrate outstanding member achievements and learn about the current state of the association. This session is sponsored by Routledge Taylor & Francis Group. Congratulations to our 2021 CSCA Hall of Fame Inductees! Mike Allen (University of Wisconsin-Milwaukee) Paul J. Siddens III (University of Northern Iowa) CENTRAL STATES COMMUNICATION Friday 3:00 PM CDT 2500 Friday 3:00 PM to 4:15 PM CDT Salon H & I Virtual 2020 Federation Prize Recipient Presentation: "You Ok Sis?": A Qualitative **Communication Analysis of Black Women's Maternal Health Experiences Sponsor: Federation Prize Presentation** Chair: Stephen Hunt, Illinois State University Presenters: Kallia Odette Wright, Illinois College Soroya Julian McFarlane, University of Georgia Diane B. Francis, University of Kentucky This qualitative study, part of a larger mixed methods project examining the birthing experiences of Black women, analyzes the lived and communicative experiences of Black women in the U.S. healthcare system before, during, and after pregnancy. This study uniquely analyzes these women's experiences through the communication-based Agency-Identity Model (Villagran et al., 2007). This model illustrates how patients, and in this case, pregnant Black women, advocate for themselves when communicating with others about their health. This presentation will preview the early outcomes of the project and highlight the significance for communication researchers. 2501 Friday 3:00 PM to 4:15 PM CDT Virtual Salon F & G Calloway-Thomas Inclusivity Series Spotlight Panel: Still Lifting as We Climb: For Strong Sistas Who Have Decided Saving Others is No Longer Enough Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Women's Caucus Chair: Remington Valdivia Presenter:

Karla D. Scott, Saint Louis University

This autoethnographic performance explores the experiences of a Black woman Baby Boomer crossing cultural borders of gender and race in a mid 20th century context-only to find herself in the 21st century exhausted despite the myth of strong Black womanhood. Realizing survival requires radical self care, a journey begins to dismantle the myth and cultivate oppositional models of Black womanhood that disrupt our dehumanization and decolonize our lived experiences.

2502	Friday 3:00 PM to 4:15 PM CDT	Virtual	Salon M
	Communication Education Interest G	roup Business Mee	eting
Chair: Sam Presenters: Allison D	ommunication Education Interest Group antha Dunn, Bradley University Duncan Brenneise, University of Minnesota monds LeBlanc, Purdue University Fort Wayr	ne	
2503	Friday 3:00 PM to 4:15 PM CDT	Virtual	Caprice 1 & 4
	Graduate Student Caucus:	Top Papers	-
 Sponsor: Graduate Student Caucus Chair: Daniel Casey, University of Wisconsin-Milwaukee Respondent: America L. Edwards, University of California Santa Barbara "A Review of Long-Distance Romantic Relationships (Paul D. Skalski Award for Top Paper)" Jessica Kahlow, University of Wisconsin-Milwaukee "Digital Leadership Communication for the COVID Era and Beyond: A Semi-Systematic Review of Online Leadership Research (Top Paper)" Carrie Jones, University of Wisconsin-Milwaukee "Not Some Plastic Doll: Facework, Artistic Community and Social Media in the Time of COVID-19" David Racine Birkam, Western Michigan University The Graduate Student Caucus Top Paper session features three timely papers on leadership, relationships, and community in the COVID-19 pandemic. 			
The		g the Top Paper Pa	



Inspiration Through Networking and Sharing Best Practices: Part One

Sponsor: Organizational and Professional Communication Interest Group Chair: Sarah E. Riforgiate, University of Wisconsin-Milwaukee

"Pedagogical Pivots for Online Teaching: Best Practices" Sarah Steimel, Weber State University; Seth Frei, Texas State University

"Right Sizing Teaching and Service" Anne Kerber, Minnesota State University, Mankato; Grace Coggio, University of Wisconsin-River Falls

"Top 10 Tips for Publishing" Michael W. Kramer, University of Oklahoma; Tim McKenna-Buchanan, Manchester University; Sarah E. Riforgiate, University of Wisconsin-Milwaukee

The Organizational and Professional Communication Interest Group has worked to promote networking opportunities, collaborations, and idea sharing through local tours for several years. In this spirit, we are inspired to encourage an alternative form of networking through a series of virtual roundtable sessions focused on best practice discussions. Scholars in each session will share ideas and experiences, then answer questions and engage attendees in discussions. All CSCA members are welcome to the conversations.

2506 Friday 3:00 PM to 4:15 PM CDT Virtual Julep Inspiring Work with Affected Populations: Addressing the Need to Include Impacted Populations in our Research

Sponsors: Health Communication Interest Group; Strategic and Applied Communication Interest Group

Chair: Sydney O'Shay, Utah State University Presenters:

Ashleigh M. Day, The University of Texas at Tyler

Kenneth Lachlan, University of Connecticut

Andrea Meluch, The University of Akron

Rahul Mitra

Deanna Sellnow, University of Central Florida

Strategic and applied communication scholars produce scholarship that pragmatically addresses complex crises, risks, and health issues. However, affected populations are not always drawn on to inform this research. Discussants will talk about how they center the experiences of affected populations, the importance of drawing on affected populations, and the challenges they face working with these populations. Audience members will leave with practical ideas for incorporating affected populations in their research.



"Communicating the Missing: Reflecting on Absence and Presence" Tao Zhang, Southern Illinois University Carbondale

"Multiracial Identity: Exploring Membership and Cultural Representation" Bethanne Grover, Missouri State University

"U.S. Cultural Diplomacy in the Middle East and North Africa: The Impact of MEPI program on Youth Political Involvement and Civic Engagement" Meriem Mechehoud, Bowling Green State University

"When it isn't All 'Just Politics': Elite Discourse and Political Rhetoric in 1996 and 2020" Jennifer Willis-Rivera, University of Wisconsin-River Falls

2509	Friday 3:00 PM to 4:15 PM CDT	Virtual	Rookwood
	Undergraduate Honors Research C	onference Session 2	

Sponsor: Undergraduate Research Honors Conference

Chair: Shawn Wahl, Missouri State University

"Black Lives Matter in Public Speaking, Too: Anti-Racist Public Speaking Pedagogy and Openness to Diversity" Sergio Pena, Illinois College (Advisor: Anna Wright)

"Human-Robot Interaction and Learning" Austin T. Frederick, University of Montevallo (Advisors: Tiffany R. Wang, Chad Edwards, Autumn Edwards)

"Speaking Up, Being Brave, Strong, and Funny: A Rhetorical Analysis of 'The Marvelous Mrs. Maisel" Marie Anderson, University of Minnesota, Morris (Advisor: Barbara Ruth Burke)

"Students' Classroom Experiences Before and During COVID-19" Alexis Pearl Boyd, Southern Illinois University Edwardsville; Gabrielle Thompson, Southern Illinois University Edwardsville; Mackenzie Kot, Southern Illinois University Edwardsville; Marquise Hanes, Southern Illinois University Edwardsville; Rhiannon Hall, Southern Illinois University Edwardsville (Advisor: Wai Hsien Cheah)

"It Doesn't Always have to be Criminal': Tensions Resource Officers Face in their Day-to-Day Job" Reghan R. Kort, Creighton University (Advisor: Amanda Holman)

Friday 4:30 PM CDT

2600	Friday 4:30 PM to 5:45 PM CDT	Virtual	Rosewood
	Analyzing the 2020 Presidential Elect	ion and its Afterma	th
Sponsor: Po	olitical Communication Interest Group		
Chair: Mitc	chell S. McKinney, University of Missouri		
Presenters:			
Trevor Pa	arry-Giles, National Communication Associati	ion	
Carolyn (Calloway-Thomas, Indiana University		
Mary Bar	nwart, University of Kansas		
Alberto C	González, Bowling Green State University		
Dianne G	B. Bystrom, Iowa State University		
Robert C.	. Rowland, University of Kansas		
David Za	refsky, Northwestern University		
Mitchell S	S. McKinney, University of Missouri		

This roundtable discussion features leading scholars in the field sharing their reflections and thoughts on the contentious 2020 Presidential Election and its aftermath.

2601 Friday 4:30 PM to 5:45 PM CDT	Virtual	Caprice 2 & 3		
Finding Inspiration to Publish: Tips f	or Graduate Studer	ıts		
Sponsor: Graduate Student Caucus Chair: Daniel Casey, University of Wisconsin-Milwauke Presenters: Maureen Weiland Matthew James Andrew Casis, Kent State University	e			
Matthew James-Andrew Craig, Kent State University Jessica Kahlow, University of Wisconsin-Milwaukee America L. Edwards, University of California, Santa B	arbara			
We will discuss various aspects of publishing as it pertains to graduate students specifically. Often, graduate students are unsure where to start, what to expect, and how to manage publishing with their other responsibilities, making the process stressful and uneasy. Please join us (current graduate students and recent graduates) as we discuss what the process looks like from start to finish, types of publication outlets, obstacles to publishing, and advice for those new to publishing.				
2602 Friday 4:30 PM to 5:45 PM CDT	Virtual	Salon B & C		
Inspiration Through Networking and Shari	ng Best Practices: F	Part Two		
Sponsor: Organizational and Professional Communication Chair: Sarah E. Riforgiate, University of Wisconsin-Milw "Gaining Organizational Access for Research" Elena C Wieland, Calvin University "Interested in Publishing a Book?: Getting Started and Armstrong, Cognella Academic Publishing; Kassie Grav "Strategies for Effectively Mentoring Graduate Student of South Florida; Ryan Bisel, University of Oklahoma	waukee Gabor, Bradley Unive Submitting Proposal es	s" Todd R.		
The Organizational and Professional Communication Interest Group has worked to promote networking opportunities, collaborations, and idea sharing through local tours for several years. In this spirit, we are inspired to encourage an alternative form of networking through a series of virtual roundtable sessions focused on best practice discussions. Scholars in each session will share ideas and experiences, then answer questions and engage attendees in discussions. All CSCA members are welcome to the conversations.				
2603 Friday 4:30 PM to 5:45 PM CDT	Virtual	Caprice 1 & 4		
Perspectives on Social Activism a	nd Social Change			
Sponsors: Activism, Communication Ethics, and Social J International, and Class Concerns Caucus; Intercultural C Chair: Ahmet Atay, College of Wooster Presenters:	-	-		
Christopher Brown, Minnesota State University, Mank	ato			

Eddah Mutua, St. Cloud State University Ahmet Atay, College of Wooster Hsin-I Sydney Yueh, Northeastern State University Stephanie Young, University of Southern Indiana C. Kyle Rudick, University of Northern Iowa Ashley R. Hall, Illinois State University Kristina Scharp, University of Washington Joshua Atkinson, Bowling Green State University Deanna Leigh Fassett, San José State University Amy N. Heuman, Texas Tech University

The goal of this panel is to reflect on the current political and social moment. The panelists will discuss the role of our discipline, our research, and pedagogies to unpack the current cultural moment and offer ways to create positive social change.

2604	Friday 4:30 PM to 5:45 PM CDT	Virtual	Salon H & I
	Senior Crisis Communication Scho	lars Talk COVID-1	9
Chair: Ashl	rategic and Applied Communication Interest eigh M. Day, The University of Texas at Tyl	1	
Presenters:	L. Sellnow, University of Central Florida		
	W. Seeger, Wayne State University		
represent a severity, an understand	sis, onset, emergence and expansion of the Co period of confusion, uncertainty, conflicting d efforts to inform and empower the public. T the level of risk and the potential for harm as ective actions. Competing narratives about th	health messages, der There were ongoing s well as inform and	nial of the disease's struggles to persuade the public

differing political ideologies and these were bolstered by news outlets supporting claims with data in various forms. Communication is an essential part of the Covid 19 pandemic story. This panel features senior crisis communication scholars discussing the communication features of the pandemic, Covid-19 research projects, and lessons for researchers and practitioners.

2605	Friday 4:30 PM to 5:45 PM CDT	Virtual	Salon D & E		
Spotlig	Spotlight Panel: What the Great Teachers Do with Popular Culture in the Classroom				
Sponsor: P	opular Culture Interest Group				
Chair: Jim	mie Manning, University of Nevada, Reno				
Presenters:					
Sarah Sy	monds LeBlanc, Purdue University Fort Wayı	ne			
Michaela	D.E. Meyer, Christopher Newport University	7			
Brenda Lynn Rourke, Northwest Missouri State University					
Krysten S	Stein, University of Illinois at Chicago				

What do the best teachers do when it comes to using popular culture or as part of their assignments? In this spotlight panel, we get to hear from four of the best. These teachers always keep their classroom teaching fresh and ensure that learning is at the forefront via their exquisite use of popular culture. Come join the discussion! Not only will you learn from the panelists, but you can share your own insights and wisdom about using popular culture as a tool for learning as well.

2606	Friday 4:30 PM to 5:45 PM CDT	Virtual	Salon F & G
Textboo	ok Alternatives in the Basic Course: Empirio	cal Results and Per	sonal Reflections
Sponsor: B	Basic Course Interest Group		
Chair: Dor	nna R. Pawlowski, Bemidji State University		
Presenters:	:		
Cheri J. S	Simonds, Illinois State University		
Cyndi Gi	robmeier, Saint Xavier University		
Kelli J. C	Chromey, Independent Scholar		
Richard	Murphy, McKendree University		

"eTextbooks in the Basic Course: Effects on Student Learning (Top Paper)" Jeff Kuznekoff, Miami University; Stevie Munz, Utah Valley University

Apart from the fascination surrounding modes of instruction online, educators and researchers have also begun to raise questions surrounding the practicality and usefulness of etextbooks or other course alternatives. This panel will feature research investigating the empirical effects of etextbooks on student learning, as well as a variety of individual perspectives from basic course directors and administrators who have implemented similar textbook alternatives in their own courses. The panelists will address unique questions related to the viability of hard copy textbooks, the utility of e-textbooks, and the acknowledgment of other, lesser-known methods that may benefit the basic course.

2607	Friday 4:30 PM to 5:45 PM CDT	Virtual	Rookwood
	Undergraduate Honors Research C	Conference Session 3	
Sponsor: U	Indergraduate Honors Research Conference		
Chair: Ann	a Wright, Illinois College		

"A Caveman's Curiosity: 'The Croods' Changing their Customs" Angelea Baumberger, Creighton University (Advisor: Samantha Senda-Cook)

"Harry Styles's Unique Persona: Defying Hegemonic Masculinity" Apoorvaa Mandar Bichu, Creighton University

"The Perceptions of Family Communications Patterns for SIUE Students and their Levels of College Stress, Anxiety, and Impact of Transition to Online Learning" Alexis Wallington, Southern Illinois University Edwardsville; Bennie Hall, Southern Illinois University Edwardsville; Mary Kimberly, Southern Illinois University Edwardsville; Dylan Burris, Southern Illinois University Edwardsville; Carly Keshner, Southern Illinois University Edwardsville (Advisor: Wai Hsien Cheah)

"Rhetorical Identity: Barack Obama's Construction of a Presidential Persona" Lily Reinikka, Creighton University (Advisor: Samantha Senda-Cook) "There is No Such Thing as Bad Publicity' Or is There? Analyzing Elections in the Social Media Age" Noah Francis Britt, Clemson University (Advisor: Will Henderson)

2608	Friday 4:30 PM to 5:45 PM CDT	Virtual	Salon M
	Women's Caucus Busines	ss Meeting	
Sponsor: V	Women's Caucus		
Chair: Am	nanda L. Brown, University of Wisconsin-Stou	t	
Presenters			
Becky D	DeGreeff, University of Wisconsin-Stout		
Christine	e North, Ohio Northern University		
Lauren J	J. Johnsen, University of Memphis		
	is session, the Women's Caucus will meet to di	1 • 1, 1	· · ·1

During this session, the Women's Caucus will meet to discuss business related to the caucus, elect a new secretary, and discuss ideas for future sessions.

Saturday, March 27, 2021 Saturday 8:00 AM CDT 3100 Saturday 8:00 AM to 9:15 AM CDT Salon H & I Virtual **Adjunct/Temporary Faculty Caucus Business Meeting** Sponsor: Adjunct/Temporary Faculty Caucus Chair: Ali Gattoni, University of Wisconsin-Milwaukee Presenters: Heather Nesemeier, Minnesota State University Moorhead Jacob Isaacs, Purdue University 3101 Saturday 8:00 AM to 9:15 AM CDT Virtual Rosewood **Inspirations for and of Media Engagement: A Chronological Exploration** Sponsor: Media Studies Interest Group Chair: Kelly L. Adams, University of Missouri Respondent: Nettie Brock, Morehead State University "The Squander Bug: The Campaign to Inspire Savings in World War II" Kathleen German, Miami University "Modes in Video Games" Steve Ingham, Wayne State University; Payne Rankin "A Content Analysis of Hashtags and Engagements on Weibo in the Context of COVID-19" Tingyu Zou, University of Oregon From analyzing a historical PR campaign, to modes in video games, to hashtag user engagement, the papers in this panel collectively detail the various ways media engagement is

inspired as well as how such engagement has inspired viewers from World War II to today.

3102 Saturday 8:00 AM to 9:15 AM CDT Virtual Caprice 2 & 3 Living a Life of Engagement, Impact, and Moving Forward in the Field Sponsor: CSCA Next Leaders Network Chair: Kathy Denker, Ball State University Presenters: Eddah Mutua, St. Cloud State University Stephanie Young, University of Southern Indiana Jimmie Manning, University of Nevada, Reno Ahmet Atay, College of Wooster Tim McKenna-Buchanan, Manchester University Tiffany R. Wang, University of Montevallo The focus of this panel is to have mid-career scholars talk about their path through the field of communication. Topics discussed will include: the turning points that help them be successful, how they got involved further in the field and beyond, as well as how they balance everything. They will answer your questions about moving forward in the field and offer tips you should know as you move onto the next stage of your career. 3103 Saturday 8:00 AM to 9:15 AM CDT Virtual Salon F & G Performance Studies and Autoethnography Interest Group Business Meeting Sponsor: Performance Studies and Autoethnography Interest Group Chair: Travis Brisini, Louisiana State University Presenters: Meggie Mapes, University of Kansas Molly Wiant Cummins, The University of Texas at Arlington This panel will serve as the annual business meeting for the Performance Studies and Autoethnography Interest Group. 3104 Saturday 8:00 AM to 9:15 AM CDT Virtual Salon D & E **Political Communication Interest Group Business Meeting** Sponsor: Political Communication Interest Group Chair: Joel Lansing Reed, University of Missouri Presenters: Josh C. Bramlett, Eastern New Mexico University

Wm. Bryan Paul, University of Missouri

The Department of Communication at the University of Arkansas congratulates Ryan Neville-Shepard for receiving the Judith S. Trent Award from the Political Communication Interest Group!



3105

Saturday 8:00 AM to 9:15 AM CDT Virtual

Salon B & C

Societal Health: Directions for Research in Health and Healthcare

Sponsor: Health Communication Interest Group

Chair: Jenn Anderson, South Dakota State University

Respondent: Sarah Symonds LeBlanc, Purdue University Fort Wayne

"Alcoholism and Metacommunication: Inspiring Higher-Level Solutions" Lance Brendan Young, Western Illinois University - Quad Cities

"Beyond Chat: The Ultimate Impact of Supervisor Approachability on Nurses" Lisa Carpenter Huddleston, University of Kentucky

"Predictors of Patient Satisfaction and Perceived Quality of Healthcare: College Healthcare Providers and Students' Communication" Prince Adu Gyamfi, Purdue University; Lance Rolland Lippert, Illinois State University; John R. Baldwin, Illinois State University; John Hooker, Illinois State University

"Small Talk in the Patient-Primary Care Physician Context: A Systematic Review" Lindsay F. Kelpinski, University of Illinois Urbana-Champaign; Alana Leonhard, University of Illinois Urbana-Champaign

"Snackin' with Acton' and 'Crushing on Cuomo': Socially Constructing Public Official Covid-19 Responses through the Lens of Fandom" Christina S. Beck, Ohio University; Will Bower

Participants will present research papers examining current issues in healthcare and society.

3106	Saturday 8:00 AM to 9:15 AM CDT	Virtual	Salon M
	States Advisory Council Business	s Meeting	
Sponsor: Sta	ates Advisory Council		
Chair: Anna	Wright, Illinois College		
	M. Weismann, Williston State College ndt, Iowa Wesleyan University		
3107	Saturday 8:00 AM to 9:15 AM CDT	Virtual	Rue Reolon
The Uncertainties of a Pandemic Crisis: Strategic Communication and the Unknown Following a Country's Failure to Respond			

Sponsor: Strategic and Applied Communication Interest Group
Chair: Timothy L. Sellnow, University of Central Florida
Presenters:

America L. Edwards, University of California, Santa Barbara
Scott Sellnow-Richmond, Southern Illinois University Edwardsville
Stephen A. Spates, Missouri State University
Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

This panel is focused on the discussion of the strategic communication surrounding the COVID-19 pandemic with a specific focus on the United States response (or lack thereof). Panelists will discuss the pandemic response as it relates to university policy, stigmatization of confirmed positive and recovered individuals, health disparities, and communication to members of highrisk groups as information about the virus continued and continues to develop.

3108	Saturday 8:00 AM to 9:15 AM CDT	Virtual	Caprice 1 & 4
	Thinking About and Thriving in Gra	aduate School	
Sponsor: CSO	CA Next Leaders Network		
Chair: Drew	Mackenzie Gaidosh, Ball State University		
Savaughn E William Jos Scott E. Bra	exter, University of Minnesota Estelle Williams, University of Kansas seph Sipe, University of Nebraska-Lincoln anton, University of Missouri hnson, University of Kansas		
graduate scho admissions pr programs and	session to hear more from masters and doctoral bol. Topics of discussion will include: the search rocess, adapting to a new program, finding way I in the discipline, and how to balance it all whi	h process, finding s to get involved	g a fit, the both at their
3109	Saturday 8:00 AM to 9:15 AM CDT	Virtual	KOOKWOOC
More Perspiration than Inspiration: Four Sports Organizations Grapple with Contemporary Issues (Top Panel)			
Sponsor: Spo	orts Communication Interest Group)	
1 1	Blaney, Illinois State University		
"Inspired S	olidarity between the NBA, WNBA, and Black	Lives Matter: A	Feminist
1	ens" Lindsey Kelso and Building the Brand: A Social Media Analys	is of the Chicago) Blackhawks'' Sara
Engstrom		_	
	Nation: News Coverage and Inspired Response	es to the Confede	rate Flag Ban"
	ic'd Up: A Uses and Gratifications Approach to andemic" Evan Lobdell	o Inspiring Baseb	oall Fans During the

These four papers examine sport organizations seeking inspiration either due to ongoing challenges in their market brands or socio-political forces beyond their control.

The School of Communication at Illinois State University congratulates Joseph Blaney for receiving a Top Panel Award from the Sports Communication Interest Group!



The School of Communication at Illinois State University congratulates Lindsey Kelso for receiving a Top Panel Award from the Sports Communication Interest Group!



The School of Communication at Illinois State University congratulates Sara Engstrom for receiving a Top Panel Award from the Sports Communication Interest Group!





The School of Communication at Illinois State University congratulates Brian James for receiving a Top Panel Award from the Sports Communication Interest Group!





The School of Communication at Illinois State University congratulates Evan Lobdell for receiving a Top Panel Award from the Sports Communication Interest Group! SCHOOL OF COMMUNICATION Saturday 9:30 AM CDT Saturday 9:30 AM to 10:45 AM CDT 3200 Virtual Salon F & G Activism, Communication Ethics, and Social Justice Interest Group Business Meeting Sponsor: Activism, Communication Ethics, and Social Justice Interest Group Chair: Joshua Atkinson, Bowling Green State University Presenters: Jenn Anderson, South Dakota State University Wendy K.Z. Anderson, University of Minnesota 3201 Saturday 9:30 AM to 10:45 AM CDT Virtual Salon D & E Autoethnographic Approaches to and Connections with Mediated Popular Culture Sponsor: Media Studies Interest Group Chair: Michaela D.E. Meyer, Christopher Newport University Presenters: Tasha R. Dunn, The University of Toledo Michaela D.E. Meyer, Christopher Newport University Christina Ivey, Boise State University Jimmie Manning, University of Nevada, Reno W. Benjamin Myers, The University of Toledo Andrew Sturt, University of Colorado Boulder Autoethnographic methods are used to interrogate deeply personal events through narrative and storytelling. Our panel explores the relationship between mediated popular culture and identity. Often, the line between popular culture and lived experience is fluid, dynamic and constantly shifting (Dunn & Myers, 2020), and autoethnographies of media remind us that cultural representations matter deeply in the lives of those who consume them as a way of understanding identity (Neumann, 1996). 3202 Saturday 9:30 AM to 10:45 AM CDT Virtual Rookwood **CSCA Faculty Learning Community Planning Session** Sponsor: CSCA Second Vice President

Chair: Ahmet Atay, College of Wooster Presenters: Ashley R. Hall, Illinois State University Christopher Brown, Minnesota State University, Mankato Alberto González, Bowling Green State University Eddah Mutua, St. Cloud State University Hsin-I Sydney Yueh, Northeastern State University Dorthy Lee Pennington, University of Kansas Amy Aldridge Sanford, Texas A&M University-Corpus Christi Deanna Leigh Fassett, San José State University Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale Stephanie Young, University of Southern Indiana C. Kyle Rudick, University of Northern Iowa

This is a planning session for CSCA's Faculty Learning Community (FLC) which promotes the scholarship and career trajectory of students/scholars of color.

3203	Saturday 9:30 AM to 10:45 AM CDT	Virtual	Salon B & C	
Great Ideas for Teaching (GIFT) Interest Group Business Meeting				
Sponsor: G.I	.F.T. Interest Group			
Chair: Rober	rt D. Hall, University of Nebraska-Lincoln			
Presenters:				
	rdock, Des Moines Area Community College			
Kate Ksob	iech, University of Wisconsin-Whitewater			
At the Great Ideas for Teaching (GIFT) Interest Group Business Meeting, we will discuss old and new business, celebrate and distribute our awards, and hold our election for the upcoming year.				
3204	Saturday 9:30 AM to 10:45 AM CDT	Virtual	Salon H & I	
	Instructional Resources Interest Group B	Business Meetin	ıg	
Sponsor: Ins	tructional Resources Interest Group			
Chair: Jacki	Brucher Moore, Kirkwood Community College			
Presenters:				
Samantha	Dunn, Bradley University			
Diana L. T	ucker, Western Governors University			
This is the an Group.	nnual meeting to discuss business related to the In	nstructional Reso	ources Interest	
3205	Saturday 9:30 AM to 10:45 AM CDT	Virtual	Salon M	
Inte	Interpersonal and Family Communication Interest Group Business Meeting			

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kristina Scharp, University of Washington

Presenters:

Lindsey J. Thomas, Illinois State University

Cimmiaron Alvarez, University of Washington

At the business meeting, we look forward to electing new leadership and celebrating our top paper and panel recipients.

3206 Saturday 9:30 AM to 10:45 AM CDT Virtual Caprice 2 & 3

Performance Studies and Autoethnography Interest Group: Top Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Travis Brisini, Louisiana State University

"Cameragate: An Autoethnography of Surveillance and Survival" Brian J. Snee, University of Scranton

"Chi Chi's Necklace: Jeweled Performatives and Troubling Drag's Visual" Evan Mitchell Schares, Villanova University

"My Grandmother, My Hero: Storytelling and Intergenerational Solidarity (Top Student Paper)" Kari Pink, University of Wisconsin-Milwaukee

"Poetics of Instructional Imposterdom: Poetic and Autoethnographic Narratives of a Young Instructor and Her Students (Top Paper)" Karly Louise Poyner, University of Memphis

This panel presents the top-ranked competitive papers in Performance Studies and Autoethnography.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kari Pink for receiving a Top Student Paper Award from the Performance Studies and Autoethnography Interest Group!





The Department of Communication & Film at the University of Memphis congratulates Karly Louise Poyner for receiving a Top Paper Award from the Performance Studies and Autoethnography Interest Group!

The Department of Communication Studies at Ball State University congratulates alumna Karly Louise Poyner for receiving a Top Paper Award from the Performance Studies and Autoethnography Interest Group!



3207 Saturday 9:30 AM to 10:45 AM CDT Virtual Rosewood State of South Dakota Spotlight: Teaching Black Lives Matter Sponsor: States Advisory Council Chair: Deb Schuelke Presenters: Liz Sills, Northern State University Justin Foote This panel will allow participants to discuss productive ways to broach classroom discussions of current race-related issues (including historical precedent, cultural understanding, and communication techniques) as well as identifying best practices for analyzing protest movements. It draws on hypothetical and real classroom scenarios, social media research, and rhetorical criticism techniques, but most importantly it relies on the lived experiences of those who participate in the discussion to flesh out the important nuances of discussion such a crucial topic. Virtual 3208 Saturday 9:30 AM to 10:45 AM CDT Caprice 1 & 4 **Inspiring Best Practices in Program Review and Assessment (Top Panel)** Sponsor: Undergraduate Education and Administration Section Chair: Rachel D. Davidson, Hanover College Presenters: Carol Bishop Mills, Florida Atlantic University Kathy Denker, Ball State University

Joshua Westwick, South Dakota State University

Cassandra Hill, Coastal Carolina University Valerie Young, Hanover College

This panel consists of both faculty from Communication departments that recently completed an external review and external reviewers who have recently reviewed Communication departments. Panelists will offer strategies for using the NCA program review criteria, with an applied lens. In particular, panelists will offer best practices and advice for departments and programs undergoing reviews in the coming years. External reviewers will offer insight on how the NCA guidelines informed their external review process.

The Department of Communication Studies at Ball State University congratulates Kathy Denker for receiving a Top Panel Award from the Undergraduate Education and Administration Section!



The Department of Communication, Media and Culture at Coastal Carolina University congratulates Cassandra Hill for receiving a Top Panel Award from the Undergraduate Education and Administration Section!



COASTAL CAROLINA U N I V E R S I T Y. Department of Communication, Media, and Culture

3209

Saturday 9:30 AM to 10:45 AM CDT Virtual

Rue Reolon

Strategic and Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group

Chair: Ashleigh M. Day, The University of Texas at Tyler

Respondent: Sydney O'Shay, Utah State University

"Frozen While I Scan: Examining the Impact of Media Dependencies, Socioeconomic Status, and Rumination on Mitigation Behaviors Related to Hurricane Dorian (Top Paper)" Kenneth Lachlan, University of Connecticut; Christine Gilbert; Patric Spence, University of Central Florida; Emily Hutter

"Analysis: Michigan State University's Response to COVID-19 (Dan Millar Award for Top Student Paper)" Erin Perry, Wayne State University

"Collective Efficacy in Strategic Crisis Communication: Communicating about COVID-19 to Children" Jennifer Cook, University of Central Florida; Timothy L. Sellnow, University of Central Florida; Deanna Sellnow, University of Central Florida; Rodrigo Soares; Adam J. Parrish, University of Central Florida

"Public Perception of Risk and Crisis Communication Management During a Global Health Emergency: A Case Study of COVID-19" Boluwatife Ojewande This panel celebrates top scholarship in the strategic and applied communication discipline and features our interest group's Top Paper and the endowed Dan Millar Top Student Paper.



"War was Not Their Choice: Rehumanizing Syrian Child Refugees" Karen Caswell, State University of New York Geneseo (Advisor: Emi Kanemoto)

3300	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Salon D & I
	Community College Interest Group Bus	siness Meeting	
Sponsor: C	Community College Interest Group		
Chair: Juli	e A. Simanski, Des Moines Area Community Colle	ge	
Presenters		-	
Jacob Isa	aacs, Purdue University		
Shweta A	Arpit Srivastava, Monmouth College		
At the mee	ers of the community college interest group are invite eting, chairs and vice chairs will be selected. In addi d plan sessions to submit for the next year's conven-	tion, the interest	-
3301	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Salon B & O
Great	Ideas for Teaching (GIFT) Session 1 Featuring t	he Top Basic Co	ourse Activity
Sponsor: C	G.I.F.T. Interest Group		
Chair: Rob	bert D. Hall, University of Nebraska-Lincoln		
Responder	nt: Rachel Murdock, Des Moines Area Community	College	
"Tattoos	and Their Perceived Meanings (Top Basic Course A	Activity)" Justin	Mahutga,
	of Oklahoma; Lauren Grace Millender, University	of Oklahoma; El	lie Weaver,
•	of Oklahoma	N. D. 1	.
	g Conversation: Topics, Touchstones, and Taboos*	" Lance Brendan	Young, Western
	iversity - Quad Cities cipe for Cooling a Crisis: Using Kitchen Nightmare	s to Craft a Tacti	cal Internal
	cation Change Plan*" Thomas A. Salek, Concordia		
	encing Group Belonging and Member Attraction: Ac		
Common-l	Bond and Common-Identity Groups" Michael Cody	Coker, Universi	ty of Wisconsin-
Milwaukee	-		
"Gotcha	! Identifying, Assembling, and Testing Peers' Under	•	
- ··· •• -	atima Albrehi, Wayne State University; Matthew Ja	imes-Andrew Cra	aig, Kent State
		Greenan Univer	sity of
University	a 'Refrigerator Rights' Relationships" Kathleen A	Oftenan, Oniver	Sity Of
University "Inspirin	g 'Refrigerator Rights' Relationships" Kathleen A.		
University "Inspirin Indianapol		5	
University "Inspirin Indianapol "Once U	is pon A Time" Myleah Brewer, University of Kansas		versity
University "Inspirin Indianapol "Once U "Researc	is	uthern State Univ	•

"Heroes of Nature': Developing a Community-Based Learning Project to Inspire Outdoor Activity in Elementary School Children During the COVID-19 Pandemic" Kate Ksobiech, University of Wisconsin-Whitewater

In the tradition of the GIFT Interest Group, this session features activities to presented in a round-table, interactive format. You will have the opportunity to speak with multiple presenters as they describe and facilitate discussion on their activities. There will be hand-outs and/or information links to each activity presented. This session features the Top Basic Course Activity and two of the other top five activities submitted for the session (marked with a "*").

3302	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Salon H & I
	Intercultural Communication Interest Grou	p Business Mee	eting
Sponsor: Ir	ntercultural Communication Interest Group		
Chair: Scot	tt Mitchell, University of Wisconsin-River Falls		
	ng Lee, Central Washington University n Ahn, Central Washington University		
3303	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Salon F & G
	Political Communication Interest Grou	p: Top Papers	
Sponsor: P	olitical Communication Interest Group		
Chair: Joel	Lansing Reed, University of Missouri		
Responden	t: Mitchell S. McKinney, University of Missouri		
-	ions of Interactivity by the Local Level Key Politic		•
U U	reen State University; Joshua Atkinson, Bowling G l Identities Transcending National Borders: A Com		•
	Rhetoric Toward a Cultural Diagnosis (J. Jeffery A	1	e .
/	niel M. Chick, University of Kansas		1
	Politics: A Review of the Literature Regarding Po	litical Sex Scane	dals" Sarah Turner
· · · · ·	Northeastern State University		
	essed to Function: The Effects of Information Over nd Political Apathy (Top Paper)" Bradley H. Mads		-
Lineacy, a	ne ronneur repairie (rop raper) Bradley II. Mads		ingun Oniversity
These are t	he top competitive papers submitted to the Politica	1 Communicatio	on Interest Group
for 2021.			

The Department of Communication & Media Studies at Northeastern State University congratulates Sarah Turner McGowen for receiving a Top Four Paper Award from the Political Communication Interest Group! NORTHE The Department of Communication at Central Michigan University congratulates Bradley H. Madsen for receiving a Top Paper Award from the **Political Communication Interest Group!** 3304 Saturday 11:00 AM to 12:15 PM CDT Virtual Julep President's Undergraduate Honors Research Conference Graduate School Fair Sponsor: Undergraduate Honors Research Conference Chair: Alberto González, Bowling Green State University Presenter: Kristina Scharp, University of Washington The UHRC Graduate School Fair provides undergraduate students with an opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree. 3305 Saturday 11:00 AM to 12:15 PM CDT Virtual Caprice 2 & 3 Shifting Roles from Faculty to Administration: Inspiring Others Within and Beyond the Classroom Sponsor: Undergraduate Education and Administration Section Chair: Donna R. Pawlowski, Bemidji State University Presenters: Amy Aldridge Sanford, Texas A&M University-Corpus Christi Dawn O. Braithwaite, University of Nebraska-Lincoln Aaron V. Burton, Tiffin University Jeffrey T. Child, Kent State University Linda Dickmeyer, University of Wisconsin-La Crosse Matthew W. Seeger, Wayne State University Timothy L. Sellnow, University of Central Florida

Sometimes people say, "we lost another good faculty member to administration." However, we can also say, "good faculty members make great administrators." So, what qualities and knowledge do good administrators possess and why are communication professors especially suited for moving into different university positions? Faculty who have moved to administration, and perhaps shifted back to faculty, will share their inspiring journey of preparing for administrative roles, differences they made in the lives of others, lessons learned, and best practices of managing work-life balance. Come if you have an interest in administration or moving into different roles on your or another campus.

306	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Caprice 1 & 4

Short Course 5: Transcending the Disciplinary Borders: Breakthroughs in Integrating Community-Based Learning in Public Speaking, Argument, and Advocacy Instruction.

Sponsor: Short Courses

Chair: Leila Brammer, University of Chicago

Presenter:

3

Sarah Wolter, Gustavus Adolphus College

This short course presents an innovative instructional model for active civic engagement in communication courses. Grounded in rhetorical processes of civic inquiry and civic action, the model engages students in responsible and productive community-based research and inclusive communication on civic issues. Through civic engagement based in theory and ethics of responsible communication, students demonstrate significant development in communication and liberal arts skills, student voice, and civic agency. This short course is aimed at those who wish to incorporate theory-driven, research-based, meaningful and responsible civic engagement, community-based assignments, and civic learning in disciplinary and other courses.

3307	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Salon M
	Strategic and Applied Communication: H	Business Meeting	5
Sponsor: St	rategic and Applied Communication Interest Grou	ıp	
Chair: Sydr	ney O'Shay, Utah State University		
0	M. Day, The University of Texas at Tyler eger, Purdue University		
3308	Saturday 11:00 AM to 12:15 PM CDT	Virtual	Rookwood
Inter	personal and Family Communication Interest	Group: Top Stud	dent Papers
Sponsor: In	terpersonal and Family Communication Interest G	roup	
Chair: Lind	sey J. Thomas, Illinois State University		
Encountere	e Sterilization: A Normative Rhetorical Theory And d by Childfree Patients and Their Providers (Nanc zabeth Ann Hintz, University of South Florida	•	

"The Impact of the COVID-19 Pandemic on Pregnant Women's Social Support and Sense-Making about Pregnancy Narratives" Emily Charvat, University of Missouri; Ellen Jordan; Alaina Leverenz; Blessing Ekene Okafor, University of Missouri

"(Re)Defining Intimacy: Examining Gendered Differences in the Way Men and Women Talk About Romantic Connections" Brooke Wolfe, University of Washington; Cimmiaron Alvarez, University of Washington

"Caregiving Spouses' Experiences of Relational Uncertainty and Partner Influence in the Prolonged Relational Transition of Alzheimer's Disease and Related Dementias" R. Amanda Cooper, University of Arizona

This competitively-selected paper panel spotlights the top four student papers submitted to the Interpersonal and Family Communication Interest Group.

The Department of Communication at the University of South Florida congratulates Elizabeth Ann Hintz for receiving the Nancy Burrell Award from the Interpersonal and Family Communication Interest Group!



Saturday 12:30 PM CDT

3400

Saturday 12:30 PM to 1:45 PM CDT Virtual

Rue Reolon

Bad Feminists: Performances of Failed Feminist Embodiments

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Meggie Mapes, University of Kansas

Presenters:

Meggie Mapes, University of Kansas

Diana Christine Woodhouse, College of Southern Nevada

Stephanie Young, University of Southern Indiana

Dianah McGreehan, Southern Illinois University Carbondale

Savaughn Estelle Williams, University of Kansas

The label "feminist" carries ideological weight, whereby feminists and non-feminists alike craft perceptions and expectations of appropriate feminist enactments. Unfortunately, feminism as a means of categorization – a perceived border- prohibits actualization. Put simply: we are often bad feminists. As Baumgarden (2016) writes, "Every feminist who uses the term [feminist] contains multitudes of contradictions, flaws, secret vices, judgments, and fumbled opportunities." In this panel, "bad feminist" performers explore how feminism is enacted, perceived, and performed in micro and mundane moments, where the boundaries of feminist expectation are created and shattered. Through performances of failure, this panel expands feminist borders by asking: can contractions lead to feminist world-making?
3401	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Salon M
	Basic Course Interest Group Busin	ness Meeting	
Sponsor: Ba	sic Course Interest Group		
Chair: T. Ko	dy Frey, University of Kentucky		
	nz, Utah Valley University ggs, Northwest Missouri State University		
3402	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Salon H & I
	Communication Theory Interest Group	Business Meeting	Ş
Sponsor: Co	mmunication Theory Interest Group		
Chair: Yesin	n Kaptan, Kent State University		
	pit Srivastava, Monmouth College nce, University of Central Florida		
	rs of Communication Theory Interest Group wil projections for the development of the interest g	-	vents and will
3403	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Salon D & E
Creating	g the "Third Shift": The COVID-19 Pandemi Workplace	ic and Gender Dis	parities in the
Sponsor: Wo	omen's Caucus		
Chair: Sarah			
	Turner McGowen, Northeastern State Universi	ity	
Presenters: Shawna Bl Kendrea Ja Heather No Elaina Ros	Turner McGowen, Northeastern State Universi lake, Tulsa Community College ames, Missouri University of Science and Techr esemeier, Minnesota State University Moorheac ss, Northeastern State University her McGowen, Northeastern State University	nology	
Presenters: Shawna Bl Kendrea Ja Heather No Elaina Ros Sarah Turr This panel w communicat been exacert relationships essential em	lake, Tulsa Community College ames, Missouri University of Science and Techr esemeier, Minnesota State University Moorheac ss, Northeastern State University	nology 1 Indemic has change quities in the workp ork in academia, pro working mothers, w	place that have ofessional vomen deemed
Presenters: Shawna Bl Kendrea Ja Heather No Elaina Ros Sarah Turr This panel w communicat been exacert relationships essential em	lake, Tulsa Community College ames, Missouri University of Science and Techr esemeier, Minnesota State University Moorhead ss, Northeastern State University her McGowen, Northeastern State University vill unpack the ways in which the COVID-19 pa e about women's work, highlighting gender inec- pated by the pandemic. Panelists will discuss works, work/life balance, social support among new w ployees, and more. Panelists will also propose s	nology 1 Indemic has change quities in the workp ork in academia, pro working mothers, w	place that have ofessional vomen deemed
Presenters: Shawna Bl Kendrea Ja Heather No Elaina Ros Sarah Turr This panel w communicat been exacert relationships essential em and home th 3404	lake, Tulsa Community College ames, Missouri University of Science and Techr esemeier, Minnesota State University Moorhead as, Northeastern State University her McGowen, Northeastern State University vill unpack the ways in which the COVID-19 pa e about women's work, highlighting gender inec- pated by the pandemic. Panelists will discuss works, work/life balance, social support among new w ployees, and more. Panelists will also propose s rough the pandemic and beyond.	nology d andemic has change quities in the workp ork in academia, pro working mothers, w trategies to support Virtual	place that have ofessional women deemed women at work Salon B & C

Chair: Robert D. Hall, University of Nebraska-Lincoln

Respondent: Kate Ksobiech, University of Wisconsin-Whitewater

"Is Water Wet?: Using Highly Debatable Questions to Discuss the Importance of Diversity in the Field (Top Overall Activity)" Jaclyn Shetterly, Bowling Green State University

"Gaming the (Knowledge) Systems: Adapting 'The Misery Index' to Teach Scholarship Paradigms*" Lindsey J. Thomas, Illinois State University; Justin Eckstein

"Socializing Student to Discussions in Organizational Communication*" Anna Wright, Illinois College

"Bridging Borders: Incorporating Technology to Disarm Imposter Syndrome and the Illusion of Isolation in the Classroom" Matthew James-Andrew Craig, Kent State University; Christine M. Packard, Western Michigan University

"Exploring Symbolic Convergence through What Do You Meme?TM" Daniel Casey, University of Wisconsin-Milwaukee

"Hula Hooping for Nonverbal Communication" Jennifer R. Bender, Tuskegee University

"Inspiring Engaged and Critical Citizenship: The Media/Democracy Paradox Paper" Sarah Wolter, Gustavus Adolphus College

"Musical Chairs: Music, Movement and Mastering" Blessy McWan, Bowling Green State University

"What Color is Your Sky?: The Sapir-Whorf Hypothesis and Your Reality" Justin Mahutga, University of Oklahoma; Lauren Grace Millender, University of Oklahoma; Ellie Weaver, University of Oklahoma

In the tradition of the GIFT Interest Group, this session features activities to presented in a round-table, interactive format. You will have the opportunity to speak with multiple presenters as they describe and facilitate discussion on their activities. There will be hand-outs and/or information links to each activity presented. This session features the Top Overall Activity and two of the other top five activities submitted for the session (marked with a "*").

3405	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Salon F & G

The Rhetoric of Regressive Social Movements

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Rocky Roque, Illinois State University

"A Narrative Criticism of a Regressive Social Movement: White Supremacy at the 2017 Unite the Right Rally" Maura Sommer Freeman, Illinois State University

"Kaitlin Bennett's Rhetorical Opposition to the #NeverAgain Movement" Gabby Thompson, Illinois State University

"The Him Too Movement: The Appropriation of Sexual Assault Awareness" Rocky Roque, Illinois State University

Regressive social movements aim to reverse social change by highlighting the importance of traditional values, ideologies, and institutions. Members of these movements create arguments to oppress and invalidate communities fighting for progressive change. By rhetorically criticizing the movements of white supremacists, radical pro-gun advocates, and members of the Him Too

movement, we will inspire further evaluation into these movements to receive a better understanding of their rhetoric and create counterarguments to favor progressive social change.

3406

Saturday 12:30 PM to 1:45 PM CDT Virtual Caprice 2 & 3

Inspiration, Aspiration & Deterrent: When Sports and the "Real World" Collide -Sports Communication Interest Group: Top Papers

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

"Cashing in Cultural Capital: A Phronetic Analysis of Sports News and IPV Events (Top Student Paper)" Steve Ingham, Wayne State University; Jade Metzger-Riftkin; Tara McManus

"Inspiring Stronger Relationships Between Coaches and Athletes Through Lived Experiences" Leanna Hartsough, University of Kentucky

"Shared Uniqueness: Identifying Similarities and Differences in Sports Communication Degree Curricula in the United States (Top Paper)" Scott Jensen, Webster University

This session will look at multiple facets of the Sports Communication discipline. We will focus on 1) inspiration: how college coaches can have a strong impact on their student athlete's identity and success, 2) aspiration: the discovery of common courses among sports communication curricula across the country, and 3) deterrent: the use of Bourdieu's "capital" among professional athletes to help better their chances of remaining in their respective relationships after intimate domestic violence reports.

The Department of Communication at Wayne State University congratulates Steve Ingham, Jade Metzger-Riftkin, and Tara McManus for receiving a Top Student Paper Award from the Sports Communication Interest Group!



3407

Saturday 12:30 PM to 1:45 PM CDT

Rosewood

Transforming Communication Classroom Experiences through Inspirational Readings, Assignments, and Pedagogies that Promote Diversity, Equity, and Inclusion (Top Panel)

Virtual

Sponsor: Communication Education Interest Group

Chair: Deanna Sellnow, University of Central Florida

Presenters:

Alberto González, Bowling Green State University

Carolyn Calloway-Thomas, Indiana University

Amy Aldridge Sanford, Texas A&M University-Corpus Christi

Jeffrey T. Child, Kent State University

Darius Lana, University of Central Florida

Stephen A. Spates, Missouri State University

Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

Scott Sellnow-Richmond, Southern Illinois University Edwardsville Mary Z. Ashlock, University of Louisville Jimmie Manning, University of Nevada, Reno Lawrence R. Frey, University of Colorado Boulder

Alberto Bandura reminds us of the power of modelling as an instructional strategy. Due in large part to the fact that teachers tend to teach as we were taught, many communication classrooms (albeit consciously or unconsciously) promote hegemonic norms and values. These panelists will engage in a discussion designed not only to inspire us, but also to provide us with strategies and tactics for transforming our classrooms in ways that open spaces for positive change.

The Department of Communication & Media at Texas A&M University-Corpus Christi congratulates Amy Aldridge Sanford for receiving a Top Panel Award from the Communication Education Interest Group!



TEXAS AAM UNIVERSITY CORPUS CHRISTI & MEDIA

The Department of African American and African Diaspora Studies at Indiana University congratulates Carolyn Calloway-Thomas for receiving a Top Panel Award from the Communication Education Interest Group!



INDIANA UNIVERSITY

The Department of Communication at Missouri State University congratulates Stephen A. Spates for receiving a Top Panel Award from the Communication Education Interest Group!



Missouri State The Department of Communication Studies at the University of Nevada, Reno congratulates Jimmie Manning for receiving a Top Panel Award from the Communication Education Interest Group!



3408

Saturday 12:30 PM to 1:45 PM CDT Virtual Caprice 1 & 4

Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner's "At Ease: Navy Men of World War II": Top Paper

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Nicholas John Lorang, South Dakota State University

Respondent: William Joseph Sipe, University of Nebraska-Lincoln

"Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner's At Ease: Navy Men of World War II (Jimmie Manning Award for Top Paper)" Evan Mitchell Schares, Villanova University

The Top Paper for the Sexual Orientation & Gender Identity Caucus will be presented, entitled "Armed Archives: Photography and Homonationalist Intimate Repertoires in Evan Bachner's 'At Ease: Navy Men of World War II.'"

3409	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Julep
	Undergraduate Honors Research Confe	erence Session 5	
Sponsor: Un	dergraduate Honors Research Conference		
Chair: Tao Z	Chang, Southern Illinois University Carbondale		
Wisconsin-N			-
	t of Prizes: How a Japanese Reality Commodifie	ed Trauma" Benjar	nin Stern,
"Education University of	f Wisconsin-Milwaukee (Advisor: Lia Wolock) n and Peace: The Fundamentals of a Better World f New York at Geneseo (Advisor: Emi Kanemot n" Finn Dominic Kane, University of Minnesota	o)	nders, State
Geneseo (Ad "'It was lik	' John Lennon's Call for Peace" Elizabeth Coon lvisor: Emi Kanemoto) ke I lost a daughter but gained a son': Motherhoo ansgender Child" Adam Patrick Smith, Wayne S	d through the Exp	eriences of
Garden)		une conoge (num	son randu
3410	Saturday 12:30 PM to 1:45 PM CDT	Virtual	Rookwood

What if International Faculty Could Speak! What Would They Say About the Prospects and Challenges of 'Inspiration' In the Academy?

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Presenters:

Ahmet Atay, College of Wooster Elizabeth M. Lozano, Loyola University Chicago Kallia Odette Wright, Illinois College Diana Trebing, Saginaw Valley State University EunYoung Lee, Central Washington University Seokhoon Ahn, Central Washington University Nurhayat Bilge, State University of New York - Fashion Institute of Technology Yusaku Yajima, University of Louisiana Monroe Eddah Mutua, St. Cloud State University Hsin-I Sydney Yueh, Northeastern State University

This roundtable will bring together international scholars to engage in dialogue with their U.Sborn counterparts about more equitable, inclusive, and truth-oriented scholarly exchanges in the academy. The discussion will focus on how they are inspired or uninspired in the academy. We hope to examine ways that successes and challenges encountered become the contexts to mobilize for more inclusion. It should be an enlightening dialogue for all. Each panelist will share their experiences negotiating the academy and local/global concerns within historical, cultural, theoretical and social meanings that shape their identity, teaching, research and service.

Saturday 2:00 PM CDT

3500

Saturday 2:00 PM to 3:15 PM CDT Virtual Salon D & E

Cultural Appropriation and Identity: A Focus on African Americans

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Respondent: Dorthy Lee Pennington, University of Kansas

"The Appropriation of Identification: Empathy as a Floating Signifier" Carolyn Calloway-Thomas, Indiana University

"The Appropriation of the African American Body: Hair as an Identity Construct" Myleah Brewer, University of Kansas

"The Appropriation of Afrocentric Religious Tenets: Implications of Discursive and Nondiscursive Practices" Dorthy Lee Pennington, University of Kansas

This panel interrogates the questions of: Who determines the appropriation of black culture, given the historical nonsymmetrical power relationships in America? What are the limits of cultural appropriation? How is convergent meaning ascribed and appropriated in practicing and displaying the same symbols and rituals? What are the implications of the need to seek the

advice and consent of the labeled (Scafidi)? Is empathy the universal prescription for cultural appropriation in search of a convergence of human meaning and identification?

3501	Saturday 2:00 PM to 3:15 PM CDT	Virtual	Rosewood
Expe	riences of International Scholars During t	he COVID-19 Par	ndemic
Sponsor: Intercu	ltural Communication Interest Group		
Chair: Ahmet A	tay, College of Wooster		
	St. Cloud State University Yueh, Northeastern State University		
EunYoung Leo Nurhayat Bilg	e, Central Washington University e, State University of New York - Fashion Ir	nstitute of Technolo	ogy
• •	College of Wooster n, Central Washington University		
altered their exp feeling isolated limiting or elimi related activities	pandemic added a new dimension to internate eriences of personal and professional lives d or alone and COVID-19 worsened their isolat nating travel, adding newer challenges for te the Therefore, as panelists, in this panel, we dite ady existing challenges in the light of the glo	rastically. Some w tion by cutting out eaching, and restrain scuss these new ch	ere already human contact, ning research-
3502	Saturday 2:00 PM to 3:15 PM CDT	Virtual	Salon M
	Graduate Student Caucus Busine	ss Meeting	
Sponsor: Gradua	ate Student Caucus		
1	ahlow, University of Wisconsin-Milwaukee		
Presenters:	•		
	lwards, University of California, Santa Barba University of Wisconsin-Milwaukee	ara	
All graduate stu	dents are welcome to attend!		
3503	Saturday 2:00 PM to 3:15 PM CDT	Virtual	Rookwood
	Judith S. Trent: Celebration	of Life	
Sponsor: CSCA	First Vice President		
-	nelia Pearson, Retired		
Presenters:			
	hein, Macomb Community College		
	an, University of Cincinnati		
	y, Northwestern University		
	thwaite, University of Nebraska-Lincoln		

Mitchell S. McKinney, University of Missouri

David T. McMahan, Missouri Western State University

Dr. Judith S. Trent is remembered by colleagues and friends. Her influence in the communication discipline is incalculable. She served as CSCA President and President of NCA. She continued to organize convention programs until very recently. She is known as an author and researcher as well as someone who served the discipline. Many leaders in the field count Judith as instrumental in their own success. We salute her professional and personal accomplishments on this panel.



The COVID-19 pandemic has required a level of agility in undergraduate institutions that educators and administrators have struggled to navigate. Despite overwhelming difficulties, many have risen to the challenge, creating new and innovative ways of managing the chaos for our students. Some changes have brought to light questions of how faculty will continue to meet teaching, service, and scholarship responsibilities when so much effort is being funneled into the classroom, both virtually and face-to-face. This panel explores "inspiring" practices in the classroom from the perspective of faculty members and "inspiring" practices in working with faculty from the perspective of administrators.



"The Moderating Influence of the Strength of Racial Identity on the Relationship Between Teacher-Student Racial Similarity-Dissimilarity and Classroom Engagement (Top Graduate Student Debut Paper)" Md Enamul Kabir, Bowling Green State University

"Champion of Love and Justice: Sailor Moon as the Conceptualization of a Female Hero in Japanese Anime as the Intersection Between Femininity and Masculinity" Duy Pham, Illinois State University

"Digital Leadership Communication for the COVID Era and Beyond: A Semi-Systematic Review of Online Leadership Research" Carrie Jones, University of Wisconsin-Milwaukee

"Translational Narrative in Non-Profits: Extending Family Communication's Translational and Narrative Connection with Engaged Scholarship" Blake Allen Harms, Boise State University

"Too Stressed to Function: The Effects of Information Overload on News Exposure, Political Efficacy, and Political Apathy" Bradley H. Madsen, Central Michigan University

This paper panel features the top five graduate student debut papers.

The School of Communication at Illinois State University congratulates Duy Pham for being selected as one of the top five graduate student debut papers for the Past Officers Debut Panel!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Carrie Jones for being selected as one of the top five graduate student debut papers for the Past Officers Debut Panel!



3506

Saturday 2:00 PM to 3:15 PM CDT Virtual

Salon F & G

Scholarly Speed Dating: Popular Culture Edition

Sponsor: Popular Culture Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

Want to meet popular culture scholars and discuss your work while also learning about theirs? This is your session! Back by popular demand, this Scholarly Speed Dating session truly allows participants to embrace the networking aspect of conferences. Who knows -- you might be paired up with a future co-author, your academic crush, or a buddy to swap essays with before you submit to your next conference or journal. So don't be shy -- join us and get to know your fellow pop culture scholars!

3507 Saturday 2:00 PM to 3:15 PM CDT Virtual Rue Reolon Short Course 6: From Thought to Action: Developing and Delivering a Communication **Activism Course** Sponsor: Short Courses Presenters: Amy Aldridge Sanford, Texas A&M University-Corpus Christi C. Kyle Rudick, University of Northern Iowa Tim McKenna-Buchanan, Manchester University Debi Iba, Texas Christian University In the past few years, Communication Activism courses have become more commonplace in departmental curricula. Perhaps this course or one like it is something you are creating or have thought about creating. The facilitators for the short course will present a textbook, potential assignments, sample syllabi, discussion prompts, and other classroom materials. 3508 Saturday 2:00 PM to 3:15 PM CDT Virtual Caprice 1 & 4 Short Course 7: Using Mutually Influential Relationships to Grow an Industry Sponsor: Short Courses Chair: Jamie Ward, Eastern Michigan University Presenter: Shelly Najor, Wayne State University Public relations practitioners are adept at building and maintaining relationships. However, practitioners often fall short when they are tasked with bridging professional practices and academia. The future of public relations lies in the development of mutually influential relationships. It lies in the intangible capital built from relationships between public relations professors and practitioners. This session specifically looks at how Cialdini's six paths to influence can foster mutually influential relationships that create stronger job funnels from university PR programs to the workplace and build on the foundations of the industry. 3509 Saturday 2:00 PM to 3:15 PM CDT Virtual Salon B & C State of Ohio Spotlight: Conferencing in the Time of COVID: Discussing the 2020 Ohio **Communication Association Virtual Conference Experience** Sponsor: States Advisory Council Chair: Amber L. Ferris, University of Akron Presenters: Amber L. Ferris, University of Akron Michelle B. Coleman, Clark State Community College Erin E. Hollenbaugh, Kent State University at Stark

James T. Jarc, Central Ohio Technical College Elycia Taylor, Columbus State Community College

This panel includes members of the OCA executive board that will share their experiences with designing and implementing a virtual conference. We will discuss the challenges and opportunities that arose in the planning and implementation. Specifically, we will address the issues surrounding technology, conference planning, recruitment, sponsorship, and financial considerations. We hope that by sharing our experiences and building upon what we have learned, we can inform other state, university, or college institutions in the future.



3510

Interpersonal and Family Communication Interest Group: Top Papers

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kristina Scharp, University of Washington

"I Needed Her and She Needed Me': Understanding Children-In-Law and Parents-In-Law Relationships Through the Health Belief Model (Top Paper)" Jaclyn S. Marsh, The University of Texas at Tyler; Ashleigh M. Day, The University of Texas at Tyler

"Perceptions of Fathers' Confirmation and Affection as Mediators of Masculinity and Relational Quality in Father-Child Relationships" Michael Fellers, West Virginia University; Paul Schrodt, Texas Christian University

"Being Military:' Exploring the Supportive Functions of Sibling Relationships for Frequently Relocated Military Children (Dawn O. Braithwaite Award for Qualitative Research)" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Ryan Mossor

"Openness of Parental Disclosures about Depression with Children: Examining the Impact of Family Privacy Management and Stigma" Shawn C. Starcher, Muskingum University; Jeffrey T. Child, Kent State University

This competitively-selected paper panel spotlights the top four papers submitted to the Interpersonal and Family Communication Interest Group.

The Department of Communication Studies at Texas Christian University congratulates alumnus Michael Fellers and Paul Schrodt for receiving a Top Four Paper Award from the Interpersonal and Family Communication Interest Group!



Saturday 3:30 PM CDT

Saturday 3:30 PM to 4:45 PM CDT 3600 Virtual Rue Reolon **Central States Communication Association 2022 Program Planners Meeting** Sponsor: CSCA Executive Director Chair: Debra J. Ford, Creighton University Presenters: Wendy K.Z. Anderson, University of Minnesota Heather Nesemeier, Minnesota State University Moorhead Keith Bistodeau, Hamline University Stevie Munz, Utah Valley University Allison Duncan Brenneise, University of Minnesota Henry Goble, Michigan State University Shweta Arpit Srivastava, Monmouth College Jacob Isaacs, Purdue University Rachel Murdock, Des Moines Area Community College America L. Edwards, University of California, Santa Barbara Jenn Anderson, South Dakota State University Samantha Dunn, Bradley University EunYoung Lee, Central Washington University Lindsey J. Thomas, Illinois State University Kelly L. Adams, University of Missouri Tim McKenna-Buchanan, Manchester University Molly Wiant Cummins, The University of Texas at Arlington Josh C. Bramlett, Eastern New Mexico University Stephanie Young, University of Southern Indiana Hilary Rasmussen, University of Wisconsin-Parkside William Joseph Sipe, University of Nebraska-Lincoln David Wendt, Iowa Wesleyan University Anna Wright, Illinois College Ashleigh M. Day, The University of Texas at Tyler Donna R. Pawlowski, Bemidji State University Lauren J. Johnsen, University of Memphis Christine North, Ohio Northern University Tiffany R. Wang, University of Montevallo

2601	Contradour 2.20 DM to 4.45 DM CDT	Vinteral	Salar M
3601	Saturday 3:30 PM to 4:45 PM CDT	Virtual	Salon M
	ritical Rhetoric and Intersectionality Inspir	ed by Popular Cu	llure
-	prical Theory and Criticism Interest Group		
	McCauliff, Ball State University		
-	risten McCauliff, Ball State University	. Den Deelte ein e?' I	a a ary Duine
Wayne State U	d Discourse and the Visual Rhetoric of Proteir	i Bar Packaging L	acey Brim,
	Gender Differences in the Gladbrook-Reinbec	k Rebels Mascots"	Steve Ingham,
Wayne State U			-
	nocent?': Queen, Slim, and Out-law Discourse	e" Iesha Monique A	Alspaugh, Ball
State Universit	У		
	tudent papers offer a unique perspective of ho y can work together to analyze dominant disco		
3602	Saturday 3:30 PM to 4:45 PM CDT	Virtual	Rosewood
The	ng When There is No Face to See: How You ory in Interpersonal Relationships During t uate Student Caucus	• • •	•
-	Roque, Illinois State University; MJ Mason, I	Ilinois State Unive	rsity
Jennifer Zhen Cimmiaron A	ot, Illinois State University ng, Illinois State University Alvarez, University of Washington gye, University of Maryland		
have missed op our experience rapport with ou students, and fi	9 Pandemic has created much uncertainty for g oportunities to network with academics and so s. Additionally, the pandemic challenged our a ur cohort. Using perspectives from students while irst year students, we will examine the discour- ilt and hindered our development as academic	cialize with our col ability to communi- ho have graduated, rse and politics the	hort to further cate and build current returning
3603	Saturday 3:30 PM to 4:45 PM CDT	Virtual	Caprice 1 & 4
	Health Communication Interest Grou	ıp: Top Papers	
Sponsor: Healt	h Communication Interest Group		
*	Meluch, The University of Akron		
"Having Pai	n is Normal': How Talk About Chronic Pelvio Menarche (Top Paper)" Katie Scott; Elizabet		

"You Felt Like Your Hands were Tied and that You Didn't Know What Else You Could Possibly Do': Uncertainties of Parents with Children in Residential Treatment (Top Student Paper)" Jared Vincent Worwood, Illinois State University

"Repetitive Information Communication of COVID-19 Matters: Knowledge, EPPM, and Preventive Behaviors" Maria Brann, Indiana University Purdue University Indianapolis; Kelsey Elizabeth Binion, Indiana University Purdue University; Brittany J. Daulton

"Severity, Susceptibility, Efficacy, Certainty & Salience: Insights from Early-stage 'Vestedness' of Midwestern Populations Toward the Novel Coronavirus (COVID-19)" Alicia Mason, Pittsburg State University; Joshua Compton, Dartmouth College





engaged and applied scholarship that makes the world a better place and inspires others to practice transformative scholarship.

The Department of Communication, Journalism, and Public Relations at Oakland University congratulates Shea Howell for receiving a Top Panel Award from the Strategic and Applied Communication Interest Group!





3605

Saturday 3:30 PM to 4:45 PM CDT Virtual

Caprice 2 & 3

Life and Work in the Time of Covid-19: Re-imagining, Re-negotiating, and Finding Inspiration (Top Panel)

Sponsor: Organizational and Professional Communication Interest Group

Chair: Sierra Kane, University of Wisconsin-Milwaukee

Respondents: Erika Kirby, Creighton University; Stacey Wieland, Calvin University

"Creative Care Strategies During Covid-19" Sarah Blithe

"Juggling Work and Family During a Pandemic: 'I Lost Myself in Covid" Lynn Turner, Marquette University; Daradirek "Gee" Ekachai; Karen Slattery

"Organizational Totalizing of the Home: Emotions, Identity, and the Second Shift" Lynn Cockett, Juniata College

"Resetting Time: Remote Workers' Work-Life Communication about Time During Covid-19" Sarah E. Riforgiate, University of Wisconsin-Milwaukee; Inyoung Shin, University of Wisconsin-Milwaukee; Emily Godager, University of Wisconsin-Milwaukee; Michael Cody Coker, University of Wisconsin-Milwaukee

"The Novel Coronavirus Epidemic at the Beginning of This Year Changed My Life': Chinese Women's and Men's Accounts of Work-Life Resilience Amidst the COVID-19 Pandemic" Patrice Marie Buzzanell, University of South Florida; Zhenyu Tian; Kai Kuang, Bloomsburg University of Pennsylvania; Steven Wilson

Boundaries between private life and paid work have collapsed and been re-imagined in the advent of the Covid-19 pandemic. Panelists will share research that chronicles ways work changes have collided with and influenced the life sphere in profound ways, spurring individuals to re-imagine time, re-negotiate work/life boundaries, redistribute responsibly, and reframe what is important. While paper panelists chronicle the extreme challenges, they also point out the inspiring opportunities that re-thinking work and life can offer.

View More Work by Drs. Erika L. Kirby and M. Chad McBride by visiting he.kendallhunt.com/Kirby







Kendall Hunt

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sierra Kane for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!



The Department of Communication Studies at the University of Nevada, Reno congratulates Sarah Blithe for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!



The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate, Inyoung Shin, Emily Godager, and Michael Cody Coker for receiving a Top Panel Award from the Organizational and Professional Communication Interest Group!







Chair: Gayle M. Pohl, University of Northern Iowa
Presenters:
Melissa L. Beall, University of Northern Iowa
Gayle M. Pohl, University of Northern Iowa
Chris Ogbondah
Jeffrey Dean Brand, University of Northern Iowa
Marilyn M. Shaw, University of Northern Iowa

This panel will focus on adaptive strategies of organizations and classrooms in economic opportunities and their overall effects on social change in our society. Strategic and coping strategies will be addressed that will help people to understand the constraints that force organizations into decisions and will reveal methods that will allow the decision-makers to make better choices.

3609 Saturday 3:30 PM to 4:45 PM CDT Virtual Salon H & I **Textual Healing: Theorizing the Libidinous in Performance** Sponsor: Performance Studies and Autoethnography Interest Group Chair: Raquel Irene Polanco, University of Northern Iowa Presenters: Evan Mitchell Schares, Villanova University Christopher Collins, Missouri State University Jake Simmons, Missouri State University Lindsay Greer Raquel Irene Polanco, University of Northern Iowa This panel offers five short performances that explore the place of the libidinous in performance studies and auto ethnography. Given our overlapping investment in embodiment, the relationship between the self and other, and the intersections of discursive, cultural, and material communication, we argue that aesthetic performance provides a unique epistemic site for engaging ongoing ethical questions about how to acknowledge and understand the embodied fact of the libidinous in our research, pedagogy, and everyday human experience.

View More Work by Drs. Shawn Wahl and Jake Simmons by visiting he.kendallhunt.com/wahl_simmons_mccune

Kendall Hunt





3610

Saturday 3:30 PM to 4:45 PM CDT Virtual

Rookwood

The Popular is the Political (Top Panel)

Sponsor: Popular Culture Interest Group

Chair: Deanna Sellnow, University of Central Florida

"Naming the Virus: Racial Contagion, Popular Virology, and Three Denominations" Richard Besel, Grand Valley State University

"Uncertainty, Disinformation, and Relating: Toward a Holistic Theory of Fake News" Jimmie Manning, University of Nevada, Reno

"Forgiveness in the Media" Nettie Brock, Morehead State University

"Unprecedented and Unprofitable: A Critical Analysis of Celebrity Culture and Class Disparities During the COVID-19 Pandemic" Sarah Turner McGowen, Northeastern State University

Popular culture is perhaps one of the most subversive and sneaky ways that politics seep into communities and cultures. In this panel, four scholars examine the intersections of politics and popular culture, including papers examining racism, fake news, cancel culture, and COVID-19.

	Saturday 5:00 PM CDT		
3700	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Julep
Centr	al States Communication Association Execu	tive Committee M	eeting #2
Sponsor: CSC	A Executive Director		
Chair: Alberto	González, Bowling Green State University		
Tiffany R. V Patric Spend Donald Ritz Adam W. T Anna Wrigh M. Chad Mo Allison R. T Debra J. For Deanna Sell	y, College of Wooster Vang, University of Montevallo e, University of Central Florida enhein, Macomb Community College yma, University of Nebraska Omaha t, Illinois College Bride, Creighton University horson, University of San Francisco rd, Creighton University now, University of Central Florida	e Committee listed i	here.
3701	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Rookwood
Ident	ities that Inspire: Autoethnographies that C	Challenge Societal '	Norms'
Sponsor: Perf	ormance Studies and Autoethnography Interest	Group	
*	Montalbano, Indiana University Purdue Unive	1	
Presenters: Amanda Arj Lisa DeWee	o, Iowa State University ert, Illinois State University ober, University of Connecticut	-	

Learning to survive in and accept one's body or identity entails finding the strength to abandon societal pressures and having self-compassion in one's own messy authenticity. This panel highlights the lived experiences of women confronting challenges related to their body, health status, and identity, while navigating the continued burden of pressure from self, relationships, and society... with the shared goal of being authentic and vulnerable to inspire others to do the same.

3702	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Salon B & C
	Identity Inspired by War and (Conflict	
Sponsor: Rhet	torical Theory and Criticism Interest Group		
Chair: Terra F	Rasmussen Lenox, Lake Michigan College		
Respondent: 7	Гhomas A. Salek, Concordia University Chicag	0	
War II Minnes "Strained Co Convention (7 Milwaukee "The Lost C Anderson, Un "God Hates Redefining Pa University of Each of these	ng Identity through Place(ment): Refugee Resett sota" Pamela Conners, Gustavus Adolphus Col ompassion: Public Memory and 'The Early Yea Top Student Paper)" Taylor Hamilton Arthur K Cause and the Rhetorical Inspiration for a New ' iversity of Wisconsin-La Crosse s America' and Other Patriotic Battle Cries of the atriotism Through Controversial Protest Behavi Wisconsin-Milwaukee papers presents a different perspective of how to courred in the face of conflict.	lege; Kyra Bowa ars' of the Southe atz, University of Southern Identity he Westboro Bap ors" Megan Mon	r ern Baptist f Wisconsin- y''' Brandon tist Church: tgomery,
	epartment of Communication at the Univers atulates Taylor Hamilton Arthur Katz for rec Award from the Rhetorical Theory and Criti	eiving a Top Stu	ident Paper
3704	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Caprice 2 & 3
Madam Vi	ce President: Meanings and Implications in Harris	the Historic Eleo	ction of Kamala
Sponsor: Polit	tical Communication Interest Group		
Chair: Dianne	e G. Bystrom, Iowa State University		
Presenters:			
Carolyn Cal	loway Thomas Indiana University		

Carolyn Calloway-Thomas, Indiana University Kelly L. Winfrey, Iowa State University Dianne G. Bystrom, Iowa State University Omotayo Banjo Mary Banwart, University of Kansas

Panelists will discuss the historic election of Kamala Harris as the first woman and the first woman of color to hold national elective office in the United States.

3705 Saturday 5:00 PM to 6:15 PM CDT	Virtual	Caprice 1 & 4
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Senior Scholars and the Engaged Perspective: Dialogues About Applied Scholarship

Sponsor: Strategic and Applied Communication Interest Group

Chair: Henry Seeger, Purdue University

Presenters:

J. Kevin Barge, Texas A&M University Stacey Connaughton Mohan Dutta Lawrence R. Frey, University of Colorado Boulder

Engaged communication scholarship has emerged as a key area of strategic and applied work. This work focuses on issues of practical and social import and places emphasis on equitability in scholar-practitioner relationships. This panel brings together senior and foundational scholars in the areas of engaged and applied scholarship in a guided discussion. Topics will include approaches to engaged and applied scholarship, obstacles unique to applied scholars, and current and future directions for this work.

3706	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Rue Reolon		
Success, Beauty, and Self-Care: An Exploration of Womanhood in the Public and Private					
	Spheres				

Sponsor: Women's Caucus

Chair: Jacki Brucher Moore, Kirkwood Community College

Respondent: Jacki Brucher Moore, Kirkwood Community College

"Finding Success Amidst Struggle: Mothers' Perceptions of Success during COVID-19"

Molly Wiant Cummins, The University of Texas at Arlington; Grace Ellen Brannon

"Finding 'Me Time': Questions of Leisure and Pleasure in a Beauty Parlor" Tarishi Verma, Bowling Green State University

"You're Not a Woman? Well then, You're Fired': How an Episode of Spongebob Squarepants Reinforces the Value of Attractive Women in the Workplace" Steve Ingham, Wayne State University

Communicating one's identity as a feminist or, as a woman, has always been complicated. These papers explore women's diverse experiences existing in private and public spaces, as well as the societal expectations placed on women in those spaces.

3707	Saturday 5:00 PM to 6:15 PM CDT	Virtual	Rosewood
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Victimage, Rule Breakers, and the Uncivil Tongue in Politics: Top Papers

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Chad M. Nelson, Florida Gulf Coast University

Respondent: Chad M. Nelson, Florida Gulf Coast University

"Demagogues and Rule Breakers: A Comparative Analysis of Presidents' Andrew Johnson and Donald Trump's Dismissal of the 'Rules' of Presidential Rhetoric" Cassandra D. Hightower, Northern Illinois University

"Informal Institutions and Victimage: Brett Kavanaugh's 'Riveting' Defense of the American 'Every-Man' (Top Paper)" Hilary Rasmussen, University of Wisconsin-Parkside; Megan Lambertz-Berndt

"Liberalism and its Material Problems: Another Round of Theorizing 'The Uncivil Tongue'" Daniel M. Chick, University of Kansas

Each of these competitive paper submissions identify new approaches to critiquing discursive 'rules' of oppression and dominance in the political sphere.

Index of Participants

Aboagve, Divine 1400, 3602 Adams, Kelly 2202, 2306, 3101, 3600 Adams, Tony 1702 Addison, Jordan 3409 Adebavo, Adebanke 1201 Adu Gyamfi, Prince 3105 Afifi, Walid 0100, 2307 Ahn, Seokhoon 3302, 3410, 3501 Akanbi, Francis 2105 Albrehi, Fatima 3301 Aldridge Sanford, Amy 1200, 1405, 1602, 3202, 3305, 3407, 3507 Alexander, Alicia 3510 Alspaugh, Iesha 3601 Alvarez, Cimmiaron 1601, 2205, 2504, 3205, 3308, 3602 Amundson, Najla 2105 Anderson, Brandon 3702 Anderson, Jenn 1404, 2102, 3105, 3200, 3600 Anderson, Marie 2509 Anderson, Wendy 3200, 3600 Antel, Melody 3210 Arellano, Amy 1707 Armstrong, Todd 2602 Arp, Amanda 3701 Arumugam-Osburn, Sandra 1203 Ashlock, Mary 3407 Askins, Abby Jo 1305 Atay, Ahmet 0100, 0101, 1103, 1206, 1302, 1500, 1602, 1702, 2302, 2603, 3102, 3202, 3410, 3501, 3606, 3700 Atkinson, Joshua 2603, 3200, 3303 Baker Bailey, Sara 2105 Baldwin, John 3105 Banjo, Omotavo 3704 Banwart, Mary 2600, 3704 Barge, J. Kevin 3705 Basso, Jeremy 1100 Baumberger, Angelea 2607 Baxter, Jasmine 3108 Beall, Melissa 1701, 3608 Beck, Christina 1603, 3105

Belcher, Garrett 2208 Bell, Kristina 1202 Bender, Jennifer 3404 Bennett, Jeffrey 2100 Bennett, Lance 2207 Besel, Richard 3610 Bilbeisi, Tharwa 1201 Bilge, Nurhayat 1402, 3410, 3501 **Binion, Kelsey 3603** Birkam, David 2503 Birzescu, Anca 1206 Bisel, Ryan 1300, 2602 Bistodeau, Keith 1101, 3600 Blake, Shawna 3403 Blaney, Joseph 3109 Blithe, Sarah 3605 **Bloomfield, Alicia** 2208 Bodle, Robert 1507 Bolton, Joshua 1205 Bowar, Kyra 3702 Bower, Will 3105 Boyd, Alexis 2509 Boylorn, Robin 0100, 2301 Braithwaite, Dawn 1403, 2100, 3305, 3503 Bramlett, Josh 1205, 2101, 3104, 3600 Brammer, Leila 3306 Brand, Jeffrey 3608 Brann, Maria 3603 Brannon, Grace Ellen 3706 Branton, Scott 3108 Brenneise, Allison 1103, 1401, 1502, 1604, 2203, 2308, 2502, 3600 Brewer, Mick 1605, 2305 Brewer, Myleah 3301, 3500 Brim, Lacey 3601 Brisini, Travis 1105, 3103, 3206 Britt, Noah 2607 Brock, Nettie 1307, 1409, 1606, 3101, 3610 Broeckelman-Post, Melissa 1303 Brown, Amanda 2607 Brown, Christopher 0100, 2603, 3202 Brucher Moore, Jacki 1200, 3204, 3706 Brule, Nancy 2300

Bryant, Leah 3505 Buisker, Lauren 1601 Burke, Sam 1102 Burris, Dylan 2607 **Burrow, Lauren 2205** Burton, Aaron 3305 Buzzanell, Patrice 2602, 3605 **Bystrom, Dianne** 2600, 3704 Callowav-Thomas, Carolyn 1700, 2600, 3407, 3500, 3606, 3704 Carley, Robert 2104 Carroll, Riley 1405 Casev, Daniel 1108, 1505, 2106, 2204, 2503, 2601, 3404, 3502 Caswell, Karen 3210 Charoensap-Kelly, Piyawan 2303 Charvat, Emily 3308 Chawla, Devika 0100 Cheah, Wai Hsien 1703 Cherry, Jessica 1103 Chick, Daniel 3303, 3707 Child, Jeffrey 3305, 3407, 3510 Choi, Grace 3607 Chromey, Kelli 1106, 1303, 2204, 2606 Chuang, Hsun-Yu 1200, 2203 Classen, Chandler 1405 Clemens, Cody 1305 Cochran, Camelin 2208 Cockett, Lynn 3605 Coduto, Kathryn 2205 Coggio, Grace 2505 Coile, Spencer 1506 Coker, Michael 1301, 2204, 3301, 3605 Coleman, Michelle 3509 Collins, Chad 1501, 2106 **Collins, Christopher 3609 Compton, Joshua** 3603 **Connaughton, Stacey 3705 Conners, Pamela 3702** Cook, Jennifer 3209 **Cooney, Elizabeth** 3409 Cooper, R. Amanda 3308 Corey Brown, Lacey 1504 Craig, Matthew 1301, 2303, 2601, 3301, 3404 Cramer, Linsay 1402

Craven, Kathleen 1608 Crews, Lisa 1507 Cronn-Mills, Daniel 2107 Cronn-Mills, Kirstin 2107 Cross, Chrissy 2205 Cruz, Gabriel 1202, 1402 Daggs, Joy 1305, 2203, 2507, 3401 Daugherty, Crystal 1201 Daulton, Brittany J. 3603 Davidson, Rachel 3208 **Davies, Annette** 2202 Day, Ashleigh 2506, 2604, 3209, 3307, 3510, 3600 **DeBeck, Dennis** 1401, 1600 **DeGreeff, Becky** 2507, 2607 Deifell, David 2104 Denker, Kathy 1602, 3102, 3208 **DeRouchey, Jen** 1408 DeWeert, Lisa 1307, 1508, 3701 Dickmeyer, Linda 1700, 3305 Dickneite, Kaleigh 1703 Dillon, Jeanette 1301 Dillon, Randy 1107 **Donofrio, Andrew** 1402 Dorr, Matthew 1505 **Dougherty, Debbie** 3604 Drever, Courtney 2106 Driskill, Gerald 1300 Duncan, O.J. 1504 Dunn, Samantha 1401, 1502, 2502, 3204, 3600 Dunn, Tasha 1702, 2202, 2306, 3201 Durkin, Larissa 1406 Dutta, Mohan 0100, 3705 **Eckstein, Justin 3404** Edwards, America 1505, 2503, 2601, 3107, 3502, 3600 **Edwards, Autumn** 1208 Edwards, Chad 1208, 1301, 1501, 2302 Ekachai, Daradirek "Gee" 3605 Eltantawy, Nahed 1202 **English-Schneider, Patricia** 2300 **Engstrom, Sara** 3109 Fan, Xiaoti 2504 Fassett, Deanna 1502, 2603, 3202 Fellers, Michael 3510

Ferris, Amber 3509 Foote, Justin 3207 Ford, Debra 0101, 1602, 2302, 3505, 3600, 3700 Francis, Diane 2500 Frederick, Austin 2509 Freeman, Maura 3405 Frei, Seth 1204, 2204, 2505 Frev, Lawrence 3407, 3705 Frey, T. Kody 3401 Friz, Amanda 2100 Gabor, Elena 1300, 2303, 2602 Gaidosh, Drew 1304, 3108 Gajjala, Radhika 0100 Gattoni, Ali 3100, 3504 German, Kathleen 3101 Gilbert, Christine 3209 Gillanders, Madyson 3409 Goble, Henry 2200, 3600 **Godager, Emily 2204, 3605** González, Alberto 0101, 1200, 1602, 1705, 2302, 2400, 2600, 3202, 3304, 3407, 3606, 3700 Graves, Kassie 2602 Grech, Emma Katherine 2208 Greenan, Kathleen 3301 Greene, Ronald 2302 Greer, Lindsay 3609 Griffin, Darrin 2504 Grobmeier, Cvndi 2606 Grover, Bethanne 2508 Hall, Ashley 2603, 3202 Hall, Bennie 2607 Hall, Jennifer 1605 Hall, Rhiannon 2509 Hall, Robert 1703, 3203, 3301, 3404 Hanes, Marquise 2509 Hansen, Elizabeth 1102 Hardy, Molly 1205 Harms, Blake 2205, 2303, 3505 Harris, Tina 1500 Hartsough, Leanna 3406 Hartwig, Ryan 1300 Heineman. John 1701 Herman, Aubree 1608 Hernandez, Alyssa 2207

Heuman, Amy 2302, 2603 Hightower, Cassandra 1608, 3707 Hill, Cassandra 3208 Hintz, Elizabeth 1703, 3308, 3603 Hoelscher, Carrisa 2303 Hogan, Natasha 1300 Hollenbaugh, Erin 3509 Hooker, John 3105 Horn, Dakota 1502 Hosek, Angela 1106, 1303 Howard, Natasha 3701 Howell, Shea 3604 Huddleston, Lisa 3105 Hunt, Stephen 1700, 2302, 2500 Hunter, Karla 1404 Hutter, Emily 3209 Iba, Debi 3507 Ibrahim, Amal 1202 Imes, Rebecca 2507 Ingham, Steve 3101, 3406, 3601, 3706 Isaacs, Jacob 1100, 1306, 1605, 2103, 3100, 3300, 3600 Ivey, Christina 3201 Jackson, Ronald 0100 James, Brian 3109 James, Kendrea 3403 Jankowski, Stacie 1409 Jarc, James 3509 Jennings, Haylie 2208 Jensen, Scott 1107, 1209, 1408, 1707, 3406 Johnsen, Lauren 2607, 3600 Johnson, Amber 0100 Johnson, Malynnda 1702, 2203 Johnson, Rebecca 1301, 2200, 3108 Jones, Carrie 1505, 2503, 3505 Jordan, Ellen 3308 Juárez, Sergio 1401 Kabir, Md Enamul 1401, 3505 Kahlow, Jessica 1108, 1505, 2106, 2204, 2503, 2601, 3502 Kane, Finn 3409 Kane, Sierra 1405, 3605 Kanemoto, Emi 1402 Kaptan, Yesim 3402 Katz, Taylor 3702 Kawa, Rateb 1605

Kelpinski, Lindsay 3105 Kelso, Lindsey 3109 Kerber, Anne 1204, 2505 Keshner, Carly 2607 Khan, Misha 1508 Kim, Go-Eun 1205 Kim, Jihyun 1501, 1608, 2200 Kimberly, Mary 2607 King, Barbara 2305 Kirby, Erika 3605 Kormelink, Lindsey 3210 Korovets, Anya 1104 Kort, Reghan 2509 Kot, Mackenzie 2509 Kramer, Michael 2505 Kratzer, Jessica 1409, 2203 Krieger, Carl 1605 Ksobiech, Kate 3203, 3301, 3404 Kuang, Kai 3605 Kuehl, Rebecca 1404 Kuznekoff, Jeff 2606 Labbe, Brett 2304 Lachlan, Kenneth 2506, 3209 Lambertz-Berndt, Megan 3707 Lana, Darius 3407 Lau, Aimee 1308, 3504 LeBlanc, Sarah 1305, 2205, 2502, 2605, 3105 Lee, EunYoung 1402, 2304, 3302, 3410, 3501, 3600 Lengel, Lara 1206, 1406, 2302 Leonhard, Alana 3105 Lever, Katie 1103 Leverenz, Alaina 1600, 3308 Lindner, Anna 1406 Lippert, Lance 1400, 3105 Littlefield, Robert 3604 Lobdell, Evan 3109 Locke, Sarah 1508 Loney, Melissa 1102 Lopez Acosta, Marcos 2304 Lorang, Nicholas 1503, 3408 Lowe, Marley 1102 Lozano, Elizabeth 1705, 3410 Lucio, Bill 1506 Lueders, Allyn 1703

Madsen, Bradley 3303, 3505 Magsamen-Conrad, Kate 1301, 3604 Mahutga, Justin 1600, 3301, 3404 Mandar Bichu, Apoorvaa 2607 Mandziuk, Roseann 2307 Manning, Jimmie 1207, 1409, 1606, 2100, 2301, 2605, 3102, 3201, 3407, 3506, 3610 Mapes, Meggie 1504, 3103, 3400 Marlega, Dakota 1104 Marsh, Jaclyn 3510 Martinelli, Amy 1707 Mason, Alicia 3603 Mason, MJ 3602 May, Sara Gates 2208 Mayo, Marisa 2101 McBride, M. Chad 0101, 1200, 1403, 2204, 3700 McCauliff, Kristen 3601 McFarlane, Soroya 2500 McFarlane-Alvarez, Susan 1202 McGreehan, Dianah 3400 McKenna-Buchanan, Tim 1106, 1204, 2204, 2505, 3102, 3507, 3600 McKinney, Mitchell 1205, 2600, 3303, 3503 McLuckie, Alyx 1508 McMahan, David 3503 McManus, Tara 3406 McWan, Blessy 1207, 2106, 3303, 3404 Mechehoud, Meriem 1207, 2508 Meindl, Michael 1307 Meluch, Andrea 1305, 1601, 2102, 2506, 3603 Merrill Jr., Kelly 1501, 2106 Metzger-Riftkin, Jade 3406 Meyer, Michaela 2605, 3201 Meyer, Rebecca 3210 Millender, Lauren 1600, 3301, 3404 Miller, Aimee 1409 Miller, Sam 1604 Mills, Carol 3208 Mirviss-Jossart, Stacey 1100, 1306, 2103 Mishne, Eric 1707 Mitchell. Brenton 1102 Mitchell, Scott 2304, 2508, 3302 Mitra, Rahul 2506

Montalbano, Lori 3701 Montenegro, Desiree 1206, 1406 Montgomery, Megan 3702 Moreno, Meghan 2202 Morgan, Lauren 3607 Morrison, Jadah 1102, 1600 Morrison, Shaye 1404 Mossor, Ryan 3510 Munoz, Candice 1203 Munz, Stevie 1106, 1303, 2606, 3401, 3600 Murdock, Rachel 3203, 3301, 3600 Murphy, Richard 2606 Mutua, Eddah 0100, 2302, 2603, 3102, 3202, 3410, 3501, 3606 Myerchin, Audra 1706 Myers, Scott 1302, 2201 Myers, W. Benjamin 3201 Najor, Shelly 3508 Nelson, Chad 1402, 1704, 2104, 3707 Nesemeier, Heather 1100, 1207, 1306, 2103, 2507, 3100, 3403, 3600 Neu, Jessica 2305 Neville-Shepard, Ryan 2101 Newman, Lisa 3503 Newsom, Victoria 1206, 1406 Nicholson, Brent 2105 Nikoi, Ephraim 1605 Nobles, Micailah 1506 North, Christine 2607, 3600 O'Hair, Dan 2604 **O'Neill, Grace** 1301 O'Shay, Sydney 1404, 2506, 3209, 3307 **Ogbondah, Chris 3608 Ojewande, Boluwatife** 3209 **Okafor, Blessing** 3308 **Olson-Beal. Heather** 2205 Omachinski, Kim 1100, 1306, 2103 **Ono, Kent** 2307 Packard, Christine 3404 Park, Jihye 1205, 2101 Park, SangHee 2304 Parrish, Adam 3209 Parry-Giles, Trevor 2307, 2600 Patalita, Jules 1304 Paul, Wm. Bryan 1205, 3104 Pauley, Josie 2208

Pauley, Sean 2208 Pawlowski, Donna 1200, 1308, 1700, 2201, 2606, 3305, 3600 Paxman, Christina 1607, 1706 Pearson, Judy 3503 Pearson, Nancy 1607, 1706 Pena, Sergio 2509 Pennington, Dorthy 1302, 1406, 3202, 3500, 3606 Pennington, Natalie 1301 Pensoneau-Conway, Sandra 1400, 1504, 3202 Perry, Erin 3209 Pham, Duy 2202, 2304, 3505 Phillips, Anji 2203 Pierce, Vance 1707 Pink, Kari 3206 Platt, Christine 1201 Pohl, Gayle 3608 Polanco, Raquel 3609 Porter, Adrienne 3210 Poston, Mia 2207 **Powers, Jonathan 2202** Poyner, Karly 1405, 2305, 3206 Priddis, DeAnne 1703, 2303 Pringle, Madeline 1108 Przbylo, Jeff 3607 Pugh-Patton, Danette 2203 Pulos, Rick 2101 Punyanunt-Carter, Narissra 2303 **Pyle, Ali** 3210 **Ouinn, Samantha** 1301 Rakas, Erika 2504 Randall-Griffiths, Deleasa 2300 Rankin, Payne 3101 Rao, Cole 1108, 2106 Rasmussen, Hilary 1704, 3600, 3707 Rasmussen Lenox, Terra 1704, 3702 Reamer, Elise 1507 Reed, Joel 3104, 3303 Reinikka, Lily 2607 Reule, Jonna 1607 Ribarsky, Elizabeth 1103, 1702 Riforgiate, Sarah 2204, 2505, 2602, 3605 Ritzenhein, Donald 0101, 1200, 2302, 3503, 3604, 3700

Rivera, Arcelia 1104 Rivera, Micaela 1104 Rizzo Weller, Melissa 1103 Robb, Andrea 1209 Robbins, Roberta 1407, 1700, 3504 **Robinson, Tucker** 2102, 2306 Rodriguez, Francisco 1406 Roque, Rocky 1506, 3405, 3602 Roscoe, Rikki 1404, 1703 Ross, Elaina 3403 Rourke, Brenda 2605 Rouse, Miranda 2504 Rowland, Robert 2600 Rudick, C. Kyle 2603, 3202, 3507 Ruppel, Erin 1301 Rzicznek, Zachary 1206 Salek, Thomas 3301, 3702 Schares, Evan 3206, 3408, 3609 Scharp, Kristina 1208, 1400, 1509, 1601, 2309, 2504, 2603, 3205, 3304, 3510 Schemenauer, Jillian 1108 Schrodt, Paul 2205, 3510 Schuelke, Deb 3207 Schutta, Richard 2202 Scott, Karla 2501 Scott, Katie 3603 Scruggs, Xavier 2205 Scudder, Joseph 1401, 2206 Seeger, Henry 2105, 3307, 3604, 3705 Seeger, Matthew 2604, 3305 Seick, Patrick 1504 Sellnow, Deanna 0101, 1501, 2302, 2506, 3209, 3407, 3610, 3700 Sellnow, Timothy 2604, 3107, 3209, 3305 Sellnow-Richmond, Deborah 3107, 3407 Sellnow-Richmond, Scott 1503, 3107, 3407 Sepúlveda, Samentha 2303 Serres, Sunny 3607 Shaw, Marilyn 3608 Shetterly, Jaclyn 2106, 3404 Shin, Inyoung 2204, 3605 Sifferlen, Julia 2208 Sills, Liz 3207 Simanski, Julie 3300 Simmons, Jake 3609

Simonds, Cheri 1303, 2606 Simpson II, Dathan 1108, 2204 Sipe, William 1503, 3108, 3408, 3600 Slattery, Karen 3605 Smeltzer, Mark 1203 Smith, Adam 3409 Smith, Kellie 2507 Smulowitz, Stacy 1603 Snee, Brian 3206 Soares, Rodrigo 3209 Soibelman, Dani 1506 Spates, Stephen 1400, 2105, 3107, 3407, 3504 Spence, Patric 0101, 2302, 3209, 3402. 3700 Spradley, Elizabeth 2205 Srivastava, Shweta Arpit 3300, 3402, 3600 Starcher, Shawn 1305, 3510 Steimel, Sarah 1601, 2505 Stein, Krysten 2605 Stern, Benjamin 3409 Stoot, Ja Tavia 3602 Sturt, Andrew 3201 **Taylor, Elycia 3509** Theye, Kirsten 2105 Thomas, Lindsey 1508, 2100, 2207, 3205, 3308, 3404, 3600 Thompson, Andrew 1407 Thompson, Charee 1508 Thompson, Gabby 3405 **Thompson, Gabrielle** 2509 Thorson, Allison 0101, 2204, 3700 Tian, Zhenyu 3605 Tolofari, Amonia 1406 Tran, Kelly 1202 **Trebing, Diana** 2302, 3410 Trumble, David 1707 **Tucker, Diana** 2300, 3204 Turner, Lynn 3605 Turner McGowen, Sarah 1305, 3303, 3403, 3610 Tyma, Adam 0101, 1507, 1605, 3700 Tyus, Jeffrey 2302 Umi. Shukura 1201 Underhill, Jill 2308 Valdivia, Remington 2501

Valenta, Darren 1504 VanHorn, Shannon 1607, 1706 Vendemia, Megan 2205 Verma, Tarishi 3301, 3706 Verser, Raina 2207 Viverette, Steele 2205 **Vu, Nhung** 2207 Vukasovich, Christian 1206 Wagner, Thomas 1608 Wahl, Shawn 2509, 3504 Waldbuesser, Caroline 1103 Wallington, Alexis 2607 Wang, Tiffany 0101, 1200, 1305, 1400, 1502, 1602, 2207, 2302, 3102, 3504, 3600, 3700 Ward, Jamie 3508 Waterston Heinis, Emily 2107 Weare, Andrea 1605 Weaver, Ellie 1600, 3301, 3404 Webber, Katrina 3701 Weiland, Maureen 2601 Weimer, Jason 1507 Weishar, Julie 1203 Weismann, Kimberly 1607, 1706, 2507, 3106 Wendt, David 1203, 1408, 3106, 3600 Wertley, Chad 1304, 2105 Westwick, Joshua 1303, 3208, 3504 Whitfield, Trejha 1406 Wiant Cummins, Molly 1604, 2203, 3103, 3600, 3706 Wieland, Maureen 1501, 2303, 3301 Wieland, Stacey 2602, 3605

Wilcox, Connor 1307 Williams, Emma 1600 Williams, Savaughn 3108, 3400 Willis-Rivera, Jennifer 1104, 2508, 3606 Wilson, Steven 3605 Winfrey, Kelly 2101, 3704 Winter, Erica 1409 Wolbert, Anke 3210 Wolfe, Brooke 1601, 2305, 3308 Wolkins, Kiera 1608 Wolter, Sarah 3306, 3404 Woodall, Anthony 1101, 1707 Woodhouse, Diana 3400 Worwood, Jared 2202, 3603 Wright, Anna 0101, 1106, 2302, 2607, 3106, 3404, 3600, 3700 Wright, Kallia 1400, 2500, 3410 Wrobbel, E. Duff 1409, 1703 Xu, Kun 1501 Yajima, Yusaku 3410 Yaroslaski, Marg 1100, 1203, 1306, 2103 Young, Joshua 1502, 1604 Young, Lance Brendan 1308, 1601, 2504, 3105, 3301, 3504 Young, Stephanie 1307, 1606, 2208, 2300, 2603, 3102, 3202, 3400, 3600 Young, Valerie 3208 Yueh, Hsin-I 1400, 2603, 3202, 3410, 3501 Zarefsky, David 2600, 3503 Zhang, Tao 2508, 3409 Zheng, Jennifer 3602 Zompetti, Joseph 2104 Zou, Tingyu 3101

Index of Business Meetings

Activism, Communication Ethics, and Social Justice 3200 9:30 AM Sat, Salon F & G Adjunct/Temporary Faculty Caucus 3100 8:00 AM Sat, Salon H & I Argumentation and Forensics 1101 8:00 AM Thu, Salon M Basic Course 3401 12:30 PM Sat, Salon M Communication and Technology 2200 9:30 AM Fri, Salon M Communication Education 2502 3:00 PM Fri, Salon M Communication Theory 3402 12:30 PM Sat, Salon H & I Community College 3300 11:00 AM Sat, Salon D & E CSCA Hall of Fame Awards and Business Meeting 2400 12:30 PM Fri, Julep Ethnicity, Race, International, and Class Concerns Caucus 1302 11:00 AM Thu, Salon M Graduate Student Caucus 3502 2:00 PM Sat, Salon M Great Ideas For Teaching 3203 9:30 AM Sat, Salon B & C Health Communication 2102 8:00 AM Fri, Salon M Instructional Resources 3204 9:30 AM Sat, Salon H & I Intercultural Communication 3302 11:00 AM Sat, Salon H & I Interpersonal and Family Communication 3205 9:30 AM Sat, Salon M Media Studies 2306 11:00 AM Fri, Salon M **Organizational and Professional Communication** 1204 9:30 AM Thu, Salon M Performance Studies and Autoethnography 3103 8:00 AM Sat, Salon F & G Political Communication 3104 8:00 AM Sat, Salon D & E Popular Culture 1606 3:30 PM Thu, Salon M Rhetorical Theory and Criticism 1704 5:00 PM Thu, Salon M Sexual Orientation & Gender Identity Caucus 1503 2:00 PM Thu, Salon M Sports Communication 1408 12:30 PM Thu, Salon M States Advisory Council 3106 8:00 AM Sat, Salon M Undergraduate Education and Administration Section 1308 11:00 AM Thu, Salon D & E Women's Caucus 2607 4:30 PM Fri, Salon M

Index of Sponsors

Activism, Communication Ethics, and Social Justice 1406, 2603, 3200 Adjunct/Temporary Faculty Caucus 1100, 1306, 3100 Argumentation and Forensics 1101, 1102, 1506, 1707 Basic Course 1106, 1303, 2606, 3401 Communication & Technology 1301, 1501, 1608, 2200 Communication Education 1103, 1300, 1305, 1401, 1502, 1504, 1604, 1700, 2103, 2502, 3407 Communication Theory 1605, 2504, 3402 **Community College** 1203, 3300 CSCA Executive Director 0101, 1200, 1400, 1509, 2302, 2309, 2400, 3600, 3700 CSCA First Vice President 3503, 3505 CSCA Next Leaders Network 1602, 3102, 3108 CSCA Past President 1403, 1603, 1701, 2201 **CSCA President** 1705 CSCA Second Vice President 0100, 3202, 3606 Ethnicity, Race, International, and Class Concerns Caucus 1206, 1302, 1406, 1500, 2104, 2301, 2501, 2603, 3410, 3500 **Federation Prize Presentation 2500** Great Ideas for Teaching 3203, 3301, 3404 Graduate Student Caucus 1108, 1505, 1600, 2106, 2503, 2601, 3502, 3602 Health Communication 1201, 1404, 1508, 1601, 1703, 2102, 2506, 3105, 3603 Instructional Resources 2507, 3204 Intercultural Communication 1104, 1402, 1500, 2304, 2508, 2603, 3302, 3501 Interpersonal and Family Communication 2100, 2205, 2305, 3205, 3308, 3510 Media Studies 1507, 1702, 2202, 2306, 3101, 3201 **NCA Informational Panel 2307** Organizational and Professional Communication 1204, 1601, 2105, 2204, 2303, 2505, 2602, 3605 Performance Studies and Autoethnography 1105, 2300, 2301, 3103, 3206, 3400, 3609, 3701 Political Communication 1205, 2101, 2600, 3104, 3303, 3704 Popular Culture 1304, 1307, 1409, 1606, 2301, 2605, 3506, 3610 Rhetorical Theory and Criticism 1202, 1704, 3405, 3601, 3702, 3707 Sexual Orientation and Gender Identity Caucus 1503, 3408 Short Courses 1208, 1407, 2206, 2308, 3306, 3507, 3508 Sports Communication 1408, 3109, 3406 States Advisory Council 1107, 1209, 1607, 1706, 2107, 2207, 3106, 3207, 3509, 3607, 3608 Strategic and Applied Communication 2105, 2506, 2604, 3107, 3209, 3307, 3604, 3705 Undergraduate Education and Administration Section 1308, 3208, 3305, 3504 Undergraduate Honors Research Conference 2208, 2509, 2607, 3210, 3304, 3409 Women's Caucus 1207, 1405, 1406, 2203, 2501, 2607, 3403, 3706



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